

NOTICE

A regular meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie will be held on **Wednesday, December 14, 2016 at 3:00 p.m., City Hall Bldg. A., Conference Room #188**, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. WELCOME & INTRODUCTIONS: Sarah Taylor, Chair
4. APPROVAL OF MINUTES: October 2015 thru August 2016
5. ADDITIONS OR DELETIONS TO AGENDA
6. PUBLIC TO BE HEARD
7. STAFF REPORT
 - 7a. UPCOMING EVENTS
 - Household Hazardous Waste Collection Day
 - 7b. GRANTS
 - FDOT Litter Control and Prevention Grant 2016
 - 7c. FOLLOW UP
 - Give-a-Tree, Spread-the-Shade Tree Giveaway – Saturday, September 17
 - KPSLB Committee By-Laws
 - 7d. ADDITIONAL ITEMS
 - Event dates for 2017
 - Committee meetings for 2017
 - Appreciation BBQ location
 - Committee membership
 - America Recycles Day
 - Met's Agreement
 - Adopt-A-Street flyers
 - Keep America Beautiful – Award submittal
8. OLD BUSINESS
9. NEW BUSINESS
 - 9a. Next Committee Meeting – TBD
10. ADJOURN

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
JANUARY 6, 2016**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Chair Taylor on January 6, 2016, at 3:05 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Sarah Taylor, Chair
Jennifer Newell, Vice Chair
John Colando
Allison Macdonald

Members Not Present: Karol Albers
Jolien Caraballo
Ryan Collins
Officer Fred Knaggs
Darlene McLaughlin
Maureen Puglisi

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator
Denise M. French, Deputy City Clerk
Calleigh N. Myers, Secretary

3. WELCOME & INTRODUCTIONS: Sarah Taylor, Chair

Chair Taylor welcomed everyone to the meeting and wished everyone a Happy New Year.

4. APPROVAL OF MINUTES: October 7, 2015 and November 4, 2015

(Clerk's Note: Since there was no quorum, the minutes were not approved and will be placed on the next Agenda.)

5. ADDITIONS OR DELETIONS TO AGENDA

Ms. Macdonald noted that her name has changed from Lankow back to Macdonald. There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

No one signed up to speak under this item.

7. STAFF REPORT:

- a. UPCOMING EVENTS**
 - Florida State Arbor Day**
 - Fourth Grade Foresters**

Ms. Daigle said, "For the Staff Report, we are using the same format we've been trying to do: Upcoming Events, Projects, Grants and Follow Up, and sometimes we'll throw other things in there. For Upcoming Events, as you know, January 15th is Florida State Arbor Day. We are going to do the same thing as last year with Fourth Grade Foresters, and go into some different schools. We are going to four schools this year. They will get tree seedlings, which is 50% funded by Waste Pro. We will give presentations to two of the schools we visit. Two members of the Botanical Gardens are coming out again to give the presentations. If anyone here is interested in going, I know Ms. Caraballo mentioned she wanted to try to attend some, let us know now or later, and we'll give you the times."

Ms. Daigle stated, "Typically, we go over to the Botanical Gardens. This year, I think what we're going to do is have a little celebration at one of the schools. The kids and the teachers will like that. I'm not sure if the Botanical Gardens is having their typical event or not." Ms. Macdonald asked, "Are you talking about Arbor Day?" Ms. Daigle answered in the affirmative. Vice Chair Newell said, "I hadn't heard otherwise. I would imagine they are still doing it." Ms. Daigle stated, "I don't think so." Vice Chair Newell asked, "Oh, they're not?" Ms. Daigle responded in the negative.

- Adopt-a-Street Volunteer Appreciation BBQ

Ms. Daigle continued, "In addition, one of the fun things coming up is the Adopt-A-Street Appreciation Barbecue for the volunteers. We are looking forward to that. What I'd like to do today is have an open discussion of what parks you're thinking about. I know that last year there were different opinions on where to do it. The last thing we brought up was trying to do it at different locations throughout the City over the years. What do you all think?" Ms. Macdonald inquired, "What day is it scheduled for?" Ms. Daigle replied, "February 20th, which is a Saturday." Chair Taylor asked, "Has it seriously been a year since we've had it?" Ms. Daigle answered in the affirmative. Chair Taylor stated, "I like Southbend." Mr. Colando said, "Last year was..." Ms. Colonnese interjected, "Was Southbend and the year before was Sandhill Crane Park." Ms. Colonnese noted, "What we talked about in the past was having it at different locations around the City to get people familiar with the different locations, and make it fairer for everybody." Ms. Macdonald suggested, "Whispering Pines Park." Vice Chair Newell stated, "That is exactly what I was going to say because it's on the west side."

Ms. Daigle stated, "Last year we had over 100 people come out so my thought is, if we have a good turnout again this year, then I don't think it's really dependent on the location, so moving it might be helpful to some people. It's nice to see that people are still willing to drive out to a different side of the City to be there." Ms. Macdonald said, "It

is showcasing. We have beautiful parks, and it is showcasing all of our parks instead of having it in the same location, and the same thing. I do like the different locations each year.” Chair Taylor inquired, “What time is it?” Ms. Daigle replied, “We are still working at getting everything in the works.” Ms. Colonnese stated, “Last year we started at 11:00 a.m., I want to say.” Vice Chair Newell noted, “This says 11:30 a.m. to 1:30 p.m.”

Ms. Colonnese asked, “Do we have a second location just in case?” Ms. Macdonald said, “Don’t you have anything...” Ms. Daigle answered, “We don’t have anything reserved yet; I’ve got a lot of new projects.” Vice Chair Newell said, “Let me look at our parks map to see what’s on the west side.” Chair Taylor asked, “The west side?” Ms. Macdonald responded, “There really isn’t anything that has a large pavilion.” Ms. Daigle noted, “Whispering Pines is nice, though.” Vice Chair Newell concurred. Mr. Colando asked, “What about Swan, the one on...” Ms. Macdonald responded, “But it doesn’t have a large pavilion. Only the community parks have the large pavilions; that would be Sportsman, Jessica Clinton, Sandhill Crane, and Lyngate.” Vice Chair Newell added, “Charles Ray.” Ms. Macdonald stated, “Charles Ray has a basketball court, and it’s a great location, but it doesn’t have tables and chairs.” Ms. Colonnese inquired, “Didn’t we have the employee picnic...” Ms. Macdonald interjected, “Public Works brought out the tables and chairs for that. Otherwise, it would be a good fallback, if there isn’t anything available.” Ms. Daigle asked, “There are small pavilions at Canal Park, right, Ms. Newell?” Vice Chair Newell replied in the affirmative and said, “That would be pretty, but it’s not on the west side.” Ms. Daigle stated, “There are two pavilions next to each other, but I don’t think you can reserve them; I think they are first-come, first-served. We’d have to look into that.” Vice Chair Newell said, “I’m not sure either.”

Ms. Macdonald said, “If you had 100 people last year, you’re going to need one of the larger parks.” Vice Chair Newell suggested, “Like Veterans Park. Sorry, I mean Lyngate.” Ms. Daigle asked, “Was it Sandhill Crane that we went to last year?” Ms. Macdonald answered, “No. The first year was Sandhill Crane, last year was Jessica Clinton.” Vice Chair Newell said, “Lyngate has a lot of...because that’s where Parks and Recreation was doing their...” Chair Taylor asked, “Is that the one on the water? The one with the big pavilion? Oh no, that’s Rivergate.” Vice Chair Newell said, “I think I said Rivergate or Veterans first, then Rivergate. Lyngate is good.” Chair Taylor said, “It has a big pavilion.” Ms. Daigle asked, “Whispering Pines or Lyngate?” Ms. Macdonald answered, “Whispering Pines. It’s on the west side of town, it has a playground for the kids, and there are a lot of shady spots.” Vice Chair Newell added, “There are bathrooms.” Ms. Daigle said, “All right, we’ll see if we can get it.”

b. PROJECTS

- KPSLB Committee By-Laws

Ms. Daigle said, “I was curious and looked for our By-Laws. The ones I saw were vague, and I was having a hard time getting questions answered when I was working with the Legal Department. We’re going to update them a little bit, and I’ll bring them to you to see what you think. We either approve them or change them from there. I just wanted to let you know that we’re working on this.”

- FDOT Adopt-a-Highway (I-95 off-ramps at Crosstown Parkway)

Ms. Daigle stated, "We've been struggling with FDOT, both with our Adopt-a-Highway for Crosstown Parkway and Item 7c, our FDOT grant for litter prevention and litter control. We're working with Assistant City Attorney Brennan Keeler in the Legal Department. He is trying to get a government-friendly indemnification clause added because something is going on with a lawsuit that is happening with FDOT, and Assistant City Attorney Keeler wants to keep us safe from it happening to the City. We are not able to move forward unless we get that, but they don't want to add it. If we go higher up on the ladder, they might add it because they've added before for the Police Department. It's just a whole lot of back and forth. At this point, Assistant City Attorney Keeler has taken the reins, and he is trying to do it for us because I don't know half of what he is saying anyway. Those are two things we are working on."

c. GRANTS

- FDOT Litter Control and Prevention Grant 2016 - Phase 2 of 5

Ms. Daigle continued, "Right now, the grant is something I'm really, really trying to push for because we've got a couple of things we can pay for. The national conference is coming up, and can be paid for through that grant. Also, there are a couple of other invoices; the tree seedlings, we pay for half, we can get those paid for by the grant. The more we can utilize the grant for things instead of trying to find stuff: 'Hey, we have \$50,000. Let's buy stuff.' Let's first pad our budget if we can. We're in Phase 2 of 5; if we can get that clause added, we'll be sailing on a lot better."

d. FOLLOW UP

- Event dates

Holding up the events dates document, Ms. Daigle said, "We gave this to you before, but this is a better breakdown of what we've got going for the coming year. One thing that did change, and I did say it out loud at a couple of meetings, is that our Household Hazardous Waste Day was going to be on October 1st, but we had to change it to October 8th. I wanted to make sure that all the individuals and organizations we work with are available to make it happen."

Holding up the KPSLB Committee Meeting Schedule, Ms. Daigle stated, "As I mentioned before, this is what we're going to do for our meetings. I noticed towards the end of the year, last year and this year, we were cancelling because we didn't have a lot going on in November and December, as far as things we would bring up at the Committee meeting. This is really what brought up the By-Laws in the first place, because I was trying to figure out how many meetings we were supposed to have. I found in one section it said every other month, and another one said we had to have six or eight. I wanted to have it broken down to make sure we are doing what we're supposed to do, not that anybody will get on it for us. In yellow, those are the areas...If we were sticking to six meetings a year, what I tried to do is put them around the different events we have. So, today, January 6th, we are talking about up-coming events

that we have, such as the barbecue in February. We will have meetings in January, February, March and April. We will take a little break in May and June, then we'll be back in August, September and October. Is that looking all right?" The Committee agreed that it looked fine."

Ms. Daigle continued, "Assistant City Attorney Gilbert will be helping to make sure the By-Laws get squared away. We can always call additional or special meetings if we need them. If something comes up, like Crosstown Parkway kind of came up, we could have a separate meeting for anyone who is interested in coming. It doesn't necessarily have to be the whole committee."

- Tree City USA signs (2 new locations)

Ms. Daigle said, "For the eleventh year in a row, we have been named a Tree City. The City of Port St. Lucie wants to get some signs out east, as well. We're looking at doing Mariposa and Lennard like we did with the EWIP Project. That area has a lot of trees, and it would great if we put a sign out there, too. We'll take a picture and show you; maybe we can put it on the City's website when we get them out there. Somehow the one at Crosstown Parkway vanished. Traffic doesn't know what happened to it. Someone may have hit it, so we bought another one and had it replaced. Right now, you can see them at St. Lucie West Boulevard eastbound from I-95, from I-95 at Crosstown Parkway eastbound, and I-95 at Becker Road eastbound. We're looking to do one at Green River Parkway and over by Lennard and Mariposa. Little by little, we'll keep getting more. We'll be able to put the 11-year stickers on, which is an interesting process to watch me do because they are really high."

Ms. Daigle said, "This year we talked about engaging the committee and it seems that a lot of the members are cool to help out and do stuff. Depending on what the events are, we'll give you stuff if you're interested in doing it, and having you run with it and letting us know, so it's not just me talking the whole time. That way you'll feel happy and want to come see us."

8. OLD BUSINESS

There was nothing heard under this item.

9. NEW BUSINESS

Vice Chair Newell said, "The post that I put on Facebook of our litter crew got maybe a 5,000-post reach. I should have printed them out, but every single comment was: 'Oh my gosh, thank you so much.' 'This is amazing.' 'You guys are doing a great job.' That was really nice. If you think of, let me know, because I find those kinds of things get the most reach on Facebook." Ms. Macdonald suggested, "You should let the guys know, too." Ms. Colonnese said, "Send out an email." Vice Chair Newell stated, "I'll send out a screen shot. But, just something like that, because I saw John on the road one day, I think I was going home and I'm like 'Gosh, what a great opportunity.' I wanted to swing around to take a picture, but I wanted both the guys together. You see these guys, just so you know who they are, what they're doing, just to bring some awareness, because it

really puts a face and a name to people, and residents like that. It's nice; it just kind of makes you feel like you're part of the community, like you're part of something."

Ms. Colonnese asked, "How about Whispering Pines Park when they have the yard sale once a month? I know it's not a person, but it's an event the City holds. It's important to the residents who are there because they are trying to sell stuff and make money. It's something the City puts on that I think is a real nice thing for the residents." Vice Chair Newell stated, "We promote that event because it's monthly, so there's a web posting, and we promote it every month on social media. I had Gus go out there for me and take pictures of people out there, so I've got some pictures that I use to promote it, but I haven't really done much with it." Ms. Macdonald said, "I know at one point they were very busy and were almost full. At some point, you don't want to promote too much if you're going to be turning people away. I don't know if that's the predicament or not, but it's a feel-good story, maybe." Ms. Colonnese stated, "I was thinking for the residents to go out and buy stuff, you know, like people who do yard sales. They make sure they go to that yard sale, so the people who are there selling it, it promotes it in that direction, too." Vice Chair Newell said, "I did it right before Christmas. I wrote, 'Hey, still looking for Christmas gifts. Stop by the Community Garage Sale.' But if anybody has any ideas or if you see something happening, something nice; it doesn't have to be a major event that's going on."

Ms. Colonnese said, "We signed up a group of two today from Newport Isles. They just came in and said they were at the Clean-Up Day. They are going to their board because they want the community to sign up. They are already doing it, but they want the kids to come. They want to teach the kids, 'Hey, look what you've accomplished.' They want to have hot dogs and soda for the kids afterwards. They want to, basically, teach them and do this every month. That is such a great story. You came to mind immediately." Vice Chair Newell stated, "Just get me a picture. It's better if you have a picture to go with it." Ms. Colonnese stated, "They just signed up today, and I thought about making a story out of it." Vice Chair Newell said, "Absolutely. Any of these just personal stories. As you know my community does not recycle. You should have seen my car, because I've been hoarding all of this recycling for weeks, over the Christmas holidays and everything. For two cents, I almost took a picture of it. I look like a crazy bag lady. But just anything like that. If you're doing something interesting in your own home, or you found something new to recycle, or you're doing something in your garden that you would have thrown away otherwise. You know what I mean, anything like that."

Vice Chair Newell continued, "The Hope's Closet thing blew up. I got so many calls about that, wanting to donate, wanting to help out. I think I probably referred eight or ten people to Hope's Closet because they still wanted to donate their clothing after seeing what we posted about Port St. Lucie donating clothing. Anything like that, let me know, and I'll do it." Mr. Colando asked, "How did that go?" Ms. Colonnese replied, "The percentage of kids' clothing was 30%." Ms. Daigle stated, "They were specifically asking for youth clothing, infant to a certain age, I think it was 13. I can't remember the numbers." Ms. Colonnese said, "Seventeen." Ms. Daigle said, "They ended up getting a lot of adult-style clothing anyway." Ms. Colonnese added, "They do send that to other organizations. There were dresses in there, almost like party dresses or work dresses."

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They donate those to a specific organization for people looking for jobs and that type of thing. Everything went somewhere and it was re-used.”

Ms. Macdonald said, “You did a very nice job on the Christmas tree video.” Vice Chair Newell said, “Oh, yes, the Christmas tree recycling video. That’s up now on our home page. It was 250 pounds of clothing. I almost said 1,700, but that was some other fundraiser. Then the Christmas tree recycling video was the idea, I think, from the City Manager.” Ms. Daigle noted, ‘Originally, it came from the Mayor.” Vice Chair Newell said, “From the Mayor, sorry. He asked that we do something on it, so that worked out nicely.” Chair Taylor asked, “People had to take their trees somewhere or it’s just Waste Pro picking up?” Vice Chair Newell responded, “Put it out with yard waste. It’s a reminder to put it out with the yard waste.” Ms. Macdonald noted, “Without tinsel, ornaments, or lights. It has to be bare, in its natural state.” Ms. Colonese stated, “I saw a lot of trees out there.” Ms. Daigle said, “They threw in there, too, that they are not supposed to be bagging their yard waste, because a lot of people still do that.” Chair Taylor inquired, “What about paper bags? Home Depot sells those paper bags. Can they do that?” Ms. Macdonald replied, “They don’t really want any kind of bag, I don’t think. We have a new contractor. It all goes into one big pile and it goes through a chipper.” Ms. Daigle stated, “I know plastic bags would be an issue. I can see where you’re coming from.” Ms. Macdonald said, “They want it containerized so Waste Pro can just pick it up and throw it in the back of the truck.”

(Clerk’s Note: Ms. Macdonald left the meeting at this time.)

Ms. Daigle said, “I will shoot emails out about the location of the barbecue. We’ll make sure to keep you all up-to-date. I think everybody in this room came out last year; that was cool. As things come up, we’ll let you know.

a. Next Committee Meeting - February 3, 2016

10. ADJOURN

There being no further business, the meeting adjourned at 3:30 p.m.

Sarah Taylor, Chair

Denise M. French, Deputy City Clerk

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
February 3, 2016**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Chair Taylor on February 3, 2016, at 3:00 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Sarah Taylor, Chair
Jolien Caraballo
Allison Macdonald
Officer Fred Knaggs
Darlene McLaughlin

Members Not Present: Jennifer Newell, Vice Chair
Karol Albers
Ryan Collins
Maureen Puglisi
John Colando

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator
Billy Henson, Code Compliance Supervisor
Mike Lubeck, Code Compliance
Calleigh N. Myers, Secretary

3. WELCOME & INTRODUCTIONS: Sarah Taylor, Chair

Chair Taylor welcomed everyone to the meeting and thanked them for being there.

4. APPROVAL OF MINUTES: October 7, 2015, November 4, 2015, and January 6, 2016

(Clerk's Note: Since there was no quorum, the minutes were not approved and will be placed on the next Agenda.)

5. ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

No one signed up to speak under this item.

7. STAFF REPORT:

7a. UPCOMING EVENTS

- City University (Presentation) – February 17

Ms. Daigle said, “The City is partaking in a City University this year, which I think is pretty neat. Each department is going to be giving different presentations at each session. At Session Four, among other departments presenting, Public Works will be giving their presentation and Keep Port St. Lucie Beautiful will be within that.” Chair Taylor asked, “Where is this at?” Ms. Macdonald asked, “Is Public Works presenting or is it people on behalf of Public Works presenting?” Ms. Daigle answered, “It depends on what Mr. Angstadt wants to do. It has gone back and forth a few times.” Ms. Macdonald said, “I am presenting that night.” Ms. Daigle said, “I think you are supposed to present right after us because Mr. Capezzuto asked me to do a little blurb about St. Lucie County and Waste Pro, but you will be there speaking and for me not to go too far into detail. The way that it is set up right now is we are supposed to go, then you are supposed to go after us.” Ms. Macdonald said, “My main point was wanting to know how much time I had and what the layout was going to be.” Ms. Daigle said, “We have 45 minutes, but I’ll confirm it for you guys.” Ms. McLaughlin said, “I think Mr. Capezzuto said 20 minutes and I was there to answer questions.” Ms. Macdonald said, “Right, I am going to present and you guys are going to have a truck there.” Ms. McLaughlin said, “If we can.” Chair Taylor asked, “Where is this?” Ms. Macdonald answered, “It is going to be at Ogden.” Ms. Daigle said, “We are doing an equipment display and I know that their parking lot is already tight, so they want everyone in the mindset of carpooling. I will confirm if we can get a Waste Pro truck in there, I think it would be great if we could.” Ms. McLaughlin said, “We have a brand new one that just came in.” Ms. Daigle said, “I will get the length of the presentation and” Ms. Macdonald interjected, “It’s probably back in my emails.” Ms. McLaughlin said, “I am sure it said 20 minutes.” Ms. Daigle said, “I’ll confirm it. As far as I understand, Ms. Macdonald is presenting and you are there for Q&A. They already had the first session and it went well.” Ms. Colonnese said, “It went really well, the only complaint was that the Council Chambers were cold. Everybody was interested and interacted by asking questions. There were four different departments that presented on Wednesday. There are six sessions and then there will be a graduation in front of City Council.” Chair Taylor said, “That’s cool.” Ms. Daigle said, “I thought it was a really neat program and like I said it is not really relevant to what we are doing but we are kind of within it. The City Manager had mentioned doing it annually, so we will see how it goes.” Chair Taylor asked, “Is it mostly business people or regular residents?” Ms. Colonnese answered, “It is a variety of people that are all different ages and interests. Some of them are business owners and some of them are residents.” Ms. Daigle said, “I think it is cool, because a lot of times residents come to the meetings and public to be heard, but they don’t really understand the process. This gives them a back room tour of what is going on. I think Mr. Pollard had a cool idea, he said, ‘These are all the projects the residents want and this is the amount we can fund.

How can you make that happen?’ Each department is trying to take a fun spin on it to help residents understand what we do on a daily basis to make the City better.” Ms. Macdonald said, “For example, how expensive it is to build sidewalks. A lot of residents do not realize it cost millions of dollars.” Ms. Colonnese said, “I believe we need \$33 million and at this rate it will take 33 years at \$1 million per year.” Ms. Daigle said, “Sidewalks will have two slides out of our 70 slides from Public Works, because Public Works is huge in what we do. The Building Department is saying, ‘Hey we only have this much time and we could take five hours.’ In my opinion, it is all crammed in but it is going to be the highlight. It is cool you guys are interested in this, I just threw it on there as a bullet.” Ms. Macdonald said, “Absolutely. Even within the County we are doing some things and we have some committees. One that I am a part of is, performance management and it is about being transparent to let the residents see what is going on.” Ms. Daigle said, “It helps with understanding between the government officials and the residents. Another thing is, we have public to be heard at every meeting and we never have anyone here. The nice thing is that by holding these classes the residents will understand if they want to talk about their concerns, they can come to the Council meetings or appear before the board. There is some interest on doing a youth version, imagine juniors and seniors coming to that, it will be a totally different take.” Ms. Macdonald said, “It is also providing for our community and a lot of the youth don’t know that these job opportunities are even available. Even our adult residents don’t know what we do. I think it’s a great offering for our youth. If they are interested in local government or want to be a council member” Ms. Caraballo interjected, “It will be interesting to see what kind of programs. . . . I know they do the teen court cases in the chambers and I used to be in teen court when I was in high school. I love the idea of having youth involved and I would be the first advocate for that.”

- Adopt-a-Street Volunteer Appreciation BBQ – February 20

Ms. Daigle said, “I know a few of you expressed interest to come out early and help us set up the pavilion. Ideally, I would like to know who is interested in doing that and how we can get help. Ms. Colonnese and I are going to Walmart next week to get the raffles. It would be really nice to get the pavilion set up and squared away.” Ms. Macdonald asked, “Did we decide where we were having it? The last meeting we didn’t know.” Ms. Colonnese answered, “We are doing it at Whispering Pines.” Ms. Macdonald asked, “What time do you want us there for set up?” Ms. Daigle answered, “Probably three hours early. . . .” Ms. Colonnese interjected, “It starts at 11:30 a.m. and Dominic’s will be set up at 11:00 a.m. . . .” Ms. Daigle interjected, “I would say 9:00 a.m. or 9:30 a.m., and we will be there by 9:00 a.m. if anyone is interested in coming early. Ms. Caraballo asked, “Do you need any donations from Fusion?” Ms. Daigle answered, “If you are willing, that would be fantastic.” Chair Taylor asked, “It starts at 11:30 a.m.?” Ms. Daigle answered, “Yes, we did 11:30 a.m. to 1:30 p.m., so we will serve at 12:00 p.m. . . .” Ms. Colonnese interjected, “Actually, Dominic’s started serving them before 11:30 a.m.” Ms. Daigle said, “It’s low key and it’s really nice that everyone is laid back and relaxed. I think it’s great because the different groups can talk to one another, which is the only time of the year they have the ability to do that. There was a woman that was interested in starting up her own group and she mentioned she thought there should be opportunities for different groups to get together and do their own clean-up. I told her that we do an annual clean-up day, which is a big city wide event. She said, ‘No, just for

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the groups to meet up with each other.' I never really pushed for that, but I think that would be cool for them to meet with each other and do larger clean-ups. We could send out an email, let them know which area is bad and tell them we will provide breakfast." Ms. Macdonald said, "Several years ago, we tried doing clean-up day at different parks. I think that would be a great idea to do that throughout the year, that way you can meet at the park and if you want to provide them with Dunkin or Panera you have a location." Ms. Daigle said, "It's a nice way to engage them and we try to thank them throughout the year. If we can get them to encourage each other and we can support them that would be ideal. We cannot afford to hire more staff and have 18 litter crews in the field full time. If the groups can rely on us for supplies and materials, then we can rely on them." Ms. Macdonald said, "If you can get Dunkin . . . I know Panera is somewhat involved in the community, but if you can get a sponsor for Keep Port St. Lucie Beautiful there can be a clean-up every quarter. We have the groups that go out every week and clean their area. Then, we have some groups that call and tell us there isn't enough garbage to pick up." Ms. Colonnese said, "There are some groups who are very territorial, which is great." Ms. Caraballo said, "They could be taking away from their weekly walk, don't mess with my walk." Ms. Macdonald said, "My point is, you have enough groups that can go around to different areas and if you can get a sponsor for the breakfast it isn't going to cost us anything." Ms. Daigle said, "Ms. Colonnese helps coordinate the inmates on a monthly basis and we tell them the area that needs to be cleaned. I feel like we can send an email to the adopt-a-street group and say, 'Hey, we are going to be here on this date and Dunkin Donuts is going to provide breakfast. I think it's a great idea since they are out there cleaning anyway.'" Ms. Macdonald said, "They are offering to do a service and doing us a favor." Ms. Daigle said, "We were talking about our golden grabber awards this morning and basically we give one away to an individual who has the most clean-ups throughout the year and on to the group that has the most clean-ups. The group that we are giving it to this year hasn't missed one week." Ms. Caraballo said, "Taking it back to your idea, if we can't organize an event every quarter maybe we can say, 'Go get a free coffee at Dunkin Donuts'. The company might be willing because nobody goes in for just a coffee, so to them it will look like they can get business opportunity as well." Ms. Colonnese said, "That is a great idea, I really like that." Ms. Macdonald said, "I know that everyone's schedule is extremely busy and I don't think this is something that will need a lot of coordination. It would just involve picking up the coffee that morning and the only thing you have to decide is where you're going to meet." Ms. Daigle said, "We can get that from the litter crew because they know what areas are a problem. I like the idea of treating it like an inmate clean-up, where we can email it out with the date and location. I also like the other idea to show appreciation to get a free coffee or sandwich and it helps us by not having to create more staff time." Ms. Caraballo said, "I think there are a lot of businesses that would love the opportunity to welcome new people into their business. We can spin that off of a couple places and give them the opportunity. I would be willing to have those conversations." Ms. Daigle said, "That's what I love to hear from the Committee and not giving it to us. I think that is what's nice about this Committee, is people will run with stuff and not say, 'Hey, let's make this happen and figure it out.'" Ms. Caraballo said, "Small Cakes is right by my house, could you imagine if I could get them to do a cupcake?" Ms. McLaughlin said, "They will pick up a bunch of other things too and it's a great business opportunity." Chair Taylor said, "Wendy's was giving out free frosty's." Ms. Macdonald said, "I think they were giving a booklet out during the

holidays.” Ms. Daigle said, “Ok, back to the BBQ. We are going to try and get our litter crew to help set up tables and chairs. Right now we are at 85 active groups, depending on how many show up we could have extra food or no food.” Ms. Caraballo asked, “Is this child friendly or should I drop them off at my mom’s?” Ms. Daigle answered, “No, bring the kids. We had ROTC last year playing corn hole and there is a playground right there. I will try to remember to bring a volley ball because I rented the net.”

- KPSLB Appreciation Night at Tradition Field – April 8

Ms. Daigle said, “I know it’s not this month, but April 8th will be here before we know it. Our appreciation night for all that KPSLB does for our City. This one is pretty straight forward, come out and get some yummy food.” Ms. Macdonald asked, “What are we doing as far as marketing at the stadium this year?” Ms. Daigle asked, “Marketing to get people there or marketing at the stadium?” Ms. Macdonald answered, “Marketing at the stadium. In past years, we had the banner and the commercial.” Ms. Daigle answered, “We have pole banners in the parking lot and we have two on the exit ramp. We are replacing those with the funds from the FDOT grant, which is on here and it’s finally done. It took a while to execute it because legal wanted them to change a lot of stuff in their contract and they didn’t want to do it, but it finally happened. We will be able to replace some of those banners this year, which is great. We are also going to do the video board commercial like we did last year. If I can get the updated logos I can throw those in the KPSLB commercial and hopefully get that paid for out of the grant. Ideally, I’d like to pad our budget by paying for KPSLB stuff with a grant then that will set our events bigger and better. This year Ms. Colonnese had a great idea. Silver sluggers is a group that comes together at the Mets stadium and volunteering their time. We are set up to give two different presentations, one when they are out there eating breakfast and the other after they walk around the track. We are going to go out there and pitch the Adopt-a-Street program. They are already showing that they want to volunteer, so if we could get them on board that would be fantastic.” Ms. Macdonald said, “I really like the commercial. I just like the fact that it is on there.” Ms. Daigle said, “It’s on there during all the games. I went back and forth with the commercial because it is really geared towards KPSLB, not just for residents but for people who are visiting. It is nice because it is played during the spring training games, which people come from who knows where to watch those. I think the video is done professionally and looks nice.” Ms. Colonnese said, “They are supposed to be pushing it up, it was originally in the fifth inning and then it got pushed back.” Ms. Daigle said, “In order to get into the game for free all you have to do is bring two cans of food. At the appreciation BBQ, we will be giving away tickets for the spring training games. They are really good to us, I think we asked for 3,000 tickets and they gave them to us.”

- Annual Cleanup Day – April 23

Ms. Daigle said, “Something to throw on your radar is our Annual Cleanup Day and the date is April 23rd. It’s right around the corner because we love to pack our events together.

7b. PROJECTS

- KPSLB Committee By-Laws

Ms. Daigle said, "I haven't touched on the By-Laws and Legal is waiting on me. I will let you know once I have the time to update them."

- FDOT Adopt-a-Highway (I-95 off-ramps at Crosstown Parkway)

Ms. Daigle stated, "Adopt-a-Highway nixed on us. They sent an email saying that they will not change the contract. I will forward you the email, Ms. Caraballo." Ms. Caraballo asked, "what happened with the contract?" Ms. Colonnese said, "It had to be reviewed by the Legal Department." Ms. Daigle said, "Our Legal Department doesn't like us entering into any agreement or contract unless they approve of them first. We were working with FDOT in two different ways, we were working on the grant for \$15,000 that we received last year, but we were also trying to participate in Adopt-a-Highway off Crosstown Parkway. Mr. Keeler, in Legal was working with FDOT to get verbiage added to the grant, which they were reluctant but did for us. The Adopt-a-Highway was different because they wanted a government friendly indemnification clause to be put in there and they said they could not do that for us. They were surprised we wanted to adopt it in the first place and Mr. Keeler wrote back and said, 'I cannot approve this.'" Ms. Colonnese asked, "What does the clause entail?" Ms. Daigle responded, "Explaining to the best of my ability, without all the legal jargon that I didn't understand. Basically, a government friendly indemnification clause is like a hold harmless agreement. If something happens, we will not hold FDOT liable for any type of accident that happens. It was a fifteen minute conversation with Mr. Keeler trying to understand that, but I will send you the email and if anyone else is interested in seeing it." Ms. Caraballo asked, "It's probably on the reverse side, right? That they are not going to hold us liable if something happens." Ms. Daigle asked, "FDOT? No, the way he explained it was there is a law suit right now where FDOT is actually getting sued. I apologize, I can't really explain it further than that. I don't think I have it backwards, because he explained it to me like ten times." (**Clerk's Note:** Inaudible conversation ensued.)

Ms. Daigle continued, "We would only be held responsible for up to \$300,000 and I am guessing on that. There is no government friendly indemnification clause in there and they will not add it for us. Mr. Keeler said, 'If it's not in there, it would be the same as us waiving it.' We would open ourselves to a lawsuit greater than the \$300,000." Ms. Caraballo said, "That makes sense, because if someone adopts the highway and they are not a municipality like us, they probably wouldn't know any better." Ms. Daigle said, "I will email you his explanation and I think it will be more understandable coming from him."

7c. GRANTS

- FDOT Litter Control and Prevention Grant 2016 - Awarded

Ms. Daigle said, "I already let you all know that our grant was approved for FDOT Litter Control and Prevention. They push us to spend those funds on our cleanup day, which is to follow the Great American Cleanup. They are more than willing to let us use those

funds for our Adopt-a-Street groups. We are not supposed to spend it on anything other than that, unless it is advertising for those two things. We just have to direct our funding and purchases towards those two events. Last year we bought safety vests and grabbers. This year, we are going to focus on advertising to get more people out to the events.”

7d. FOLLOW UP

- Event dates

Ms. Daigle said, “It has been hard because we haven’t had a quorum for the last three meetings. I’m sorry if I’ve given these out to you four times, but here is a list of our events. As you know, we did Fourth Grade Foresters and Arbor Day, but those are not on there.”

- Tree City USA signs (2 new locations)

Ms. Daigle said, “I forgot this in the car. Basically, we purchased two new signs. We have one off 95 and Becker, one is going up off Gatlin Blvd., one is off Crosstown, we are putting one off Leonard and US 1 . . . is that four or five? I think that is all of them. We will go out and take a picture for the website and Facebook.”

- FL State Arbor Day (proclamation and observance)

Ms. Daigle said, “We do a proclamation and an observance every year. Both of those are required for us to continue on with our recertification each year for Tree City USA.

- Fourth Grade Foresters

Ms. Daigle said, “Ms. Colonnese went this year and for the second year in a row we had a problem getting the tree seedlings out on time. We ordered them a few days in advance and they were a week late.” Ms. Colonnese said, “You can just ask the kids if they have any questions and they would ask questions the whole time.” Ms. Daigle said, “Any time you get to be around kids it is always a fun day. Waste Pro helped pay 50% of the tree seedling again this year. If you look into Tree City USA, there are tons of cities that participate throughout the nation. It is kind of cool to see how many are new to it and how many have been doing it for years. Orlando has been doing it for 30 years, and we are only in our 11th year.

- Keep America Beautiful National Conference (Orlando)

Ms. Daigle said, “I was the sickest I’ve been in 11 years, and I missed the National Conference. Ms. Colonnese went up there anyway in her awesome independence. Can you tell them a little bit about your experience at the National Conference?” Ms. Colonnese said, “There were 500 attendees and it was very good. They had a lot of sessions and promoted recycling. I got to learn a few things and it was nice meeting the other organizations. We should appreciate that we are with the City and receive funding. A lot of them are non-profit and have to work hard for funding. It was nice and a lot of

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good information.” Ms. Daigle said, “Yeah, I was bummed. Maybe next year it’ll be closer. They are supposed to be awesome and you have been before right?” Ms. Macdonald answered, “I have been a couple times. We went one year to share some of our videos and they were amazed. They do not have anyone to write posts, PSA’s, or make videos for them. They don’t have the luxury that we do, and I realize how fortunate we are to have a budget.” Ms. Daigle asked, “Didn’t you say that they were surprised that we had a two man litter crew?” Ms. Macdonald answered, “Yes. We are probably the only ones in the state that have a litter crew that is employed full time.” Ms. Daigle said, “That is the cool thing about City University, we can explain our side.”

Ms. Daigle continued, “Keep Florida Beautiful is coming up too. We are an affiliate of Keep Florida Beautiful and Keep America Beautiful. It would be nice to hit that conference as well. The more we get out there . . . I think Ms. Capezzuto calls it R&D, rip off and duplicate. I think the conferences are beneficial and you are around people who care about the same things that you are involved with.” Chair Taylor asked, “When is the Florida one?” Ms. Colonese answered, “I believe it is in Sarasota and on June 9th-10th.” Ms. Daigle said, “We will have to see what we can do with that, because what is nice about the grant from FDOT it allows \$1,000 for the national conference. I might have money left over for us to go to Keep Florida Beautiful. . . .” Ms. Colonese said, “I do want to mention since the Police Department and Code Compliance is here, a lot of the Cities and organizations mentioned they do not have anybody to enforce graffiti or littering. I really appreciate our Police Department and Code Compliance, because as soon as I send in a complaint it is dealt with immediately. There is so much that we don’t have to deal with because this is a great city.” Ms. Daigle said, “One of our Adopt-a-Street group members was running around with one of our police officers and started to ticket people. Even if they are just warnings, you are upset and will tell at least ten people.” Ms. McLaughlin said, “In Toronto, if you throw something out of the window it will cost you \$1,000.” Ms. Daigle said, “That is why it’s spotless. I don’t want to fine people.” **(Clerk’s Note:** Inaudible conversation ensued.)

Ms. Caraballo asked, “Are they going to get those cigarette butt things again?” Ms. Daigle answered, “That is actually a different grant and we are not seeking it out this year. They specially wanted us to have a location where we could put them and the locations were at Civic Center, Community Center, and Saints Golf Course. The good thing about the FDOT grant is we can promote anti littering campaigns and include cigarette butts. I know it sounds crazy, but people don’t think that flicking a cigarette butt out the window is littering. If we can throw some information with statistics that show they don’t break down for a very long time.” Ms. Caraballo said, “Not to mention you pick up three pieces of paper on the floor and 500 cigarette butts.” Ms. Colonese said, “We still have ash trays for the cars” Ms. Daigle interjected, “We have left overs and we will bring them to the BBQ. The people that care are the people cleaning it up, so they can pass out some information. That is all we have today for our staff report.”

8. OLD BUSINESS

There was nothing heard under this item.

9. NEW BUSINESS

Chair Taylor said, "We need to get our committee back to the Realtor's Association for their Thursday morning meetings. I can work with you, if you want to come present in front of the group when they do their marketing meetings." Ms. Daigle said, "We will come out." Chair Taylor said, "We have a lot of new agents, because the market is getting better. That is just a thought to put on the calendar." Ms. Daigle said, "If you give us a couple dates, we will be there. I think the more we can get out there I mean realtors above the tons of other occupations want the City to be clean."

9a. Next Committee Meeting – March 2, 2016

10. ADJOURN

There being no further business, the meeting adjourned at 3:30 p.m.

Sarah Taylor, Chair

Calleigh N. Myers, Secretary

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
MARCH 2, 2016**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Chair Taylor on March 2, 2016, at 3:00 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Sarah Taylor, Chair
Jolien Caraballo
Darlene McLaughlin

Members Not Present: Jennifer Newell, Vice Chair
Karol Albers
Ryan Collins
Officer Fred Knaggs
Allison Macdonald
Maureen Puglisi
John Colando

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator
Calleigh N. Myers, Secretary

3. WELCOME & INTRODUCTIONS: Sarah Taylor, Chair

Chair Taylor welcomed everyone to the meeting and thanked them for being there.

4. APPROVAL OF MINUTES: October 7, 2015, November 4, 2015, January 6, and February 3, 2016

(Clerk's Note: Since there was no quorum, the minutes were not approved and will be placed on the next Agenda.)

5. ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

No one signed up to speak under this item.

7. STAFF REPORT:

7a. UPCOMING EVENTS

- KPSLB Appreciation Night at Tradition Field – April 8

Ms. Daigle said, “We are mimicking what we did last year, so we are going to partner up with the Treasure Coast Food Bank. We will be out front of the stadium collecting food. We are asking for two items of non-perishable food items per ticket. The tickets will be at Building A and Building B, just like we did last year. We want to get a lot of people out there to appreciate all that Keep Port St. Lucie Beautiful does, not just us just as staff but overall all the residence. It is one big City appreciation for everything and anything that everyone does to keep Port St. Lucie Beautiful. Even if they do not bring a can of food, we still want them to come out and have a nice time. We are going to try to put our Golden Grabber winner’s picture on the board and they will have our commercial running. We are able to be in the open air deck again, so we will run through that as it gets closer. The gates open at 5:30 p.m. and the game starts at 6:30 p.m. While we are at our table passing out tickets and taking the food, we are going to be pushing for our cleanup day event.” Ms. McLaughlin asked, “Is it going to be the same thing as last year with hotdogs, hamburgers, and chips?” Ms. Daigle asked, “For Cleanup Day? If you are willing, we would love it.” Ms. Caraballo asked, “Can we possibly get the Golden Grabber winner upstairs with us? I think it would be cool and it would be a nice way to thank them for what they did.” Ms. Daigle answered, “I love the idea, but my only hesitation is they are a group of 15 plus and we are only allowed a certain amount of people up there. Some of the people that we invite, just show up with people that we do not know about, but we cannot turn them away. I like the idea and I think we should contact East Lake Village and ask them how many would be interested in coming.” Chair Taylor said, “The entire village.” Ms. Colonnese said, “They have a lot of volunteers, it’s over 15.” Ms. Daigle said, “That might be the best way to go about it, by saying, ‘Hey, we have 10 extra tickets.’” Ms. Caraballo said, “I am sure there are some members that stand above and beyond in their group. There might be three or four people who go every single day and pick up.” Ms. Daigle said, “They rewarded their Golder Grabber to someone who didn’t come, they sent us a picture and everything. I love the idea and I think we should do it. If we give them a max amount of invitees we will be fine.” Ms. Caraballo said, “I think it would be cool, because I know a lot of Council Members and City Managers are there for them to interact with.” Ms. Daigle said, “They would see themselves on the megatron, I mean the commercial board.” Ms. Caraballo said, “We work closely with the Mets, we partner with them. Once a year we do the same thing and we always have our box seats on the fourth of July. I have done it so many times, that I forget how cool it was to have box seats.” Ms. Daigle said, “Okay, we will make it happen.”

- Annual Cleanup Day – April 23

Ms. Daigle said, “We have to start ranking up for the Annual Cleanup Day.” Ms. McLaughlin asked, “What time do you want the BBQ set up?” Ms. Daigle said,

“Honestly, I will look at what we did last year and we can do the exact same thing.” Ms. McLaughlin said, “Just let me know what you want, and how many cans you need.” Ms. Daigle said, “I think we had one and it was more than enough. We will get with you on that, because we need to start getting on it now. The registration is at 7:30 a.m. and kick off at 8:00 a.m.” Ms. McLaughlin asked, “Do you have any idea how many people?” Ms. Daigle answered, “No, we haven’t advertised for it yet. The grant that we got again this year wants us to push the Great American Clean Up, which we model our cleanup day around. I haven’t started the advertising yet, but I need to.” Ms. McLaughlin said, “I will need a rough idea for food, because we had a lot leftover food last year.” Ms. Daigle said, “We will mimic last year, but cut it a little bit. I would hate for someone to walk up and there be no food, after they just did all that awesome work. If it was a ton of leftovers, then we can cut it a bit. We advertised pretty heavily, iHeart media did a lot of advertising for us that we paid for through the grant and some of the other radio stations as well.” Ms. Taylor asked, “Was there any Facebook sponsor posts?” Ms. Daigle answered, “No, but Ms. Newell mentioned that and I want to do it this year. It is only \$25.00” Ms. Taylor interjected, “I have been seeing Ft. Pierce advertising stuff for downtown and Main Street.” Ms. McLaughlin said, “The county advertises a lot on Facebook.” Ms. Colonnese said, “That is how you reach people now-a-days. It seems to be the easiest and best way to reach people. It seems like everything Ms. Newell does she puts it on Facebook and Twitter.” Ms. McLaughlin asked, “Can I have a couple flyers, so I can post them?” Ms. Daigle said, “We will email it to you, that way you can shoot it out to any contacts you have.” Ms. McLaughlin said, “I could post it at church too.” Ms. Colonnese said, “Yeah, groups like that are fantastic.” Ms. Daigle said, “They are the type that would be more than happy to bring food.”

- St. Lucie County Fair – February 26 – March 6

Ms. Daigle said, “This is not our event, but the City is participating with a booth at the St. Lucie County Fair. It is in the building where the pig races are. . . .” Ms. Caraballo interjected, “That is where a lot of the community tables are at.” Ms. McLaughlin asked, “Really? I was at the one where it was more political.” Ms. Daigle said, “Yeah, they are out there answering questions, and interacting with the public without making them come to City Hall. I love the idea and it sounds like the staff who are running the booth have the ability to answer all questions from all of the Departments or have the positive customer service to get that person in touch with the right person.” Ms. McLaughlin said, “We actually gave \$5,000 to the fair for give away money and this was the hardest thing I have ever done. I had a team of five last Saturday and we were trying to find people who are recycling and give them a \$20 voucher to cash in. The problem was that no one was recycling, the only place we could find people was at the Budweiser tent. We just sat there and waited hoping someone would throw a beer can away. At the food areas people were throwing the recycling in the trash.” Ms. Caraballo asked, “Basically, you would watch people and if they put it in the recycling bin you would give them a \$20 voucher for doing it?” Ms. McLaughlin said, “You can tell who is doing it, because you see them walking around with a green bag.” Ms. Taylor asked, “Was there recycling bins all over the fair ground?” Ms. McLaughlin answered, “There were 50 of them.” Ms. Taylor asked, “What did they look like?” Ms. McLaughlin answered, “They look like our home ones. They have big signs on them saying, ‘Please recycle you can win \$20.’ People are so thankful, especially at the beer tent because its \$5 a beer. I had to find

nine people and it took all four hours. I was walking around opening the bins and there was food and garbage in them.” Ms. Daigle said, “It is hard to see when people don’t try or are not paying attention and throw it in the wrong can.” Ms. Colonnese said, “Maybe that is a new campaign for you.” Ms. McLaughlin said, “There wasn’t many things that were recyclable. There were Styrofoam cups, and the plates are covered with food.” Ms. Taylor said, “It is only bottles of water and soda that can be recycled.” Ms. Caraballo said, “They probably use fountain drinks, because it is cheaper.” Ms. McLaughlin said, “We also sponsored a project with the schools and the children had to build a project with all recyclable materials, which was really cool. I got to judge on that team and each school’s first place winner received \$1,000, second place received \$500, and third place received \$250. The thought and time that went into these projects is amazing, so if you have a chance you should take a look at them in the Kiwanis building at the fair.” Ms. Caraballo asked, “Are the people running the booth at the fair keeping track of how many people are coming up to the booth?” Ms. Daigle answered, “I don’t think so.” Ms. McLaughlin said, “The County is doing a sign-in sheet.” Ms. Daigle said, “They went back and forth on that quite a few times on how they wanted to do that, because the idea was they could enter a raffle. Parks and Recreation gave up gym passes and Saints Golf Course gave up some foursomes. I think they decided if you like us on Facebook or sign up for the newsletter, you can be entered into the raffle.” Ms. Caraballo said, “I have volunteered at the fair and I find there is a lot of high county attendance. If we kept track we would know how many City residence are attending the fair.” Ms. Daigle said, “They are pretty strict on the amount of space they want to give us. When we sat down with the staff members who were going to go, they wanted ten booths and they were told we will get one 10 ft. booth for the whole City. I am not sure if it was because we were trying to get in last minute, but we only had the ability to get one booth. If KPSLB could get a booth, I would go.” Ms. Caraballo said, “I figured if we were keeping track this year, then we would know how many people showed interest in coming to the City’s booth and then we could determine if it would be worth it for us to do it.” Ms. McLaughlin said, “I agree with you, I think it is primarily county people and a lot of outside people from Vero Beach.” Ms. Daigle said, “I would be by the pig races all day.” Ms. Caraballo said, “Oh my gosh, it is so much fun. That is where my booth always was. They use the smaller pigs, not the super big pigs. I think they do them in different sizes for each race. It is the cutest thing ever.” Ms. Daigle said, “As much as I love pigs, we are going to keep it going. I will tell you about my love for pigs after the meeting.” Ms. Caraballo said, “They are not considered a farm animal anymore, they are considered a pet.” Ms. Daigle said, “I am pushing to get a mini pig.” Ms. McLaughlin said, “People say they go in a litter box.” Ms. Daigle said, “We can talk about this after, because I would love to partake in this conversation. Something that is not on the Agenda, it is more of an upcoming event. We are going to go to Bayshore Elementary School for their Community Night next Thursday. We are going to have a table there and you are more than welcome to come. I don’t think we need help, but if you want to come out it is a fun event. It is Thursday March 10th from 5:30p.m. to 6:30p.m. at Bayshore Elementary.”

7b. PROJECTS

- KPSLB Committee By-Laws

**KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
MEETING MINUTES**

MARCH 2, 2016

Ms. Daigle said, "This is something I wanted to do because I had questions for the Clerk's Department. The by-laws we have now are so vague, is it six meetings we are supposed to have per year or is it twelve and you can miss two? I was trying to consolidate them, so we would have one set of by-laws to make sure we are doing what we are supposed to be doing. I was curious to see who was making the meetings and who wasn't. There are quite a few people on the Committee that have not been attending the meetings, but it is people that we are not hearing from. I was thinking we could make phone calls to them and see if they are still on board. We heard from Ms. Albers, she is having a hard time with driving and may want to resign. Ms. Puglisi is having some health issues and we haven't seen her in quite some time. She is awesome and has always been really helpful. I promised her I wouldn't kick her off, it has been over a year, so I just want to reach out to her. We do have a couple other people who are interested in joining, but most of them are staff members. We don't want to make it all staff because we want to give residents and other people the opportunity to join. That is the route I am going with the by-laws." Ms. Taylor asked, "Is there anything in the by-laws that says, 'If you miss x amount of meetings, then your position is in jeopardy?'" Ms. Daigle answered, "There is; however it is up to you all. I am not a member on the Committee. I don't want to hold someone to it, if they are a true member." Ms. Taylor said, "We are not able to vote on anything because we never have a quorum." Ms. Daigle said, "That was another thing I wanted to bring up, this is the fifth meeting in a row that we haven't had quorum. I do not want to sound like a stickler, but I have seen what certain people on the Committee are capable of doing and making things happen. I would love to move forward and I think it would be awesome if we had more members involved." Ms. Caraballo asked, "How long can a Committee go without a quorum, if we are not voting." Ms. Daigle said, "These are all questions I tried to ask Mrs. Walsh in the Clerk's Office, but she pulled the same by-laws that I had and they are in a weird font. There may have been other ones, but I just can't find them. I tried to mimic by-laws from the Neighborhood Planning Committee and I was going to send them to Legal. Truthfully, I am a little afraid to go crazy with it because I don't want a member thinking if they're not here constantly, they are going to get kicked off. We have a different type of rapport than a lot of other committees." Ms. Colonnese said, "If they can't make a couple meeting, maybe they can come to the events. That might be something you can consider if they are active, but are unable to attend all the meetings." Ms. McLaughlin said, "Most Committees do have a rule that if you miss more than three, you basically have to resign." Ms. Daigle said, "We aren't even doing the twelve per year. One of the by-laws I read said we can have one meeting every other month or six meetings. We end up canceling November and December, sometimes we cancel the July meeting because it is right around Independence Day. The meetings that are not around our major event and we do not have a lot to bring to the meeting, we ended up mixing with this year. This year we will hit next month, then have a couple months off. What are your thoughts on that?" Ms. Caraballo said, "I think you have to have both. You have to have leniency for people who have schedules. I come from St. Lucie West and I try to make as many meetings as I can. There comes a point where you need to decide if you want to be on the Committee, then you need to dedicate yourself to it. I think there definitely has to be whatever the Board's preference is on time table, as far as how many meetings you can miss. Right now we are sitting here without a quorum and it's our fifth meeting without one. I don't ever want to be counterproductive to the mission of what the Committee stands for either. I know why

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there is hesitation because it is a volunteer group, but at the same time you're either passionate or you're not. I have a lot of respect and passion for this group, so for me I want to be here. Do the by-laws state how many members we have to have for our Committee?" Ms. Daigle answered, "It said half plus one. Half is five, so the quorum would be six. We are supposed to be a Board of ten." Ms. Caraballo asked, "Is the Board of ten set in stone or can we change the by-laws as a Committee?" Ms. Daigle answered, "I kind of feel that we can do new by-laws, but that is going to come in from the Legal Department because I can't find anything." Ms. Caraballo said, "I'm sure that when the Committee started there was a lot to do at that time, now that everything is organized it just flows." Ms. Daigle asked, "I kind of like that idea. What do you think about that?" Ms. Taylor said, "About not having ten? I can't imagine all ten of us being here." Ms. Caraballo said, "I think in the beginning it made sense, because you're trying to build this organization and get support from the City. We have been established for 15 years . . ." Ms. Taylor interjected, "The more members there are, the less people are willing to talk. In our intimate group we are more apt to really discuss things, the more you add to the mix the less discussion there is." Ms. Caraballo asked, "Do we have one more meeting in April? Keep in mind that will probably be my last meeting before I'm going to step down. I have to resign to run, but hopefully we will get a quorum next month and we can vote on it. What if we lose half and never have a quorum." Ms. Taylor said, "If we only had five members, then our quorum. . ." Ms. Caraballo interjected, "We would have to get resignations from them and that would reset the quorum." Ms. Daigle said, "Ms. Albers said she would mail us her resignation, so I'm not sure when we will get that. I need to talk to Mr. Collins too. I mean life happens, we are all on the same page and it doesn't mean we can make every meeting. I will see what Ms. Gilbert says and how she wants to run with it. We need to maintain leniency on our end, without it being set in stone. We might have to up our meetings, instead of it being three out of twelve, it will be five out of twelve." Ms. Taylor asked, "That they have to be here?" Ms. Daigle answered, "Yes." Ms. Taylor said, "It is all about communication. If you are able to get a hold of someone and they are still interested, but have a really good reason that they haven't been here, I wouldn't say to kick them off." Ms. Daigle said, "I don't know if anyone is going to make us do anything, but my thought was if we upped the meetings and something happened, then it wouldn't matter because it wouldn't say it in writing. Ms. Colonnese was being secretive when we were talking about Mr. Colando. He doesn't work for the City anymore and it's really hard for him to come to the meetings. He has expressed extreme interest in continuing with the Committee, but he cannot attend the meetings. He comes early to our events and stays late. He just started his new job and cannot request the time off to come to our meetings. That is an example of an awesome committee member, but they can't make the meetings." Ms. McLaughlin said, "He shows up to the events and that it just as important." Ms. Caraballo, "Maybe we can set it up that if you miss more than two or three meetings, the Board can have a discussion and vote on the next steps. That way it doesn't tie your hands either if they are not responding to your phone calls or emails." Ms. Daigle said, "I like hearing that the Board will be working together, we are here to let you know what is going on in the City and to support you." Ms. Caraballo said, "I think that you have to have both. You need structure, accountability, and leniency." Ms. Daigle said, "This isn't your fulltime job, people have lives." Ms. Caraballo said, "If we set it at five meetings and Mr. Colando can't make them, we as a Board want to keep him because that might change." Ms. Daigle said, "The meetings are an hour and the

events are more than an hour.” Ms. Taylor said, “If the by-laws were to be modified, there could be some recognition of the events attended, but if everyone only attended events and no one was here we would never pass any minutes. I don’t know how that could be fixed.” Ms. Colonnese said, “We would have to judge each member individually.” Ms. McLaughlin said, “I would push for the next meeting to try to have enough people here” Ms. Daigle said, “Yeah, we are going to call people and see if they can meet beforehand.” Ms. McLaughlin said, “I haven’t seen Mr. Collins in ages.” Ms. Daigle said, “We haven’t been hearing from him.” Ms. Taylor said, “I know he was moving” Ms. Caraballo asked, “Do you prefer RSVP’s, because I never do them.” Ms. Colonnese said, “If you can RSVP that’s nice, but if you show up that is what’s most important.” Ms. Daigle said, “She’s just being nice, we like RSVP’s.” Ms. Taylor said, “Your request for the RSVP is kind of buried towards the end of the email and today when I looked at it I had to go back and check to make sure.” Ms. Caraballo said, “Can you put it in the subject line, because I just look at the subject line and it reminds me about the meeting.” Ms. Colonnese said, “I appreciate that and I will make sure I do that for next month.” Ms. Daigle said, “I think that was good feedback from everyone and I am going to push to get that to Legal ASAP, because we want to approve this at the next meeting, but it takes Legal some time to get through it. If I can get it to them sooner than later, we might have a better shot.” Ms. Caraballo asked, “You could probably send us portions of the by-laws as far as meeting quorum. Can you send me the draft and the original by-laws?” Ms. Daigle said, “Although I was looking at the Neighborhood Planning Committee, I felt like it was really strict. If I can mesh that along with what we talked about today, I think that would be ideal for our Committee.” Ms. McLaughlin asked, “What about checking with Indian River County and Martin County” Ms. Colonnese interjected, “I love the idea of contacting other affiliates.” Ms. McLaughlin said, “They can share some of the things they are going through and vice versa.” Ms. Caraballo said, “I kind of see it like this, and I could be wrong because I know that Legal makes the decision. I see it like our Charter and Council rules, where the Charter lays out the super legal stuff and the Council rules break down the quorum and how you vote. I feel that it is kind of similar to that, where you have to have really legal by-laws for everything on the Board and then you have rules on how the meeting takes place.” Ms. Daigle said, “I will shoot you all a draft first, I was supposed to have it to Legal by the end of February and it’s the 2nd of March. I will send it to everyone, including Legal at the same time and see what their opinion is.” Ms. Caraballo asked, “Are we all under the Sunshine Law? If so, we don’t want to be emailing stuff to each other.” Ms. Daigle said, “I believe we are all under the Sunshine Law, because we are a Committee of the City.” Ms. Caraballo said, “You can email us and we can respond because you are staff and not on the Committee. We cannot tell each other how we are thinking.” Ms. Daigle said, “I think of us as a Committee, but we are more of a Board. This is the Legal aspect that I am just starting to get into.” Ms. Caraballo said, “We have to have Public To Be Heard, so it seems to me that we are more of a Board. I think you can send us information, it is no different than getting a Council packet. When we have the agenda and they give us all the back-up material. That is why I asked for the back-up before the next meeting, then when we come together as a Board we can discuss it.”

7c. GRANTS

- FDOT Litter Control and Prevention Grant 2016

Ms. Daigle said, "We are going to start ordering our supplies. At the BBQ, the volunteers were interested in gloves. Ms. Colonnese pointed out that we are out of 13-gallon trash bags with the litter loops. We are going to promote clean-up day pretty heavily. Ms. Colonnese said, "Keep Florida Beautiful is ordering supplies for all the affiliates, so we are going to be getting water bottles and hand towels for the volunteers." Ms. Daigle said, "They got the grant also and they are pushing it out to the affiliates, we are an affiliate of Keep Florida Beautiful and Keep America Beautiful. The more the grant pays for, the better we can make our events."

7d. FOLLOW UP

- Tree City USA Signs

Ms. Daigle said, "The signs are all installed, and we have six in total. We have one at 95 and St. Lucie West, Crosstown, Becker, Green River Parkway, 95 and Gatlin, and on SE Leonard Road. That one looks really nice, I think we should take a picture of that one and put it on our website."

- City University (Presentation) February 17, 2016

Ms. Daigle asked, "Ms. Colonnese did you present that night or did Mr. Angstadt?" Ms. Colonnese answered, "Mr. Angstadt presented, we had one slide and he went over everything in Public Works. I handed out FAQ's about the Adopt-a-Street program. I wouldn't be surprised if we got a volunteer out of that, because they seem so interested in everything going on around the City. Ms. McLaughlin said, "That was awesome and very professional. These people are really into it and they enjoyed learning about the City." Ms. Colonnese said, "Every department has been fantastic and the participants are so interested and they love everything they hear. It is great all the way around."

- Adopt-a-Street Volunteer Appreciation BBQ – February 20, 2016

Ms. Daigle asked, "What can we do better? What didn't you like? What did you think about the park? Ms. Taylor said, "I like that we are changing locations, I think that is really cool." Ms. Daigle said, "I thought that the pavilion was a little tight for us." Ms. McLaughlin said, "I thought the park was a little too busy." Ms. Daigle said, "We knew that the garage sale was going on and we knew there was going to be basketball, but we didn't think about baseball. Baseball took up the whole parking lot." Ms. McLaughlin said, "Jessica Clinton was nice, not just because its right around the corner from me but it's so open." Ms. Daigle said, "I could have it there all the time, but if you all want to keep moving it; we will keep moving it. I really like Jessica Clinton" (**Clerk's Note:** Inaudible conversation ensued.) Ms. Daigle said, "We reserved the park because that is where the Committee was pushing to go. After I reserved it, I went there with Ms. Colonnese and was worried about the slopes. . . ." Ms. Taylor interjected, "What about Lyngate Park for next year? They have a big pavilion and they have a lot of open space." Ms. Daigle asked, "I will check into it, but that park is really busy isn't it? Ms. Taylor answered, "They have a lot of baseball games and tennis." Ms. Caraballo said,

“They have a huge grass area for events.” Ms. Daigle said, “The Adopt-a-Street group does not mind being in the grass or at a table.” Ms. Caraballo asked, “What about the new one?” Ms. Daigle answered, “Canal Park? They have a couple of small pavilions by the water.” Ms. Caraballo said, “I think it would be cool by the water.” Ms. Taylor said, “What about the pavilion at Rivergate Park? It is big and it is on the peninsula. If you park by the boat ramp and walk up the sidewalk to the left” Ms. McLaughlin interjected, “I really like it there, and I think it is beautiful.” Ms. Taylor said, “There isn’t a playground for children, but do they use the playground?” Ms. Daigle said, “There was one or two people who brought kids that used the playground. I don’t think it’s a big deal.” Ms. Colonnese said, “They have corn hole to play.” Ms. Taylor asked, “Did people use the corn hole game?” Ms. Colonnese answered, “Yes, they used the corn toss.” Ms. Daigle said, “I should’ve told everyone it was over there for them to use, I don’t think they knew it was the City’s.” Ms. Taylor said, “Except for the really big City logos.” Ms. Daigle said, “Ok, maybe Rivergate next year.” Ms. Caraballo said, “If we have the funding maybe we can make thank you passes for a boat tour.” Ms. Colonnese said, “I think that sounds wonderful.” Ms. Caraballo said, “It would be awesome if we could get passes for everyone who comes to the BBQ.”

8. OLD BUSINESS

There was nothing heard under this item.

9. NEW BUSINESS

9a. Next Committee Meeting – April 6, 2016

10. ADJOURN

There being no further business, the meeting adjourned at 3:56 p.m.

Sarah Taylor, Chair

Calleigh N. Myers, Secretary

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
APRIL 6, 2016**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Chair Taylor on April 6, 2016, at 3:00 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Sarah Taylor, Chair
Jennifer Newell, Vice Chair
Officer Fred Knaggs (arrived at 3:15 p.m.)
Allison Macdonald (arrived at 3:05 p.m.)

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator
April M. Stoncius, Deputy City Clerk Supervisor

3. WELCOME & INTRODUCTIONS: Sarah Taylor, Chair

Chair Taylor welcomed everyone to the meeting and thanked them for being there.

4. APPROVAL OF MINUTES: October, 2015 through March, 2016

(Clerk's Note: There was no quorum, and the minutes will be placed on the next Agenda for approval.)

5. ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

No one signed up to speak under this item.

7. STAFF REPORT:

7a. UPCOMING EVENTS

- KPSLB Appreciation Night at Tradition Field - April 8, 2016

Ms. Daigle said, "This Friday is April 8th, and that is our Annual KPSLB Appreciation Night at Tradition Field. What we are doing, as you ladies know, is partnering with the

Treasure Coast Food Bank. They are going to be setting up a table next to our booth to collect food beforehand. The gates open at 5:30 p.m., so we'll be there at probably 4:00 p.m. or 4:30 p.m. The Food Bank is going to meet us there at 4:30 p.m. I know we've got John Colando helping out and Ms. McLaughlin said she probably would also. Do either of you want to come out early?" Vice Chair Newell responded, "I will be there." Ms. Daigle inquired, "Do you think you could take a picture of the booth?" Vice Chair Newell answered in the affirmative and said, "Last year, we took pictures, posted them on Facebook, and tweeted them from the game." Chair Taylor replied, "I don't know if I can; I have an appointment that evening." Ms. Daigle stated, "We're going to be giving people tickets and the Food Bank will be doing all of the hard work. That's an easy event for us. We're there to show appreciation to everyone who helps us. I invited Walmart and Waste-Pro, both of whom sponsor a lot of our events. The Golden Grabber award winners, I know that was Ms. Caraballo's idea a couple of meetings back; we've got six from East Lake Village coming out and our single Golden Grabber award winner, who is bringing three friends. There will be hot dogs and hamburgers, and fireworks after the game."

Vice Chair Newell said, "If we could just get a count from the Food Bank as to how many pounds of food, that's always good to put out, so people know that we're awesome and we collected tons of food for them." Ms. Daigle said, "Last year, they broke it down. I don't know what the ratio is, but they said, 'You collected 100 pounds of food that fed 160 families.' What's nice is that they are all families in our area, which is really cool." Vice Chair Newell noted, "The post on Facebook reached 3,000 people. I've tweeted it; I'm posting the flyer for it tomorrow, and then another tweet tomorrow. I'm going to say something like, 'Bring your cans to the game...', push the envelope a little bit and be clever. I'll probably be posting stuff that day and once we get there, too."

Vice Chair Newell mentioned, "The last KPSLB e-Newsletter sent out just had those two events, KPSLB Appreciation Night and Cleanup Day. I got a 32% open date. It doesn't sound like much, but it's actually really good as far as e-newsletters go. Four hundred people opened it, lots of clicking through, so we've got that reach out. Hopefully, a lot of people will show up for that."

Ms. MacDonald arrived and asked, "Has the meeting started yet?" Ms. Daigle replied, "We're just running through Appreciation Night on Friday, regarding who is coming and what to expect; really just a recap of the whole deal."

- Annual Cleanup Day - April 23, 2016

Ms. Daigle stated, "The next event is Cleanup Day on April 23rd. Ms. Colonnese keeps reminding me that it is two weeks from this Saturday. It's coming up real quick. We're just running with it. Hopefully, the weather is good. It's the same thing as last year. Everyone is coming to the Public Works facility on Thornhill, we're going to have registration from 7:30 a.m. to 8:00 a.m. During registration, residents will grab their T-shirts and whatever else they need. They'll sign in as a group or as an individual, and from there they will get bused to different locations. We're going to do the same six

areas we did last year, because they worked out well. Breakfast will be provided by Walmart, just as last year, and lunch will be provided by Waste-Pro.”

Ms. Daigle continued, “I just got off the phone with a woman that does the marketing for Papa John’s. She very, very much wants to participate with KPSLB, somewhat annually, not just for a specific event. I think that would be nice. It was brought up at one of our committee meetings to maybe get a sponsorship for the Adopt-A-Street Program, too. I don’t know who came up with it, but it was a really good idea.” Ms. MacDonald asked, “Was it when we talked about seeing if there was a certain area that needed help, and invite all of the groups to show up at Charles Ray Park, and then we would provide them lunch or something like that? Was that the same?” Ms. Daigle answered, “That’s not where I was going with it, but that’s a good idea. She’s open for anything, which is cool.” Ms. MacDonald stated, “Their food cost is nothing, so for them to provide pizzas would be . . .” Ms. Daigle said, “They will provide it, at any event. In addition to that, and these are just ideas she was throwing out there, they’re not definite, but she was talking about free pizza for a year, doing raffle prizes, and doing goody bags. She is not just in Port St. Lucie; she does a large area. On their most sold pizza, which is the large, they’ll take our flyer and put it on top of the box for an entire week. I figure we could do that before Cleanup Day. I just talked to her an hour ago and we’re trying to finalize our shirts for Cleanup Day, since it is two weeks away and the shirts still need to be printed. I think we’re going to be able to get their logo on the shirt, too. They just want to get their name out in the community as being a community partner, and not a corporate business. That is kind of their spiel.”

Vice Chair Newell stated, “I created a Facebook event for that. It looks like there’s 50 interested at this point and 13 have committed to going. If we could ask the members if anybody has their own personal Facebook page, they could share it on their own page. Ms. Daigle and I spoke before the meeting about possibly creating a Facebook ad. Facebook is tricky this way, you could spend \$25 to boost it, just to get it out a little further. One-hundred dollars will probably get it out to maybe 6,500 people, but it’s already got a pretty decent reach. They’re funny that way; they just want you to pay to boost it. Depending on how much you put forward, you can run that Facebook ad through the event date, so it will pop up on people’s feeds and stuff like that.” Ms. Daigle stated, “I just accidentally shared it with everyone.” Vice Chair Newell said, “You can select your target audience, the age range, and gender. You can put in interests, environment recycling; you can put in those key words and that will target different people, because Facebook is super-smart and knows what people like. The dollar amount just increases the reach, so whatever you want to put forward.”

Ms. Daigle asked, “Do they have different levels?” Vice Chair Newell replied, “Yes, and you can do all the same things, but \$25 will reach 1,100 to 2,800 people; \$50, 1,500 to 4,100 people; the more . . .” Chair Taylor inquired, “For that length of time, though?” Vice Chair Newell responded in the affirmative. Chair Taylor noted, “It’s two weeks away; I would do it the week of.” Ms. Daigle asked, “You said it’s only for a week?” Chair Taylor stated, “I wouldn’t do it this early. Do you think?” Ms. Daigle asked, “You said that this is only for a week?” Vice Chair Newell answered, “No, this will run through the event date, so for the next two weeks.” Ms. Daigle inquired, “Are you saying it’s too

early?" Chair Taylor responded, "You'll get a better immersion . . ." Vice Chair Newell said, "It gets lost in the feed." Chair Taylor noted, "And, it is still two weeks away." Vice Chair Newell stated, "There will be posts prior to and up until. I'll still tweet; it will be added to six or seven outside Community Calendars, a press release will go out. We'll do all the usual stuff with it, but it wouldn't hurt to put a little bit of money towards it, because it does make a difference." Ms. Daigle said, "Yeah, and \$100 is totally fine. A lot of the money from the FDOT Grants, specifically this year, has been requested to go towards advertising. I just contacted TCPalm for Cleanup Day, for Wednesday and Friday of next week, and of the week after. Ms. Colonnese also mentioned Hometown News, which I didn't even think about. I can push it out there, too. We advertise very heavily for Cleanup Day." Vice Chair noted, "Both of those events, too, are in the Sandpiper Bay Neighbors' publication that goes to 2,500 residents. Both upcoming events are listed in that, too, so that's good." Ms. Colonnese said, "I had a call about that today for the Appreciation Night." Vice Chair Newell said, "Oh, good. It's all free stuff; we might as well take advantage of all the free stuff, too."

Chair Taylor said, "Sorry, could we back up one. I can announce the Appreciation Night tomorrow at the Board of Realtors." Ms. Daigle asked, "Do we have any more flyers? We can snag some . . ." Chair Taylor stated, "We've had a really good turnout lately." Ms. Daigle inquired, "How many people? 20? 100? 10?" Chair Taylor replied, "Probably about 80, somewhere around there." Ms. Daigle said, "We can snag some flyers." Ms. Colonnese said, "I can get some printed out." Ms. Daigle stated, "Just print as many as you can. Thanks, I appreciate it."

Ms. Daigle said, "Since we went back to Appreciation Night, Officer Knaggs, I know you're going. Are you interested in helping out at the booth beforehand?" Officer Knaggs responded, "I won't be able to get there beforehand. I'll actually just be getting off duty, so I'll still be in this uniform, but I'll be able to help with whatever." Ms. Daigle stated, "If you're coming when the event is happening, that's your time to have fun and relax. Ms. Macdonald, after the meeting, if you can help me remember, I wanted to talk to you about recycling at Mets Stadium."

Ms. Daigle said, "Ms. Newell, I really liked what you said. I wouldn't have thought of it, but instead of pushing out the same message again and again, you just add extra little things in each time." Vice Chair Newell said, "The people who clicked or are interested in going to the event that I created on Facebook for Cleanup Day; I added a big thank you to Waste-Pro and Walmart for sponsoring the meals, so they get a notification, 'Oh, somebody posted in your event.' This way it goes so much further. I put something in there about the kids' stuff that is going to be there; another push." Ms. MacDonald said, "A friendly reminder."

Officer Knaggs stated, "Officer Kerns and I will be there starting at 6:30 a.m." Ms. Daigle inquired, "For which event?" Officer Knaggs answered, "The Cleanup Day on the 23rd; just as a presence, like we did last year." Ms. Daigle asked, "Out front?" Officer Knaggs responded in the affirmative. Ms. Daigle said, "That was on my list of things to do. Now I don't have to do them. What time?" Officer Knaggs replied, "We'll be there at 6:30 a.m., unless you need us earlier." Ms. Daigle said, "That's early enough. We'll definitely be

out there running around and using the forklift and stuff.” Officer Knaggs said, “Whatever you need, we’ll be there.” Ms. Daigle said, “Last year, some people snuck in the gate, they didn’t sneak in, but they bypassed the gate because once it opens, it takes so long to shut again. It was too late, everyone walked in, and we were swinging around the forklifts.” Officer Knaggs asked, “Do we need cones on the east gate?” Ms. Daigle inquired, “Is that the main gate?” Officer Knaggs replied in the affirmative. Ms. Daigle responded, “Yeah, that would be helpful. It takes about two minutes for that gate to shut again.” Officer Knaggs stated, “Officer Kerns and I will be at both gates. We’ll put cones on the east gate, and if we need to get anybody through, obviously, we’ll be there to move them in. Is there anyone, other than Walmart, that could come in that gate?” Ms. Daigle answered, “There is no need for anyone other than Walmart and staff to come in and out, but not before 7:30 a.m. at least.”

Officer Knaggs asked, “And the parking on the side of the road, like we did last year, is fine?” Ms. Daigle responded in the affirmative and said, “No one needs to be parking in the facility. No one will be going in the building. I just did two Port-o-lets, two ADA’s and one hand-wash station, which will be out front, just like last year. We’re doing the same thing as last year where there will be six buses, and each bus will be coordinated with a Public Works vehicle. If the location they go to does not have a restroom, a Public Works employee can take them, should they need to go. If there are any first-aid emergencies, a Public Works vehicle will be there, as well, if it doesn’t entail calling 911.” Officer Knaggs said, “The only thing I would ask is that you have someone from Public Works leave us 12 cones.” Ms. Daigle said, “You got it. You want to do six and six at each gate?” Officer Knaggs replied, “Just have 12 available for us, and we’ll use them as we need them.” Ms. Daigle stated, “If you think of anything else, just let us know.”

- Hurricane Preparedness Expo - June 4, 2016

Ms. Daigle said, “The next event is still a little ways out, but we put the Hurricane Expo on the Agenda because it is in June, and will be here before you know it. The reason it is on here is because we still have a presence at the Expo with a KPSLB booth. I will not do it like last year and have all the nice cool giveaways on the table, because they would take eight at a time, and try to take stuff that is not for them to take. I’ll just do some fun giveaways that don’t matter as much. Also, I think it’s a great place for us to giveaway any extra shirts that we have that specifically have the year on them, since we can’t use them again. So, if we have any extra shirts leftover from Cleanup Day, I think we’ll offer them to the Adopt-A-Street groups first; if not, maybe bring them to the Expo or anything else we have coming up.” Officer Knaggs asked, “What are our times at the Expo?” Ms. Colonnese replied, “The Expo runs from 10:00 a.m. to 2:00 p.m.” Officer Knaggs said, “I’ll be there.” Ms. Daigle asked, “Are you doing the PD Booth?” Officer Knaggs responded, “No, I’ll be there with KPSLB. I’ll be in uniform, but I’ll be there.” Ms. Daigle asked, “Who is the tall guy?” Officer Knaggs replied, “That’s Sergeant Dobler. I’ll check with him. He may be in a different position at that time, but I’ll get with my boss, Sergeant McGhee, and see if the Police Department will have a booth. They usually do.” Ms. Daigle said, “Every time we go, they have had one.” Ms. Colonnese added, “They usually have three.” Officer Knaggs responded, “I’ll email both of you on that.”

**7b. GRANTS
- FDOT Litter Control and Prevention Grant 2016**

Ms. Daigle said, "I didn't get to finish it before the meeting, but I was going to share the progress report for the FDOT with you. They require us to have a certain amount of progress reports and then a final report. This progress report entails anything we have purchased so far, such as advertising for events. I'm trying to think of what we bought; I'll show you the next time. We are going to do some giveaways, and we are going to look at purchasing things for Cleanup Day, if it's not too late. Last year, vests and hats were needed. I think we're already low on the safety vests for our Adopt-A-Street groups. They really like the hats, so we need to look at what our inventory is, and see what we've got left. It's very nice having the grant; it really supports the program."

Vice Chair Newell said, "I thought of one more thing. I have a show scheduled with WPSL on April 16th, which will air that weekend. That is the week before Cleanup Day." Ms. Daigle said, "I've emailed Mr. Wyatt twice, but he hasn't emailed me back. I don't know what the deal is, as normally he gets back to me. I wanted to see if he could help us advertise on the radio. Maybe you can get the message to him." Vice Chair Newell said, "I can write him a 30-second script, and they'll do a voice over for us." Ms. Daigle remarked, "That will be great. Next Monday I am supposed to meet with you for PSL Living. If it starts to air that following Sunday, that would be good, too."

**7c. FOLLOW UP
- KPSLB Committee By-Laws**

Ms. Daigle said, "We are working through the Committee By-Laws as we can. It is in the Legal Department's hands right now, so I am waiting to hear back to see how they want us to move forward with doing that. It is something we continuously talk about. As you see, we haven't had a quorum for a long time. At the beginning of the meeting, we went through the Approval of Minutes, which range from October of 2015, through March 2016. I feel that the people who are engaged are engaged, and those who aren't clearly haven't come for a long time, and that's fine. I just feel we need to be able to have some open spots for the people that have expressed interest. I think there are three people who have expressed interest, which is nice. Let's get them in here, and I think the By-Laws will help with that." Officer Knaggs asked, "Is there a number of how many can be on the actual?" Ms. Daigle replied, "That is one of my questions to the Legal Department." Officer Knaggs stated, "You said there are people interested. Why couldn't they be a part of it?" Ms. Daigle replied, "Right now, I think our max is ten, but I feel that there is no way for me to be able to really go by that. This shows you all the questions I had, and I can pull it up for you, if you want. It runs through and asks whether we can do certain things or not. Basically, I want Staff Attorney Gilbert in Legal to give me a good pushing off point, and from there, we can roll with it. I'll write it up, and push it to you guys, because it's your Committee. I want you to roll with it, and see what you like."

Ms. Macdonald said, "I'm sure you've done this, but I think we need to make sure it is in line with Keep America Beautiful and Keep Florida Beautiful. Tree City USA has requirements that we have a Board or Committee of some kind, with so many people. I think as long as we're following our requirements for the different affiliates Any people that are interested can still come to the meetings, because they are public. It wouldn't help with us having a quorum and being able to make decisions; however, we could still have those ideas and things brewing. Maybe you can invite them to the next meeting." Ms. Daigle remarked, "Okay. I feel like we get more done in the smaller meetings anyway." Officer Knaggs said, "I agree with that, but it would be nice to be able to have a continuous quorum." Ms. Daigle said, "If we could bring the quorum down to seven, that would be nice. What do you all think about that?" Chair Taylor replied, "A quorum means half plus one, so it is a quorum of whatever your actual membership is. Can we redefine what an active member is? We talked about that last time. I don't know if you could change the By-Laws to say, 'If these six people continually come, they are considered active, and we have three others who always help with events, but can't make the meetings' You would have a quorum of the active ones at the table, and the others are still Committee Members, but are not engaged in the conversation." Officer Knaggs said, "There are actually less Committee Members, and there are more volunteers." Ms. Daigle said, "Mr. Colando doesn't work for the City anymore, so he can't come to the meetings, because they are during work hours, but he comes to all the events." Ms. Macdonald asked, "He can't come to the meetings anymore?" Officer Knaggs replied, "He's trying to get it cleared, since he just started, but he would like to." Ms. Daigle said, "It sounds like he's good for the next meeting, which is in three months. I ran into him a couple of weekends ago, and he loves it. It is cool how much he loves it. He's onboard. You guys come to the events, and he comes to the events, and that's what we want. We want people who are continuously engaged."

Officer Knaggs said, "I wish I could do more as far as the volunteer part. I try to come to the Committee meetings, that way those things are shared City-wide and Police Department-wide. I think that's important, too. A lot of our things occur on Saturdays, and I work Saturdays. My hours are so crazy, but I try to do what I can." Ms. Daigle said, "That's all I think we're looking for. We just want people that are engaged, want to be involved, and bring something to the table in some way, shape, or form." Chair Taylor said, "I was involved in an organization in the past where we had this same problem. We had active members that were there, but when it came time to vote, the group took a vote and came to a definition of active versus inactive. It's only for the purposes of voting, so that you can actually get this off the table and move forward. It wasn't monumental things we were voting on, just the business meetings themselves." Ms. Daigle said, "I'll put that in there. Like I said earlier, I need to follow up with Legal. I know they have a lot going on right now. That's what is going on with the By-Laws. I think it is going to be at somewhat of a standstill, until we see what is going on with them; however, we don't have a meeting until August, because we didn't want to keep having meetings, and have nothing to talk about. That was our main reason for looking at the By-Laws. One set that I found said that you had to come every other month minimum, and another set said you only have to come for a certain amount."

8. OLD BUSINESS

There was nothing scheduled under this Item.

9. NEW BUSINESS

9a. Next Committee Meeting - August 3, 2016

Chair Taylor announced that the next meeting will be held on August 3, 2016.

Florida City Gas – Beautification Project

Ms. Daigle said, “Florida City Gas wants to plant around the area in which the incident took place on Mother’s Day near Bayshore Boulevard. We will have to look into how funds are used for that.” Ms. Macdonald said, “The funds shouldn’t be used on private property.” (Clerk’s Note: All of the Committee Members agreed.) Ms. Macdonald said, “We can plant natives on Green River Parkway, and start spreading out more and more. Eventually, it’ll all be connected, and all be one.” Chair Taylor said, “Like Southbend Boulevard, with all the oak trees. They come out and trim them once a year. They don’t give them water until they’re established. I don’t know how long they give them water for.” Ms. Macdonald said, “We could probably put a water bag on it. That is just a thought, as far as the Tree Preservation money.” Ms. Daigle said, “We would have to figure out some kind of partnership. I have to talk to the Planning and Zoning Director to make sure we’re good, because it is technically allocated to Keeping Port St. Lucie Beautiful, but I think it is specific to the Tree Giveaway. We might have to work with the OMB Director to work around it a little bit. Ideally, what I’d like to do, without putting a ton more work on our plate, is to partner with someone that has the ability to help with a lot of the planning. I have a feeling no matter what we do, it is going to end up falling back on City staff. We need to make sure we’re picking the right trees and the right locations, and that we’re not just digging anywhere. Like Green River Parkway with the rest stops, we had to lay down concrete for so I know there is always going to be planning ahead. We have to do Site Plans and aerial views.” Officer Knaggs asked, “Can any of these projects be done in a park, or is that off limits?” Ms. Daigle replied, “I don’t see why not.” Officer Knaggs said, “I’m just saying, let’s keep our ideas open. I understand the Green River Parkway, but it is so out of the way. At least right now, you only get so many people going down Green River Parkway, and we have so many other places in the City that get more people walking and riding bikes.” Ms. Daigle said, “Like the Becker Road area where it intersects with Port St. Lucie Boulevard, but there is no sidewalk there, so it wouldn’t make any sense. It’s all vacant lots growing to the road.” Ms. Macdonald asked, “What happens in 20 years, when” Ms. Daigle interjected, “Yes, you would rip it all out.”

Vice Chair Newell said, “You mentioned the Planning and Zoning Director. What about Neighborhood Planning? They’re looking to do entry features.” Ms. Daigle replied, “The last I knew of, we were looking into doing signage and putting the names of each neighborhood on top of each stop sign. In what way do you mean?” Vice Chair Newell replied, “I mean tree-wise.” Ms. Macdonald said, “It’s like a nice entryway.” Vice Chair Newell said, “They talked about Neighborhood Planning, how you can distinguish each of these little neighborhoods with signage, landscaping, traffic calming areas, and things

like that. I don't know if that might be a partnership or how it would work, but if we have trees or money, it could go towards landscaping and that kind of stuff." Ms. Macdonald said, "Money from Tree Preservation comes from properties that are being developed. They are basically paying the City to replant those trees, but is it on public property? I wonder if there are any restrictions." Ms. Daigle replied, "I don't know. We've never gone beyond the Tree Giveaway with it." Ms. Macdonald said, "When you said Tree Giveaway, it made me question it, because that came from private homeowners' properties, so is that why it was able to go to the Tree Giveaway, or can it go to public property? I do like the park idea also; spruce up the parks. We do have a lot of beautiful parks, but some of them could use" Officer Knaggs said, "We have a lot of smaller, unmanned parks, not the huge parks that have people working in them all day long. We have a lot of neighborhood parks, like the Girl Scout Friendship Park, where they are putting a new bathroom in. It would be perfect to maybe put a tree or do some mulching. I'm not sure; I don't know what we could do, but something." Ms. Daigle said, "I think I just need to speak to the Planning and Zoning Director and the OMB Director, and see what we can do, and branch out from there." Ms. Macdonald said, "Let us know at the next meeting." Ms. Daigle said, "I will."

Chair Taylor asked, "Are there any other comments from the floor?" Ms. Macdonald said, "Thank you all for being here, and sorry I was late." Officer Knaggs said, "Being here is good."

10. ADJOURN

There being no further business, the meeting adjourned at 3:50 p.m.

Sarah Taylor, Chair

April C. Stoncius, Deputy City Clerk Supervisor

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
AUGUST 3, 2016**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Chair Taylor on August 3, 2016, at 3:00 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Sarah Taylor, Chair
Jennifer Tomes, Vice Chair (Arrived at 3:10 p.m.)
Allison Macdonald (Arrived at 3:10 p.m.)
Darlene McLaughlin

Members Not Present: Karol Albers
Ryan Collins
Fred Knaggs, Police Officer
Maureen Puglisi

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator
Ella Gilbert, Staff Attorney
Mike Lubeck, Assistant Director, Neighborhood Services
Calleigh N. Myers, Secretary

3. WELCOME & INTRODUCTIONS: SARAH TAYLOR, CHAIR

Chair Taylor welcomed all to the meeting.

4. APPROVAL OF MINUTES: OCTOBER, 2015 THROUGH APRIL, 2016

Chair Taylor noted, "We don't have a quorum, and we are waiting for two more members who will, hopefully, arrive soon."

5. ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

There was no one to be heard under this item.

Chair Taylor asked, "Is there anything that we can move around on the Agenda while we wait for the others to get here?" Ms. Daigle replied, "I can do Old Business first."

8. OLD BUSINESS

(Clerk's Note: This item was moved up at the request of Chair Taylor until the arrival of two additional members of the Committee.)

Chair Taylor stated, "This is the section where we're going to discuss past events and everybody's experience with them."

- KPSLB Appreciation Night at Tradition Field - April 8th

Chair Taylor asked, "Thoughts or comments?" Ms. McLaughlin replied, "I thought it was great. It was very well organized. It was awesome seeing all the people bringing in canned goods and dry goods. A lot of people said they didn't know about it. I don't know how they didn't because it was all over the place. I heard it without really even listening for it. I thought it was a great night."

(Clerk's Note: At this time, Vice Chair Tomes and Ms. Macdonald arrived.)

Ms. Colonnese stated, "We just got started and we were moving to Old Business so that we could have the Committee members talk about the events they've attended, and Ms. McLaughlin just got started." Ms. McLaughlin said, "I said that Keep Port St. Lucie Appreciation Night was great. It was very well done." Chair Taylor asked, "Did either of you ladies go to that? I wasn't there, so I have nothing to say, and I apologize." Ms. Daigle noted, "Ms. Tomes, you were there with your daughter." Vice Chair Tomes said, "Oh, yes, we were helping collect food, right? Yes, we did go. It was great. I was in awe as to how much food was collected. I think it was the most ever, wasn't it?" Ms. McLaughlin said, "And people were giving freely. It was pretty cool." Vice Chair Tomes stated, "It filled up very quickly. It was great. Everyone was really generous." Ms. Colonnese noted, "We also collected \$33 in cash that went to the Food Bank. With the amount of cans received, the total meals provided was 2,234. They had over 2,000 in attendance, and 1,356 tickets were given out through Keep Port St. Lucie Beautiful." Ms. Daigle said, "Over half the people in the stadium handed over a Keep Port St. Lucie Beautiful ticket, which is insane compared to last year. That's fantastic. Half the people in attendance were there to support the cause and Keep Port St. Lucie Beautiful. We are really getting our name out there." Ms. McLaughlin said, "That's what I said; it was well advertised." Ms. Daigle and Vice Chair Tomes concurred. Ms. Colonnese said, "Our Communications staff is wonderful."

- Annual Cleanup Day - April 23rd

Ms. Macdonald said, "I was there." Chair Taylor said, "I think I was there. Yes, I was there." Ms. McLaughlin stated, "You were there really early." Ms. Macdonald stated, "I thought it went really well." Ms. McLaughlin said, "I had three things going that day . . ." Ms. Macdonald said, "The Business Women's Luncheon." Ms. Daigle stated, "We were concerned about attendance, but we ended up filling our buses anyway. I was nervous

that we were going to have to send some buses away. I think we got lucky because there was an event in Tradition that day, too.” Chair Taylor asked, “Some safety-something-or-other?” Ms. Daigle responded, “Safety Day.”

Ms. McLaughlin said, “Something about Eco Park.” Ms. Macdonald stated, “That is actually something I wanted to bring up. St. Lucie County has the Oxbow Center, and for the past couple of years their Earth Day event has fallen on the same day as ours. Being that I come from the county, I’ve been asked to see if we could partner with them. I think it’s all for kind of the same idea, the same cause.” Ms. Daigle commented, “Absolutely.” Ms. Macdonald continued, “And, instead of competing with them, obviously, I totally understand it and I know it was not intentional; however, if we could make an effort to work with them, we could have a booth at their event and then we could also promote our event. Honestly, I didn’t think that we had a great turnout.” Ms. McLaughlin said, “I think we got lucky for that.” Ms. Macdonald stated, “I was very surprised at the number of attendees. I just remember . . . Like I said, I think there was a lot going on, but I think it would help our attendance if we were able to work collaboratively with the Oxbow. Even when it comes time for that, we can invite Sandy, who oversees the Oxbow; she is in our Environmental Resources Department. She said she would be more than happy to join us and work with us. I know it’s the same for Waste Pro because they asked Ms. McLaughlin to participate, as well. It’s just being spread too thin. They asked me to participate on the county side. It’s something that I think would be really great if we could pull together on both ends.”

Ms. Macdonald said, “One of the other comments I received at the actual Cleanup Day was that we weren’t getting the messages out to the schools anymore. There was a woman who said she had, I don’t know how many kids, and she usually hears it through the schools or through her Boy Scout/Girl Scout group. I’m not really sure how the message got to them; I’m assuming through the schools or through one of them having an Adopt-A-Street or something like that. Just maybe getting the message out to the schools and the Scouts, and even the high schools, as well, because they can do community service hours. I know it’s probably not the most glorious, but it’s really a good . . . A lot of people don’t mind doing it and it’s a feel-good kind of thing.” Mr. Lubeck stated, “I had a contact with the School District a few years ago to give community service hours for the kids because a lot of them have Bright Futures and they need 70 hours. All the elementary schools have them as well. I might still have that contact, because then you’ll have access to thousands.” Ms. Macdonald inquired, “Who is your contact?” Mr. Lubeck replied, “I’ll have to look back in my emails and find out who it was. I have some friends who are still in the School District and I can contact them.”

Mr. Lubeck inquired, “Do we know what the count was, in participants?” Ms. Colonnese responded, “Yes, it was 137 attendees, and 720 pounds of trash was collected.” Ms. Macdonald asked, “Do we know what last year’s was?” Ms. Daigle answered, “We can email that out. I think it was less last year.” Ms. Macdonald stated, “Even less the year before. I think it’s been dwindling down. I don’t think it’s been something that happened overnight. It’s something that is kind of . . .” Ms. McLaughlin said, “I’ve seen it.” Ms. Macdonald continued, “I don’t know if there’s something different that we can do or a

different angle . . . I'm not really sure, but maybe a brainstorming session on it would be a good idea, and next year, really hit it hard. I think the Cleanup Day and the Great American Cleanup is all about Keep America Beautiful, Keep Florida Beautiful, and Keep Port St. Lucie Beautiful; that's really what we're all about, aside from, of course, the beautification, it is the cleanup of the litter. That's probably one of our most important events. They're all important, but I think it's one of our biggest, or should be one of our biggest." Ms. McLaughlin added, "It's the most unified-type event." Ms. Colonnese stated, "We've signed up Adopt-A-Street groups through Cleanup Day, also. They come for the event, they find out about adopting a street, and some of them signed up that day." Ms. Macdonald said, "There were a couple, while I was standing there, who were interested. The people who come are great; they want to be there and are interested. It's just that we need more."

Vice Chair Tomes said, "I have a meeting scheduled for something else because in my new role in Utilities I'm doing a lot of education outreach; a lot of what you do with St. Lucie County. I have a meeting scheduled with Kerry Padrick, Chief Communications Officer, with the St. Lucie County School District, on August 24th. I can certainly mention this. The whole meeting is how we can get in front of the students to talk about our message. I can certainly bring this up." Ms. Macdonald said, "That would be exactly who . . ." Vice Chair Tomes said, "She'd be the right person."

Mr. Lubeck inquired, "Do we have a date for next year?" Ms. Daigle responded in the affirmative. Ms. Macdonald asked, "We do already?" Ms. Daigle replied, "No, not for next year, sorry." Ms. Colonnese stated, "It's usually the third Saturday in April, somewhere in that area." Ms. Macdonald said, "When you decide or when you have an idea, do you mind sending me an email? That way I can then pull Sandy in from Oxbow and we can start it, because she starts planning early, as well. This way we can work on the collaboration, and at least, for the first year, not be competing." Ms. Colonnese said, "I was wondering about different days, but promoting each other's events." Ms. Macdonald stated, "Exactly, yes. Not on the same day." Vice Chair Tomes asked, "That's a very successful event, isn't it?" Ms. Macdonald answered in the affirmative. Vice Chair Tomes said, "It seems like they have a lot of stuff; activities and stuff to do." Chair Taylor inquired, "What is that event for?" Ms. Macdonald responded, "They celebrate Earth Day." Vice Chair Tomes said, "I remember that we helped promote it, we being the City. Communications helped get their message out. I felt bad. I didn't want to promote their event; it's on the same day. It seems like they had a lot of different activities, music, crafts, booths, and ours is different. It's a different event. I don't know that we're going to have tons of stuff there." Ms. Macdonald said, "A lot of the people who go to the Oxbow Center are environmentally friendly and I think that even if a quarter of them came, even if we were able to have our flyers at the Oxbow Center and just to work with them, that way we may get a few. Some of our people who are residents in Port St. Lucie may enjoy Earth Day at Oxbow. You get to learn about all the different preserves. I was born and raised here, my family has been here since the 60's; I had not realized that St. Lucie County had so many preserves and how beautiful they are. It's amazing."

Ms. Daigle stated, "I think you hit it spot on, Ms. Macdonald, as far as attendance goes. I think a big thing we need to be doing is community partnerships, and in doing that, it helps get our information out to the residents even more than what we do. Our Communications Department is awesome; they do social media, the City's website, the newspapers, but in addition to that, pushing into the schools has been difficult for us. If you are able to help us get in there, they want us to put a paragraph on every flyer. They don't pass them out, it's up to the teacher to pass them out, and sometimes they don't go home with the kids. If we can get somebody in the school who is our cheerleader, I think we'd be good to go. Community partnerships, schools, we still push with our Adopt-A-Street groups. Ms. Colonnese just helped us to work with Treasure Coast Waterway Cleanup. They had 30 people come out, but they are a bigger group that gets a lot of notice in the community. Every year we work with them, but we didn't tell them about the event. They want to come out and they want to make sure they are a part of it, too." Ms. McLaughlin commented, "I work with them, too." Ms. Daigle continued, "Those are just some different ideas. Also, we've been having a lot of church groups come and do one-time cleanups. They don't want to be part of the Adopt-A-Street Program, per se, they just want to do a community service project or a week of different community service projects, and one of those projects just may be picking up litter. Those might be good ways to try to get people to come out, also." Chair Taylor stated, "Good feedback. Any other comments about Cleanup Day?" There were no further comments.

- Hurricane Preparedness Expo - June 4th

Ms. Daigle stated, "I don't know why I put this on the Agenda." Ms. Colonnese said, "I don't know that anybody here attended that." Both Ms. Macdonald and Ms. McLaughlin commented that they were there. Ms. Colonnese said, "There were about 1,600 people who attended." Ms. McLaughlin stated, "It seemed bigger than previous years; more people." Ms. Colonnese noted, "A couple of people said that, but according to our count, it was about the same, maybe just a little bit less." Ms. McLaughlin said, "Everyone was kind of lined up by us, and they were all saying the same thing, that it was a lot bigger this year and it was too crowded." Ms. Colonnese stated, "We closed some of the doors and made a main entrance. People were able to head in the direction from that one entrance. I think that made it a clearer path for them, which made it seem like a lot more." Ms. McLaughlin said, "We had a ton of exposure because we were right there. It was very good." Ms. Colonnese commented, "I know you got a lot of good feedback that day." Ms. McLaughlin stated, "We got a ton of good feedback." Ms. Daigle added, "You had those neat flyers, too." Ms. McLaughlin said, "They went over really well."

Mr. Lubeck asked, "KPSLB didn't have a table there?" Ms. Daigle replied, "We did two years ago and it was little bit too much stress on the staff. The volunteer who happened to be there wasn't really able to be there, so it kind of pulled us away from the event. If we can get someone else out there next year, it would be nice. I made the mistake of putting all kinds of nice giveaways on the table and people literally were just taking them all." Mr. Lubeck suggested, "Next year, we can work with other departments. We always have a table there, and we'll be able to facilitate that sort of thing. At least you'll get exposure. You can talk about the cleanup and stuff like that." Ms. Daigle said, "We

should just have flyers, not nice stuff.” Mr. Lubeck said, “People have bags and scoop everything up.” Ms. McLaughlin said, “I had one gentleman take six of those little tote bags. I said, ‘Excuse me, sir, it’s one per person.’ He said, ‘Well, I need one for each of my grandkids.’ I told him again that it was one per person, and he threw them at me.”

Ms. Macdonald said, “Something that we did before was set up a TV at the Hurricane Expo. We were able to play a lot of our . . .” Ms. Colonnese interjected, “Something to do with recycling.” Vice Chair Tomes said, “It is a long acronym, ‘Recycling is No Waste of Time.’” Ms. Macdonald said, “Recycling is No Waste of Time. All of those little shoots that we did, we had them rolling on a loop. I had my laptop or iPad hooked up to it and had it rolling, so people could just stand there and watch.” Ms. Daigle said, “MIS said the Access-PSL app is up. I’m telling you, if you have a TV there, people will come. That’s a fantastic idea.” Chair Taylor asked, “Say that again.” Ms. Daigle repeated, “The MIS Department has a new app, Access-PSL, and they were showing people how to use it, but they had a big screen. I feel like people are walking up to it just because there was a TV there. It draws them in. Once they are drawn in . . .” Vice Chair Tomes said, “The other thing that was kind of neat was, because it was Ms. Macdonald on TV and her in person, people were saying, ‘Oh, my gosh, it’s her. She’s on TV.’” Ms. Daigle said, “We’ll have to see if Ms. Colonnese is interested in doing it. Get with Sarah . . .” Ms. Colonnese said, “Sure.” Vice Chair Tomes said, “. . . crank some stuff out, even if it’s PSL Living segments with you guys on there. Nobody knows if it’s old or not. There is plenty of stuff, even those Adopt-A-Street profiles, when I used to go out and follow a group as they did their cleanup. There is plenty of stuff.” Ms. Colonnese said, “There’s Group of the Month.”

Chair Taylor said, “Not to play devil’s advocate, but we’ve debated about even having a booth there, but now it sounds like we’re headed back in that direction. Is that really . . . I like the ideas.” Ms. McLaughlin said, “But it’s different, though, like Mr. Lubeck said. I think that makes sense. That way you’re not tying up one person.” Mr. Lubeck said, “You don’t have to tie up a person, but you’ve got to . . .” Ms. Macdonald interjected, “In the past, correct me if I’m wrong, the same staff that was doing the Hurricane Expo was doing Keep Port St. Lucie Beautiful. Is that going to be the same? That’s what I thought, so I don’t think we’re going to have that issue anymore.” Ms. Colonnese said, “Keep Port St. Lucie Beautiful will be available because they won’t be working on the Hurricane Expo.” Mr. Lubeck said, “Correct.” Ms. Macdonald stated, “Ms. Colonnese could do that along with volunteers.” Ms. Colonnese said, “I enjoy that. I enjoy connecting with the public and giving them information about Keep Port St. Lucie Beautiful.” Mr. Lubeck noted, “I have enough staff to cover whatever we need. We’ll take care of it.” Ms. Colonnese said, “That sounds good.”

- Keep America Beautiful Affiliate of Florida Annual Meeting - June 9th - 10th

Chair Taylor stated, “I have no idea what this is, so take it away.” Ms. Colonnese explained, “Keep Florida Beautiful had their conference in Sarasota in June, and I attended. One big piece of information is that next year the Keep Florida Beautiful Conference will be in Martin County, so we can all go.” Chair Taylor inquired, “Is it open to Committee members or is it more of a staff-driven conference?” Ms. Colonnese

replied, "It's for the . . ." Ms. Macdonald interjected, "Directors. A lot of them call them Directors or Coordinators. I'm sure Board members, because a lot of them have Boards, will be able to go. You'd have to register and pay." Ms. Colonnese said, "I'll find out more for everyone. I think it's exciting that it's going to be nearby. It was nice because Martin County and Indian River County were both trying to get it. It's okay with me, either one is close by. I think it will be nice."

Ms. Colonnese said, "They had Keep Florida Beautiful for quite a few years, and it seemed to go under. Keep America Beautiful affiliates, which are the different affiliates of Florida, organized and kept it going. Now, Keep Florida Beautiful is back up and running, and they are going to coordinate together. It's one big, great organization with the affiliates and Keep Florida Beautiful staff. That should really help each affiliate like ours to promote different events and all the affiliates. I think that is kind of exciting. This happened at that meeting."

Ms. Colonnese continued, "The other thing was the 'behavioral,' how we think about litter. They said it's more of a behavioral change. We want people to think, 'Okay, no litter out there,' not just picking up litter; it's in your mindset that there is no litter out there. It's just something I took away from the conference that I thought was interesting. Then they recommended, and we already do this, staying up on your Strategic Plan, reviewing it often. We did that this past year. Overall, it was a good conference. It was nice to connect with the other affiliates and seeing what they're doing. We have a good affiliate because we're connected with the City. We have a lot going on and it helps us. Some of them really struggle with the finances or their volunteerism, where we have Communications to help us."

7. STAFF REPORT

(Clerk's Note: This item was moved at the request of Chair Taylor until the arrival of two additional members of the Committee.)

a. UPCOMING EVENTS

- Give-a-Tree, Spread-the-Shade Tree Giveaway - Saturday, September 17th

Ms. Colonnese said, "We have our Tree Giveaway scheduled for Saturday, September 17th. That will be held at the Botanical Gardens again. We're going to be partnering with the Extension Office, the same as previous years. It is such a well-run event and it seems to go so smoothly. The Extension Office is going to have the Educational Stations. The residents will pick five out of the seven Educational Stations, they'll learn about taking care of their trees, then they'll get their card stamped. When they're done, they'll pick their tree out and they'll know enough about it having been through the Education Stations. Afterwards, they'll get in line with their cars, and the trees will be put into their vehicles for them. We have 400 trees this year. We are having all of the same kind of trees we had previously: Gumbo Limbo, Japanese Blueberry, Live Oak and the Pigeon Plum. We've contacted Wal-Mart, and hopefully, they'll be supplying breakfast again for the residents." Ms. Macdonald inquired, "What happened with the contact at

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Dunkin' Donuts? Didn't Dunkin' Donuts want to sponsor? This is going back several months, so maybe . . ." Ms. McLaughlin stated, "No, I remember that, too." Ms. Macdonald said, "They said they wanted to bring donuts if a group of people wanted to do a cleanup on a Saturday or something like that. Remember that?" Ms. Colonnese replied, "We talked about doing a breakfast. We never did anything with that." Ms. Macdonald suggested, "Maybe they could just provide the coffee, because Wal-Mart doesn't bring coffee. If you could get the coffee from Dunkin' Donuts, I think that would go over really well. Wal-Mart does donuts and all that." Ms. Colonnese said, "One of the things we had talked about was having a breakfast separate, or a coupon; as an Adopt-A-Street group does a cleanup, we'd give them a coupon. We could look into Dunkin' Donuts providing coffee for the Tree Giveaway."

Chair Taylor asked, "Is there anything the Committee members can do together specifically during this event? I felt like for the last two years we were all wearing our pink or blue shirts and aimlessly wandering around, which I don't mean in a bad way because we were making sure things were going on. I don't feel as though I have a purpose when I'm there. I used to sit at the booth when you enter, but the Master Gardeners have that under control. So, I don't know if there is something specific that, as you're planning this, we could pitch in or help do." Ms. Macdonald said, "Or even, maybe, just our presence, walking around and greeting people, walking through the Gardens. Even if it is just for a half-hour; maybe we don't all have to be there the entire time." Chair Taylor said, "I don't think that's a bad thing, and I don't mind doing that, but I sort of feel like if you need me to do something, and you're saying, 'Where is Sarah?'" Ms. Macdonald stated, "I agree. I felt the same way the last time." Ms. Daigle said, "I think just going out and communicating with the residents. They are all excited to be there anyway. Those are the people who get up early, they care about the environment, and that's really what the Committee is about. I think just having conversations with them about who you are, what you're doing, what the Committee does, and other events that are offered. That is something we actually don't push there at all; we don't push any other events that we do. The only thing they are really getting are those Educational Stations and the trees, so they're not getting anything about Keep Port St. Lucie Beautiful at that event at all."

Vice Chair Tomes said, "The next event after that would be the Household Hazardous Waste, so that would be a good opportunity. That would have been the next thing coming; they could go home and start cleaning." Ms. Macdonald asked, "Don't we have the flyers, usually, at the registration tent?" Ms. Colonnese answered, "We can have them there." Chair Taylor said, "The Master Gardeners usually do. They advertise their plant sale or whatever next event they have coming up, which might be the plant sale." Ms. Colonnese commented, "Last year, I believe they had a plant sale that day, but I don't think it interfered with our event. If anything, it brought more people out." Vice Chair Tomes said, "I think our trees were out before their plant sale began." Chair Taylor said, "Probably, because they do that every Saturday. Is that the case?" Ms. Daigle replied, "The Botanical Gardens has a ton of sales throughout the year. We'll make sure we email all those flyers out to everyone for the Tree Giveaway. All the details will be on there. Also, we'll start advertising for it in the next week or two."

Chair Taylor said, "I say this every year, yes, send the flyer and I think, maybe, I can get it in front of the Board of Realtors, or at least get it announced there. I really think it's a cool thing that new residents can get a free tree and free education. I'll make a note of it."

- Household Hazardous Waste Collection Day - Saturday, October 8th

Ms. Colonnese stated, "Household Hazardous Waste Collection Day is Saturday, October 8th. It will be held at the Public Works Compound, like last year. Last year, we did excellent. I think there were 365 cars that came through. That is growing; we had a lot of people out there. We are partnering with Waste Pro and St. Lucie County. We have contractors who will come out to take the oil and different items. Waste Pro will take the e-waste and the Dumpsters. We're getting ready for that event. Hopefully you can all come out and assist with that." Mr. Lubeck asked, "Do you have a flyer for that?" Ms. Daigle responded, "I have to update it."

Ms. Daigle stated, "I wanted to talk to Ms. Macdonald. We met about six months ago, and I don't remember which of these are accepted or not: fluorescent tubes and compact fluorescent light bulbs. You said that this year you are going to take both as long as we have the tubs or whatever they're called." Ms. Macdonald said, "The fiber drums." Ms. Daigle said, "Fluorescent tubes and the other one, which is confusing me, is compact fluorescent light bulbs is under not accepted." Ms. Macdonald stated, "Because they both contain mercury; it is kind of the same." Ms. Daigle commented, "We take thermometers." Ms. Macdonald asked, "But where do those go?" Ms. Daigle answered, "We'll have to figure that out, because we took them last year. I thought one of your contractors took them." Ms. Macdonald said, "Yeah, Clean Harbor, maybe. If we have . . . yes, we can take them." Ms. Daigle said, "Okay, then I'll put that under accepted." Ms. Colonnese stated, "We've been taking the fluorescent light bulbs for a few years." Chair Taylor asked, "Are those the circular ones?" Ms. Daigle replied, "They're both. I looked it up on Google." Ms. Macdonald suggested, "I would have a cardboard box for the compact ones. Email me when it gets closer so I can have a fiber drum available. Do we usually drop it off to you or does someone come and get it?" Ms. Colonnese responded, "I want to say they've been dropped off, but I'm not positive." Ms. Macdonald stated, "Either way. Either I can drop it off or you'll have somebody come up and grab it."

Ms. Daigle said, "Once I'm done with the flyer, I'll send it to you and if you'll just confirm if we're good, then we'll start sending it out." Mr. Lubeck said, "As soon as you can get it to me, we get tons of people who ask about when the Cleanup and/or Hazardous Waste Day is, and we usually don't have the date or much material, so as soon as you can . . ." Ms. Macdonald interjected, "It's really important about the latex paint, also - to not accept latex paint." Ms. Daigle stated, "It was someone else's idea last year." Chair Taylor inquired, "Did they accept it?" Ms. Daigle answered in the affirmative. Chair Taylor asked, "Why can't you?" Ms. Macdonald replied, "Because it is not hazardous." Ms. Daigle stated, "And Waste Pro ends up paying for . . . Who ends up paying?" Ms. Macdonald asked, "For disposal?" Ms. Daigle responded, "Yeah, because you're paying for all those pounds, it's being paid for at a higher rate for hazardous waste, and it's not

hazardous.” Ms. Macdonald said, “I don’t know what you did with the latex paint last year . . .” Ms. Daigle noted, “Mr. Capezzuto had them put it in the Dumpster and I think you guys just took it.” Ms. Macdonald said, “Then it just ended up in the landfill. If it just went into a Dumpster, like a trash Dumpster . . .” Ms. McLaughlin commented, “But if it wasn’t dried out . . .” Ms. Macdonald continued, “If it wasn’t dried out, it could make a really big mess in their Dumpster and on the roads. That is one of the biggest reasons why we tell people to dry them out . . .” Ms. McLaughlin stated, “Kitty litter is awesome.” Ms. Macdonald continued, “It’s going to get out on the streets and just make a mess everywhere.” Ms. Daigle said, “This was in a dumpster. We saw some paint out on the street a few days ago right across the street from Thornhill. It looks terrible.” Ms. McLaughlin said, “There’s a place on Floresta where there’s a big streak of green paint.”

Ms. Daigle stated, “If we can keep getting that message out there, we’ll put it in the flyer. Something else we’re putting on the flyer is that we’re not accepting before or after the event. People are coming to the gate and just dropping stuff off because the gate is shut at night. Hopefully, that will deter it.” Ms. McLaughlin said, “We literally had to take all our bins lined up to take to our site, and we had to take them out because we ended up with motor oil, propane tanks, house waste. Motor oil got out onto the grass and I had people come up to visit me . . .” Ms. Macdonald interposed, “I know the flyer already has a lot on it, and there probably isn’t enough room, but if you do get phone calls, especially your staff, although a lot of people don’t like to drive up to Midway Road, but they can, any day of the week except for Sundays, and drop it off for free.” Ms. Daigle queried, “Is all hazardous waste, as long as it is residential, a free drop-off?” Ms. Macdonald replied in the affirmative and said, “Propane tanks are not included. They are \$2.50 or something like that, but less than five gallons per household. It has to be residential because we don’t have a license for commercial.” Ms. Daigle said, “I think what we’ll probably do is keep it short and say something like, ‘If you aren’t able to come out to the event, you can go out to . . .’” Ms. Macdonald interjected, “Call St. Lucie County at, and then just give the main number, not mine.”

b. GRANTS

- FDOT Litter Control and Prevention Grant 2016

Ms. Colonnese stated, “We did receive a grant this year from the Florida Department of Transportation, a Litter Control and Prevention Grant, and we got \$15,000. That was used for the Great American Cleanup, advertising, and Adopt-A-Street supplies. We have gloves for the Adopt-A-Street groups, and a couple of them have been picked up because we had mentioned that we would be getting them in. We ordered 200 material gloves. We will be giving them out at some point, making an announcement that we have a few things if they need supplies.” Ms. Daigle added, “Hats, safety vests, we’ve got all kinds of stuff.” Ms. Colonnese said, “The bush hats, they like those. They’re different, and the Adopt-A-Street groups really like them. The other things we used the grant money for was supplies for the Household Hazardous Waste Day. We ordered some carts that were really needed for the event. I believe this grant will be coming out again this year, so we will apply for it again.”

c. FOLLOW-UP

- KPSLB Committee By-Laws

Ms. Daigle said, "As everybody knows, the Keep Port St. Lucie Beautiful Committee is ten-strong of a committee that we don't always see a quorum at. We haven't had a quorum since last October. Months and months ago we talked about how we wanted to try and update our By-Laws. When I went back to look at them, I wasn't able to find a way to figure out how to get people off the Committee if we can't get ahold of them or if people want to come onto the Committee. We've had a couple of people who have approached us who want to be on the Committee and I've told them it's full. It's full, but we never have a quorum. It's one of those things where we want to continue to have members who are excited, who want to be here and who have the capacity to 'bring' to the group. Again, I'm saying this as a non-Committee member, this is your thing. I realize I opened a can of worms. Apparently, we are an ad-hoc committee, which I'm going to let Ms. Gilbert explain. Ms. Gilbert is with the Legal Department. Essentially what we're going to do is try to move forward and get this squared away before Ms. Colonnese takes over, so I don't put it on her plate."

Staff Attorney Gilbert introduced herself and said, "I started off by trying to research the history of Keep Port St. Lucie Beautiful as a Committee. It was just a circular loop as far as when it was founded, how it was founded, how the members were appointed. It was interesting." Ms. Macdonald stated, "I tried doing it when I was in the position, too." Ms. Daigle said, "It's a back-burner thing, but once you get to it, it's like, 'Oh no!'" Staff Attorney Gilbert stated, "The Interim City Attorney informed me that it is an ad-hoc committee. As a result of that, when you appoint Committee members, you should be taking them to Council for approval. Right now, we have ten members, as Ms. Daigle said, and not all attend the meetings. If you don't have a quorum, you can't really have business action. Even if you did get people who were interested and want to participate actively, getting the approval at the Committee level before you even take it to Council, you need, well now we have nine, so now we need to make sure we have five Committee members present so we can take action to make the recommendations to Council, as far as the members you'd like and also work on the By-Laws, possibly changing the number of Committee members. One of the recommendations I made off the bat was that I would recommend an odd number so you can have a tiebreaker. That was the first thing that came to my mind. If you have any recommendations on what you'd like to have included, I was able to find a sample of a City ad-hoc committee. It's not exactly parallel to KPSLB, but it, at least, gives us a framework of what would be acceptable By-Laws for City Council. We have that to start off with. We'll make the changes and go forward, and hopefully, at our September or October meeting, get it approved so we can get moving so you will all be able to actually make business decisions at your meetings appropriately with form."

Ms. Daigle said, "Ms. Gilbert just provided another example of another ad-hoc committee, so what we'll do on our end is make this work for Keep Port St. Lucie Beautiful Committee, and we'll bring it to you at the next meeting. It will be up to you as to how you'd like to proceed with that. If you're happy with it or if you'd like to see

changes, we'll make those changes for you. Ms. Gilbert was telling me earlier today that you don't have to go to the Committee meetings. What we would do is take your recommendation for approval to the Committee, so long as we have a quorum, and we will bring that on behalf of the Committee, if you'd like. And, if you or the Ms. Tomes would like to be there, we can, obviously, work together. What's nice about the Committee is, other than really getting people in here or approving minutes, the Committee really works well together. Even though we're an even number now, I don't think we'd ever have a disagreement that would be an issue. Ms. Caraballo brought it up, but we talked about doing five to seven people. What are your thoughts on that? I know we can't vote on it today."

Ms. Macdonald said, "My first thought on it was seven." Ms. Daigle stated, "Well, we wouldn't do five anyway because we have seven members who are engaged now: Sarah Taylor, Jenny Tomes, Allison Macdonald, Darlene McLaughlin, Fred Knaggs, John, and Jolene Caraballo is the seventh." Ms. Macdonald and Ms. McLaughlin stated, "But, she can't . . ." (**Clerk's Note:** Ms. Macdonald and Ms. McLaughlin were speaking of Councilmember-elect Caraballo.) Ms. Colonnese stated, "She can right now. She's not salaried, so it's okay for her to be on the Committee. If she gets elected, then it would change." Ms. Daigle continued, "Ms. Caraballo makes seven. Karol Albers, as you know, resigned over the phone months ago, but we never got the letter that she said she was going to give us. That is another reason we wanted to figure out the By-Laws. As we were talking about before the meeting, Ryan Collins is a fantastic guy, but we've been trying to get to him for almost nine months via email and phone, and every meeting we haven't heard anything. Maureen Puglisi resigned in writing, which we know now, was for personal reasons. That brings us down to seven." Ms. McLaughlin remarked, "I think seven is a good number, to be honest." Ms. Daigle said, "Obviously we're not going to kick anybody off who is engaged. If we could get somebody from Code on, so that might be the switch from Ms. Caraballo if she were to be elected. That might be the way to do that."

Mr. Lubeck asked, "Could you explain what an ad-hoc committee is, just briefly? I've heard the term. We had discussion about this when it came to the ordinance we're working on." Ms. Daigle said, "I had to ask, too." Staff Attorney Gilbert replied, "When I had to do research on it for the Charter Review Committee, it is a type of committee that is created by Council. Even when I went back and looked, I did not see KPSLB specifically listed as a Committee under ad-hoc in the ordinances, in the meeting minutes when they actually read the ordinance or the creation of ad-hoc committees for the City." Mr. Lubeck commented, "You won't see Code Compliance either." Staff Attorney Gilbert continued, "But it was still communicated to me that it is an ad-hoc committee." Ms. Macdonald stated, "That is why if Ms. Caraballo is elected, she cannot be on this Committee because she'll be on the Council, and we fall under the City Council." Chair Taylor inquired, "If we're moving over to their department does it change things?" Ms. Macdonald replied, "No, it doesn't."

Chair Taylor said, "So, the things that we typically vote on are meeting minutes, which isn't anything earth-shattering; that's just regular business." Ms. Daigle stated, "Council will not have to see that." Chair Taylor said, "Also, if we have a new member, we don't

really vote on spending money. We don't officially say, 'I make a motion ...,' things like that, so this quorum is really only holding us up to approve these darn minutes or to bring new people onto the Committee." Ms. Colonnese remarked, "Good point." Chair Taylor said, "It's not like we are likely strapped at making things happen. It's just a mound of papers that have to be approved." Ms. Daigle stated, "I haven't read the papers that Ms. Gilbert provided, but I'd be curious, I know that other committees have budgets and you were mentioning that you would want to attend future conferences and meetings, especially if they're right here in town. That might be something that may be of interest in the future - trying to figure out if that is something you want to add on or maybe it's already in there."

Chair Taylor said, "One of my other thoughts was, if there is someone we cannot get ahold of, who is not responding, hasn't been to meetings, and shows no signs of life, should there be something in the new, revised By-Laws that says . . .?" Staff Attorney Gilbert responded, "That's what the issue is, because there is nothing in the current By-Laws." Mr. Lubeck asked, "How many are you short for a quorum?" Ms. Daigle replied, "We're nine now, so we need to have four." Ms. Colonnese noted, "No, five." Chair Taylor inquired, "With Ms. Albers saying verbally that she is resigning, I really don't think it counts because it says in the By-Laws it has to be writing?" Ms. Daigle answered, "It doesn't say in the By-Laws that it has to be in writing." Ms. Macdonald asked, "According to whom?" Chair Taylor replied, "Robert's Rules." Ms. Colonnese stated, "I do think that if somebody hasn't come to a certain amount of meetings that they be removed from the Board." Ms. Daigle said, "Yes, but it is not in the By-Laws. That is why I looked at the By-Laws in the first place because we had members who weren't coming. We have people, residents and staff, who want to be on the Committee and who have the capacity to really help us out, not just with events, but with education, outreach and other things we want to do in the community. How do we get them in if we're already full? That's the can of worms I was saying I opened. The By-Laws didn't say anything, so I wondered if I could just ask extra people or if we could take people off. This is why we asked Legal, because we wanted to make sure we're doing it right. I'm glad that we are, especially if we're an ad-hoc committee of the Council; it's important that we are doing it the right way." Chair Taylor stated, "We appreciate your assistance."

Ms. Daigle stated, "I'll take a look at this, and instead of bringing it to the next meeting, I'll email it out to the Committee. If you'd like to see changes, I recommend you go through Ms. Taylor. If you just let us know what those changes are or additions/deletions and stuff like that, we'll make those and send them out one more time. My thought on that is, because we might be able to have a quorum at the next meeting, and that would be nice, we can actually approve it. If I have it done before the meeting, we can approve it at the meeting. Then I can bring it to Council, so at our last meeting of the year in October, I can actually be done with it."

Ms. Macdonald asked, "When is, and I apologize for being tardy and you may have spoken about it before I walked in, but are the changes happening October 1st, as far as the movement?" Ms. Daigle responded, "This morning some stuff happened, but as far as moving over, I think it's almost going to start taking place as we go, and not October

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1st.” Mr. Lubeck stated, “Correct. All it takes is a memo from the City Manager to move us underneath the umbrella of Community Services. That has already happened.” Ms. Macdonald asked, “It is already underneath?” Mr. Lubeck answered, “As of 9:00 a.m. this morning.” Ms. Macdonald inquired, “And you say that Keep Port St. Lucie Beautiful is under Community Services, as well?” Mr. Lubeck responded in the affirmative. Ms. Daigle, “Well, they are going to be. As of this morning . . .” Ms. Macdonald interjected and asked, “Oh, as of this morning, it was also?” Mr. Lubeck replied, “That is correct. The only thing that is going to change for us is a name change from Community Services to Neighborhood Services. That has already taken place; it is on the August 8th Agenda and the subsequent Agenda. October 1st is our deadline for all transitions to be over, such as pulling all of my stuff from the Building Department. That transition is October 1st; everything has to be done by then. Dealing with staff is, I’d say, immediately.” Ms. Daigle said, “It’s easier to do it little-by-little than all of it the week before.”

Ms. Daigle stated, “Just to reiterate, I’ll look at the paperwork that Ms. Gilbert provided, I’ll make it work for Keep Port St. Lucie Beautiful, send it out to the Committee, all via email. If you have additions, deletions, whatever your comments are, send it to Ms. Taylor. She will let us know, overall, what the Committee would like to see, we’ll make those modifications, if necessary, and at our next meeting, we’ll have it ready for you to approve, if we’re at that point of approval. We’ll try to get on a Council Agenda before our October meeting. If we can get it approved, then we’re done. By our last meeting, we’ll have our By-Laws approved and we can start looking at how we want to confer with our Committee.”

Mr. Lubeck inquired, “Is that a Consent Agenda item or is it via ordinance?” Staff Attorney Gilbert replied, “That, more than likely, would be via ordinance, simply because of past attempts at revising the By-Laws. It would be in the best interest of the Committee to not even attempt to put in on the Consent Agenda. That is a decision the City Manager’s Office makes, anyway, whether or not it goes on the Consent . . .” Mr. Lubeck interjected, “I wasn’t sure what the past practice was on that. On the Consent Agenda, we wouldn’t have to do a presentation.” Ms. Macdonald remarked, “It would be easier.” Staff Attorney Gilbert stated, “There was a previous attempt to revise the By-Laws for this Committee, and it was quashed.” Mr. Lubeck queried, “When was that?” Staff Attorney Gilbert replied, “Ten years ago. Since then, the direction has been just not to touch it. We’re hoping that the environment is different.” Chair Taylor asked, “What was the change they were trying to make back then?” Staff Attorney Gilbert responded, “I literally just printed it out right before I came over. I haven’t even looked at it. I don’t know exactly what the issue was, but I’m hoping that this time, the manner in which we are doing it, it should be, hopefully, an easier transition. I also spoke with Assistant City Manager Holbrook this morning about it because I was told he had institutional knowledge on it. He said that as long as we go through the process, we should be okay.” Mr. Lubeck remarked, “We deal with it; we’re done with it.” Chair Taylor said, “It’s not like we’re asking for anything ridiculous; we just want to be able to do business.”

Ms. Daigle stated, "I know the Committee members appreciate what Keep Port St. Lucie Beautiful does as far as the volunteers and the Committee who volunteers their time, too. If we approach it from a positive perspective and say we want to follow the right chain of command, this is how we want to proceed with it. If they have changes they'd like to see, obviously, we'll make those changes and we'll move forward." Ms. Colonnese said, "Thank you, Ms. Gilbert, for all that you're doing. We appreciate it. We know it's a lot of work." Staff Attorney Gilbert commented, "No problem. More work than I thought."

d. Additional Items

- Adopt-A-Street Volunteer Groups: 96 active

Ms. Colonnese stated, "I just want to say that we have 96 active Adopt-A-Street groups. We signed on two groups in July, and we had one group leave. This is good. As long as they are cleaning, that helps our litter crew and helps the City." Ms. Daigle noted, "Of those 96 groups, some may be a one- or two-man team, husband and wife, best friends, whatever, and some may be 15 to 20 people." Ms. McLaughlin said, "There is a woman who is trying to get a group together."

Mr. Lubeck inquired, "Is there a map of what streets are being taken care of by Adopt-A-Street groups?" Ms. Colonnese replied, "Yes, there is an older map, probably about two or three years old." Ms. Macdonald said, "It is less than two years old, because I left less than two years ago." Ms. Daigle stated, "I will ask GIS to update it." Ms. Colonnese said, "MIS will have to . . ." Mr. Lubeck asked, "MIS will have an updated one?" Ms. Colonnese replied, "We'd have to ask them to do it." Ms. Macdonald said, "Not an updated one, but they'd have the latest. It should be in the files on the Shared drive." Ms. Colonnese said, "With the automated program I have, it might be a little bit easier to . . . maybe they can do something with that to make it continue, rather than asking them every now and then to update it. We have reports; I put it all in an automated program now. That might be something that when I add a group or remove a group, they may be able to update that map. I'll have to work with MIS on that." Mr. Lubeck asked, "Will it show what areas of the roads are being done?" Ms. Colonnese answered in the affirmative and said, "Most of the groups adopt about one mile of road, so it would show that mile in color." Mr. Lubeck stated, "It would be great to actually have a website showing what is being addressed, and have it say, 'Please help color in the rest.'" Ms. Daigle said, "In-need streets, it might be the perfect way to do that." Chair Taylor said, "Maybe they could click on something and apply that way." Mr. Lubeck said, "Good idea. Exactly." Chair Taylor said, "Fill in your info and you automatically get it from them." Mr. Lubeck said, "If you think along those lines, because most people might think it is something to do, and it's nice to be able to go on and see, so they can say, 'I'd like to adopt this section - Point A to Point B. What do I have to do?' Fill this in and we'll let you know if it's approved. At least it gives a visual as to what it looks like, what is being done and what is not being done. You could promote that through other venues, links and stuff."

Chair Taylor asked, "Is there any way it could tie into the City's app? That's probably asking a lot." Ms. Macdonald inquired, "Does the City still use the GIS maps to go out and look up . . . they put in your address and it populates the data as far as the collection days and times are." Ms. Daigle responded in the affirmative. Ms. Macdonald said, "If it is something along those lines, GIS already has . . ." Ms. Daigle interjected, "I bet it's something they can throw together." Ms. Macdonald continued, "It doesn't sound like it should be that difficult." Ms. Daigle commented, "I asked Mike Kohler for something and he got it to me within a week, and I thought it was something that would take months." Mr. Lubeck noted, "They're excellent when you just give them a nudge." Ms. Colonnese said, "Mike Kohler was the one who worked on that map."

Chair Taylor said, "I can't remember how it works, but if someone reports litter, do they get a copy of the email? There could be some type of little ad at the bottom that says, 'Did you know you could adopt your street?' that would take them to the section of the website with more information." Ms. Colonnese asked, "Are you talking about CitySource with the app?" Chair Taylor responded, "Yes, anywhere that they can report litter." Ms. Daigle stated, "I think that is an awesome idea." Chair Taylor said, "Like a nudge or an advertisement." Ms. Daigle said, "I think that every time they go to Access PSL, I'm sorry, what is it called?" Mr. Lubeck answered, "CitySource." Ms. Daigle stated, "I think the app, itself, says Access PSL. Any time they send a request in for litter, illegal dumping, anything that has to do with us, it would be awesome. I get an email sent back, because I've done it from my phone before. On the email, at the very bottom, it could say something like that." Chair Taylor said, "If you're sending an email, we can add verbiage at the bottom that says . . ." Mr. Lubeck said, "Then you can respond back, because we always respond back."

Vice Chair Tomes stated, "Since I moved to Utilities, I've been there a little over a month now, I advised the Utility Systems Department Director that I'm part of the Keep Port St. Lucie Beautiful Committee, and I think it's appropriate for me to stay on. He wanted some sort of justification; what do you think it would bring to the Utility Department? Honestly, I'm doing so much stuff environmentally now; I'm doing a lot about water conservation. Part of my role is to get out to different schools to talk to kids about conserving water. To me, I realize it's not beautification, but it kind of falls together. Don't you feel it's appropriate? One of my pitches was, too, that I want Utilities to have a street. I would like the department to adopt a street and we'll figure out the rotation and whatever. I thought it would be nice because I know other departments have streets." Ms. Colonnese stated, "Rich Schoenborn has one."

Mr. Lubeck said, "I'll be honest with you, we backed out, and I'll tell you why; maybe it's something we can discuss. It wasn't the picking up of litter, because we pick up all day, every day; it was the forms and stuff you had to fill out at the end that was too much like work." Chair Taylor stated, "I always forget." Mr. Lubeck continued, "I just want to clean up, not be hounded by 'Fill out a form.' I think something as simple as that . . . What we want is to clean up the streets. I know it's nice to be able to report back that information, but if you make it mandatory, the people will say it is too much like work and they don't want to be involved. That's why we dropped out. That was one of the major issues. We pick up throughout the City anyway, so we thought why not pick up and not fill out the

forms to go with it. I don't know if people drop out because it may be too much like work. Maybe if you made it fun."

Ms. Colonnese said, "The form is pretty simple. It is a relaxed atmosphere. I'll send out a once-a-month reminder, but, overall, the fact that they are pick up is great. But, the reports are really important because that information goes to Keep America Beautiful. It is just wonderful to have that information and see what we're doing." Mr. Lubeck stated, "I agree because I usually rely on that information, but I just wanted to be honest." Ms. Colonnese said, "I get that." Ms. Macdonald stated, "You're right." Mr. Lubeck said, "I'm a person who relies on reports. How about the people who don't rely on reports? They're like, 'This is too much.'" Ms. McLaughlin said, "Oh no, here we go." Ms. Macdonald said, "When I worked here, it was, 'Allison, did you put in your cleanup report?'" Chair Taylor said, "Just your email reminder is way more than this Committee has ever had. That never existed before. When I get it, it does remind me. I'm sure others who are engaged in this appreciate it, because we never had that until you started doing it. I like that you do that. Don't stop doing it." Vice Chair Tomes noted, "It's also to keep track to make sure groups are active."

Mr. Lubeck said, "Maybe the justification . . . When people jump on board, tell them why it is important. Tell them there is a reason we ask for it, it's not just to make sure they did something. After a while, people are like, 'It's 100 degrees out.' But, if you explain why the report is necessary, where it goes, etc., that might put a different mindset in people." Ms. Daigle said, "You could literally just say something in that same email, 'Remember, this helps us get our statistics for Keep America Beautiful and we want to beat what we had last year.' It could be something so positive and simple." Mr. Lubeck stated, "Exactly, because then it takes the whole 'it's a job' thing and . . . What you did just benefited us and provided us information for other reasons." Chair Taylor said, "With the Master Gardeners, it is the same thing. Whenever you do anything with them, and they are very extensive on their reporting, they will send out reminders: 'Don't forget to log your hours and here's why.' So, even on your monthly emails, having that 'here's why' is helpful." Ms. Colonnese stated, "It makes sense to me. I have no problem with doing that. I don't constantly . . . I send that email out, and maybe once a year, I'll call the different groups. I have several groups that just don't want to do reports. That's okay, you just keep cleaning up. We appreciate it. That's my attitude about it because I want them to feel like they're enjoying it." Ms. Macdonald said, "Even you averaged just one bag a month, and you know they are probably, at least, doing that - one or two bags a month, depending on how large the group is. Then you just put that in the report."

Mr. Lubeck asked, "Is there anything, after a year, the group that provides the most pick up . . ." Ms. Daigle replied, "The Golden Grabber." Mr. Lubeck continued, ". . . they get something? The only way you can get that or obtain that is through . . ." (**Clerk's Note:** A conversation ensued amongst the Committee that was unintelligible by the Clerk.) Ms. Colonnese replied, "I'll definitely include a message about why, and hopefully, that will keep people filling out the reports." Chair Taylor said, "If you did a quarterly or once a quarter, we were talking about that partnering with Papa John's in the past, where we tell everyone who is inputting their data, 'You're entered into a free pizza party.' Something that would get them to say, 'Oh, if I fill this out, I might get a free pizza.'"

Ms. Daigle said, "I'm going to go back to these minutes and highlight all these good ideas because I can't keep up with them. Don't ever feel like not saying something. We're an open committee and it is really important that we share all the things that could make us better. Of those 96 active Adopt-A-Street groups, not all of them are giving us reports, as Ms. Colonnese said, not all of them want to. We have a new guy right now who sends us a report almost every week. He will get burn-out, I know he will. I keep telling him that he doesn't need to give us one every single week. He say, 'I'm determined. We're going to make a difference.' It's wonderful, but he starts to burn himself out, absolutely, we'll do an average and advise him he doesn't need to do this every week." Chair Taylor stated, "He must be an accountant like my husband. He loves reports."

- Lowe's In-Kind Donation Request

Ms. Colonnese stated, "We have contacted Lowe's because we are trying to get a donation of 200 buckets. Every now and then, Home Depot or Lowe's or somebody will donate if we contact them. We're waiting on that. We're running low on buckets. That is part of the Adopt-A-Street Program. We give them to the Adopt-A-Street groups to help them with their cleanups. This is a good sign where partnership comes in. That helps everyone."

- Community Service Project Cleanups

Ms. Colonnese said, "The other thing we talked about earlier a little bit was, we had groups contact us, different organizations or groups, and they will want to do a one-day cleanup. Rather than sign up for the whole Adopt-A-Street Program, they come in, we give them supplies for the one-day cleanup, they go out and do it, and Communications promotes the group on social media. Here are a couple of pictures of some of the groups."

Ms. Colonnese stated, "Keller-Williams has their Red Day once a year where all their offices have to do some kind of volunteer work. Then we had Hope Church contact us. They do a whole week where they do different volunteer work." Ms. McLaughlin stated, "We do that, too. We were going to do it, but they ended up getting involved in all kinds of other stuff." Ms. Colonnese said, "I remember you asking about it." Ms. McLaughlin said, "They said they want to do just a day." Ms. Colonnese stated, "We'll welcome them. Hope Church picked the Gatlin area, and they did a cleanup. Keller-Williams had 33 volunteers, 99 hours, and nine 55-gallon bags on Crosstown Parkway." Ms. Daigle said, "We were in the Escape trying to pick bags up from them. Do you know how large a 55-gallon bag is? You're trying to drag them down the sidewalk; you're defeating the purpose." Ms. Colonnese noted, "They were working hard. Hope Church had 32 volunteers, 128 hours, and 38 bags of litter on Gatlin. Gatlin is one of our high-litter areas. We gave them a couple of choices, but when we can get people out in that area, that's fantastic."

Ms. Colonnese continued, "Treasure Coast Waterway contacted us. We give them supplies every year for the cleanup and they do all the waterways. This was in River

Park, which is off Prima Vista and is actually county property. April Price told me they collected two tons of litter just on the waterway there, which still helps the City, because . . .” Ms. Daigle stated, “We care about our neighboring communities.” Ms. Colonnese said, “We give them supplies, and we’re waiting for the report on how much they collected. That’s a huge cleanup. They do several counties and all the waterways. The last one, we did a presentation at Southport Middle School, and we worked with the kids to do a cleanup. It was the Multi-Cultural Resource Center for Children and Families. They had a Going Green Week. We all walked around the school after the presentation and cleaned up. The principal really appreciated it. It is a group that works from the school, so the principal appreciated what they were doing, and sent the message out to the kids.”

- Litter Hotline

Ms. Colonnese said, “The Litter Hotline is the 871-7000 number. We updated that; there were a couple of reasons for that. We would receive calls and we would encourage people to call if they saw someone littering out of their car, like throwing a cigarette butt out the window. The Police Department cannot send out letters for that. There is a Florida Statute where, say, Christina saw something and I reported it to the Police Department.” Ms. Daigle said, “You can’t have a resident saying this person littered when it’s, essentially . . . that they’re getting a letter at their personal residence; it’s a whole . . .” Ms. Colonnese said, “We eliminated that part from the message. I don’t know that we get a lot of calls about building debris and Code Compliance. What will happen now is that it goes to the KPSLB line and we transfer the calls as needed.” Ms. Daigle explained, “Before it was, Press 1 if this, Press 2 if this, 3 for this. Sometimes people were getting transferred around a little bit too much. It was great and it was informative, but people were pressing the wrong buttons sometimes. If Keep Port St. Lucie Beautiful gets all of it, then we can figure out who it needs to go to. That just came about because the PD said they weren’t sending letters out anymore. We had some residents who were upset about that.”

- Community Appearance Index

Ms. Colonnese said, “We do this once a year. This is part of the requirements for Keep America Beautiful. We drive around the City. There are certain roads that we take, but we drive around the whole City and check out to see how much litter is out there. There is a format we use that Keep America Beautiful supplies. You give it a one, two, three or four, depending on how much litter there is. For example, #1 is No litter or minimal litter/could be picked up by one person within minutes, and #4 is Extreme litter/illegal dumping is present requiring additional resources and time. We averaged out to 1.30 this year, just slightly higher than last year. Everything looked great.” Ms. Daigle stated, “This year three people went, so the three scores that were given for each area was averaged to create one score for each area. Then, that overall average is given the Community Appearance Index. If the Committee wants to go out and do that in the future, that is up to Ms. Colonnese, but it might be a good thing to do. It’s a long day. And, I’ll tell you what, I can’t navigate for anything, so it was a longer day.”

- City University

Ms. Colonnese said, "City University is coming up again. That is where the residents can come out and learn about the City. There are going to be six different sessions, and they'll learn what each department does, how it works. That is going to be starting on September 7th, if you know of anybody or if you are interested in taking that. Graduation will be held on October 24th, hopefully in front of City Council. I'm working on that."

- Community Membership

Ms. Daigle stated, "Before the meeting we shared, the letter that went around, that Ms. Puglisi has resigned for personal reasons. We will continue to move forward and work on getting another member we feel fit for us, and as long as we can figure our By-Laws out and everything we talked about before."

8. OLD BUSINESS

(Clerk's Note: This item was moved up at the request of Chair Taylor until the arrival of two additional members of the Committee.)

9. NEW BUSINESS

a. Next Committee Meeting - September 7, 2016

Chair Taylor noted, "The next Committee meeting is September 7th. Is there any other New Business?" Ms. Macdonald replied, "Not that I want to continue, but only because I just got a county email about Zika, because we do have a mosquito bite case in St. Lucie County." Chair Taylor asked, "Did this happen today?" Ms. Macdonald responded, "I think it was made public today. Maybe for our Adopt-A-Street groups, I guess is my point, sending out . . . The Health Department has information on it, so maybe do an email blast and that way it kind of covers us." Ms. Daigle stated, "We went to a tabletop with Risk Management and we already have an email that went out to staff with flyers." Ms. Macdonald said, "But, I'm saying for our Adopt-A-Street groups." **(Clerk's Note:** A conversation ensued amongst the Committee members which was unintelligible by the Clerk.) Ms. Colonnese stated, "That is a great idea." Ms. Daigle said, "If you'll remind me, I'll email it to you and you can email it out to the groups. We want to be protecting our volunteers." Ms. Macdonald noted, "Make sure you have the most recent Health Department flyer." Ms. Daigle said, "The preventatives are long sleeves and bug spray. The mosquitoes that are carrying it are actually carrying it during the day, so these are not the mosquitoes that come out at night." Ms. Macdonald stated, "They found that it's both; it's during the day and at night. It's a different type of mosquito." Ms. McLaughlin inquired, "What are some of the symptoms? I'm concerned because somebody at work broke out in these bumps that look like mosquito bites, but all over." Ms. Daigle said, "I'll send you the email." Ms. Macdonald said, "I think it's fever, illness. I can send you the information." Ms. McLaughlin said, "You know, my guys are out there and they're sweating." Ms. Macdonald said, "Early morning, late nights." Ms. McLaughlin added, "And, all day. We'll have to start buying bug spray."

Ms. Colonnese said, "We went back and forth with FDOT money about mosquito wipes and spray." Ms. McLaughlin commented, "I'm a little concerned." Ms. Daigle explained, "Fever, rash, joint pain, red/pink eyes. Other symptoms include muscle pain, headaches, or symptoms similar to dengue fever or neurological problems. Essentially, if you're pregnant, it's a huge deal for the fetus. Some of them have already been born with developmental issues. The other part may just be a virus, but it doesn't mean you want it." Ms. McLaughlin stated, "Someone just died from it." Ms. Daigle said, "If we could do a preventative instead of 'Hey, let's fix this after it happens,' so, long sleeves, bug spray, let's do it. Thank you, Ms. Macdonald, for bringing it up." Ms. Macdonald said, "You're welcome. The email I just got, I'm forwarding to you. I literally just saw it on my phone, so if there is anything else that comes across, I will forward it."

Ms. Daigle said, "So, Mr. Lubeck, Ms. Macdonald and Ms. McLaughlin, we'll send you the Hazardous Waste Collection flyer. I'm going to send it to the two ladies first, and the reason for that is for them to make sure that everything on the accepted list is actually something you'll accept. We'll make sure the Tree Giveaway flyer is emailed to everybody. I will work on the By-Laws on our end to make it KPSLB-friendly, and we'll send it out. There were a lot of really good things talked about today, but they are not things I have to get back to you on just yet. I think we're good."

10. ADJOURN

There being no further business, the meeting adjourned at 4:20 p.m.

Sarah Taylor, Chair

Calleigh N. Myers, Secretary

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
OCTOBER 7, 2015**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Chair Taylor on October 7, 2015, at 3:00 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Sarah Taylor, Chair
Jenny Newell, Vice Chair
Karol Albers
Jolien Caraballo
John Colando (Arrived at 3:05 p.m.)
Ryan Collins (Arrived at 3:08 p.m.)
Officer Fred Knaggs
Allison Lankow (Left at 3:30 p.m.)
Darlene McLaughlin

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator (Left at 3:30 p.m.)
Jeannette C. Baeza, Secretary

3. WELCOME & INTRODUCTIONS: Sarah Taylor, Chairperson

Chair Taylor welcomed everyone to the meeting and thanked them for being there.

4. APPROVAL OF MINUTES: August 5, 2015

There being no corrections, the minutes were unanimously approved.

5. ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

No one signed up to speak under this Item.

7. STAFF REPORT

The Special Project Coordinator stated, "I noticed that today's Agenda was posted online, so I would like to thank the Clerk's Office for that." Vice Chair Newell said, "It's always on the calendar. I don't know why we were asked to post it today, but we did it. We get it from the Clerk's Office. We are happy to put it up, as we put up the agendas for every other meeting." Ms. Lankow said, "I thought it used to be put up. I think maybe there were some changes going on." The Special Project Coordinator said, "I think it's good. The more information we can get out, the better, and the type of people who would come would be interested in what we're doing. I have to leave today at 3:30 p.m., but Ms. Colonnese is prepared and ready to go."

7a. PAST EVENTS

▪ NATIONAL NIGHT OUT

The Special Project Coordinator stated, "I wasn't able to attend National Night Out, so Ms. Colonnese will touch on it." Ms. Colonnese stated, "We had a booth at National Night Out. Vice Chair Newell and Mr. Colando were there, and we had people come to the booth to get information. It was a great event, and we were very busy. We got people interested, and they took our information. We were playing a game with a couple of children, using the grabber." The Special Project Coordinator said, "We've been trying to push our programs more at events, specifically the Adopt-A-Street program. We're not just out there giving away prizes; we are bringing awareness to what we're doing, and to the Adopt-A-Street program. We haven't really seen any type of a difference for people coming up to the booths, so if there is still the same amount of people coming up and getting information, we might as well push it more."

▪ PLANT-A-TREE, SPREAD-THE-SHADE TREE GIVEAWAY

The Special Project Coordinator stated, "We had a decent turnout; not quite as many as I thought, but 360 people came through. We had 485 trees, so at the end, we were giving away more trees. We're trying to be creative as to how to get rid of the rest, because we want them to be planted, and we want people to take care of them. We don't want them to die. Ms. Colonnese reached out to all the Adopt-A-Street groups. We had over 100 trees left over, and a lot of them were taken by the Adopt-A-Street groups. There was a young boy that came with his younger brother, and his mother. His mother let him make the decision on which trees to get. You should've seen the smile on his face when I said he could have a second tree, because he knew exactly what he wanted and where he was going to plant it. She said he was the horticulturist of the family, so he was excited. If I can figure out who he is, maybe we can do a spotlight on him or something. We still have a few trees left over, so maybe some of you can think of good ideas for them. My thought was to reach out to a couple of schools and see if they were looking for a nice little garden area, or something like that." Ms. Lankow asked, "How many trees do you have left?" The Special Project Coordinator replied, "We have 22 live oak, 6 green buttonwood, and 11 gumbo limbo. It is still a decent number; there are 39 total." Ms. Lankow asked, "Is this after the Adopt-A-Street groups got some?" The Special Project Coordinator responded in the affirmative and said, "There are still a

couple of them trickling in that wanted to come get them last week. We had two people who were supposed to come yesterday, and they haven't come." Vice Chair Newell asked, "Did you give some to the Botanical Gardens?" The Special Project Coordinator responded in the affirmative and said, "They want more, but our first goal and priority is to give them to residents. If you can think of a neighbor or a good organization that could benefit from a tree or two, or a whole bunch, let us know."

▪ **HOUSEHOLD HAZARDOUS WASTE COLLECTION DAY**

The Special Project Coordinator stated, "Household Hazardous Waste Collection Day was huge, in part due to all the promotion that the Communications Department did. Your events are typically going to grow from year-to-year. The number was . . ." Ms. McLaughlin said, "It was 635." The Special Project Coordinator said, "That is huge. I think it was more than double last year's number. People wait all year to clean their garages out sometimes. The fact that people are trying to keep the hazardous waste out of the landfill, and out of the recycling carts, where they shouldn't be going anyway, is fantastic. We haven't gotten all the totals back yet, but I'll give you some preliminary numbers. The Police Department was there to take miscellaneous prescriptions and ammunition. They picked up seven boxes of miscellaneous drugs, which was almost 140 lbs. Can you imagine 140 lbs. of pills? It's insane! Those pills are not going to be flushed, thrown away, or reused by someone else, which is fantastic. I would think that people would be more inclined to hold onto the ammunition, but they took one full box of that, which was almost 40 lbs., and is still a decent number. We took 93 propane tanks at one pound, 59 propane tanks at 16 lbs., 20 fire extinguishers, and 53 car batteries. We have boxes at City Hall and a couple of other facilities for rechargeable batteries that are really small, or rechargeable batteries like the old school cell phones that you couldn't take the batteries out of. We filled two of those, adding up to approximately 100 lbs. We still have totals coming in, but the residents are knocking it out of the park."

Ms. Caraballo asked, "What happens with it once you collect it?" The Special Project Coordinator replied, "St. Lucie County, Waste Pro, and the contractors work together to make sure it is disposed of properly. CBI came out and took a lot of the fuel and oils, so they are taking care of that. Clean Harbors came out, and they were dealing with a lot of the pesticides. We have 15 pages of this to go through, because they have to tally every single thing they take." Vice Chair Newell said, "We will definitely do a follow up, and thank the community or coming out. I posted it on Facebook, and everyone was liking it and sharing it. There was one gentleman who did not appreciate the day and time, as he works on Saturday. I gave him Ms. Lankow's information, and told him he could always drop it off at the landfill. Even though I gave him phone numbers, he was still upset, but that was one guy out of many people. The prescription drug drop off is always available at the Police Department; it is right in the lobby. I'll make sure to post a reminder every now and again that you don't have to wait for this day." The Special Project Coordinator said, "We had a couple of people wanting to do it at least twice per year, but it is hard to put all of it together sometimes." Ms. Lankow said, "This is not a free event. It cost the county at least a couple of thousand dollars, because we have to pay the contractors. I'm thinking we had to pay around \$10,000, but don't quote me on

that number.” Ms. McLaughlin said, “I think it’s more. There is a division of our company that does it, and it is normally around \$20,000.” Ms. Lankow said, “It is not cheap, and that’s something the Solid Waste Department does for the City.” Ms. Caraballo said, “That’s where I was going with the question. When my husband changes our battery, he returns that for recycling, and they give him some money back for recycling the battery. I was wondering if we could use some of that, and put it towards reimbursement of the fees, or is it something we already do?” The Special Project Coordinator replied, “I’m not following what you’re saying.” Ms. Caraballo clarified, “Typically, when you change your car battery and you take the old one back to Autozone, for example, they actually give a fee back for recycling. Do you know if we can participate in such a program to help the county or Waste Pro?” Ms. Lankow replied, “St. Lucie Battery and Tire takes the batteries.” The Special Project Coordinator asked, “How does that work if they are contracted through the county?” Ms. McLaughlin asked, “Doesn’t Clean Harbors coordinate getting rid of all the materials?” Ms. Lankow replied, “Not all of the materials.” The Special Project Coordinator said, “It is definitely something to look into.” Ms. Caraballo added, “Especially if you’re telling me there’s a significant cost to the county.” Ms. Lankow said, “We don’t take the batteries. The only thing that comes to the landfill is the e-waste. St. Lucie Battery and Tire comes to pick it up.” Mr. Colando asked, “Do you get anything back?” Ms. Colonnese replied, “We don’t, but we don’t pay anything, either. We work with the county to collect all this, and they send out the contractors. I don’t know how it works, as far as the county goes.” The Special Project Coordinator said, “It would be interesting to look into. If St. Lucie Battery and Tire is coming to take it, but they’re not contracted with the county” Chair Taylor interjected, “Then they’re making money off of it.” Ms. Caraballo said, “I don’t know what he gets back, but it’s around \$20, and if you collect 500 of them, times \$20, it’s \$10,000. It would pay for it. That’s why I was putting that out there.” The Special Project Coordinator said, “I think it is very important to promote the partnerships we have, but also support the partnerships we have when we can. It’s a free event for the City, but at the cost of which partnership? I think if we can help support each other and bring the type of success we did at this event without breaking the bank on either side, it would be ideal.” Ms. Caraballo said, “Any other ways that money could be used in the future if we do pay the county back, I’m sure Ms. Lankow will have great suggestions on how we can utilize extra funds for promotions of Hazardous Waste Day and things like that.”

Ms. McLaughlin said, “I haven’t gotten the e-waste number back, but there is a lot.” The Special Project Coordinator said, “We’re still waiting for numbers to come back, but I think they had a whole dumpster that they were trying to push back. Did they go into a separate dumpster?” Ms. McLaughlin replied, “Yes, it was two full dumpsters.” The Special Project Coordinator said, “People were dropping off all kinds of stuff. There were a lot of printers and TV’s.” Ms. McLaughlin said, “A lot of those things worked, so it was kind of sad. They said they couldn’t get anyone to take them.” The Special Project Coordinator said, “They are disposing of them in the proper way, which is always a plus.” Ms. McLaughlin said, “People were very thrilled with the event. I heard awesome comments. I carried a ton of bags of drugs.” Ms. Colonnese said, “When they were lining up, one man asked me if it was going to take a long time, because there were a lot of cars outside. I told him it would go fast. He came around the other side and told

me it took nine minutes. That's the longest the line was, because it was in the very beginning, so no one waited more than nine minutes at the most." Ms. McLaughlin said, "It was very quick." The Special Project Coordinator said, "We' didn't have a huge amount of staff out there either, so people were hustling. The numbers are still trickling in, so I think we will do a breakdown, and make sure to provide it to Vice Chair Newell. We can give you the final totals at our next meeting in November."

▪ **COMMUNITY GARDEN GRAND OPENING**

The Special Project Coordinator stated, "Ms. Colonnese took a huge role in the opening of the Community Garden, so I would like to have her discuss it." Ms. Colonnese said, "There was Community Development Block Grant money, so we took the money and made a Community Garden. There are 48 plots, and four of them are wheelchair accessible. The Community Garden is open to the public. It costs \$25 per year for a lot, and it runs from October to September. The membership can be renewed per year. The residents are very excited about it. I had at least 35 already reserve plots, and that was just last week. At least ten people have paid so far. The plots are 4' by 8', and there will be master gardeners to help the people grow their vegetables and flowers. If anyone is interested, there may be a few plots available. They are eventually going to put a pavilion in, and hopefully, another 48 plots will be added in the future. The fence will be going in next week. The Garden is located near the Civic Center, on the south side of the parking garage." Ms. Albers said, "During the Second World War, the people in the towns had something like this, and it was called a victory garden." Officer Knaggs asked, "Is it going to be fenced?" Ms. Colonnese responded in the affirmative. Officer Knaggs asked, "Are there hours?" Ms. Colonnese replied, "It is sunrise to sunset. It will always be locked. There will be a combination lock so that people can go in and out when they want to." Officer Knaggs asked, "Can you make sure I get the combination?" Ms. Colonnese responded in the affirmative. Chair Taylor said, "There is a vegetable gardening class this Saturday at the Morningside Library, from 10:30 a.m. to 12:00 p.m." Ms. Colonnese inquired, "Wasn't it Thursday night?" Chair Taylor replied, "That's my history lesson, you're right. It's Thursday night, from 6:30 p.m. to 7:30 p.m." Ms. Lankow said, "Their plant sale is Saturday." The Special Project Coordinator said, "It will be neat when the pavilion is set up, and they can do some classes in the shade." Vice Chair Newell stated, "I know they were looking for trees around the perimeter of the fence, once it is up." Ms. Colonnese replied, "Crystal Perkins was the project manager on this, and she did a fantastic job. She told me she didn't need the trees at this time."

7b. UPCOMING EVENTS

▪ **AMERICA RECYLES DAY (NOVEMBER 15)**

The Special Project Coordinator stated, "We're moving forward in formally requesting a clothing drive for America Recycles Day, through our Human Resources Department. They are doing something new now, because a lot of peoples' events are coinciding, and a lot of times, we are taking away from one event with another event. We just want to make sure we're doing it during a time when we can get the most press and

participation that we can. The idea is to work with Hope's Closet, and get clothing for a certain age group. I think that for the most part, they want youth clothing. Ms. Colonnese and I went out to tour their facility, and they are taking big steps to move forward and help the community, so we would love to be a part of it, if we could be. I think we'll be able to move forward with it, we just need to pick a good date."

7c. PROJECTS

▪ TREE CITY USA- ARBOR DAY FOUNDATION APPLICATION

The Special Project Coordinator stated, "We need to make sure we fill out the application. It will be our 11th year in a row of being named a Tree City USA City, should we meet all the criteria. At this point, it is just the application process, but I think it is exciting, and something cool to bring to the group." Vice Chair Newell said, "I was in a different city, and I saw a sign that said they were a Tree City USA City. Do we have those?" The Special Project Coordinator replied, "We have five. We already had three, and I can research the locations of those, as I don't know them off the top of my head. We got two more . . ." Vice Chair Newell interjected, "I just never see them around town." Ms. Lankow said, "There is one at Becker Road, one on Crosstown Parkway, and one on St. Lucie West Boulevard, right when you come off of I-95 on the east side of I-95." The Special Project Coordinator said, "They just gave us two more, so we have to figure out where we want to put those. That will make five signs, which is pretty neat." Chair Taylor said, "I think it would be nice to have one on Green River Parkway. Could we use trees on Green River Parkway?" The Special Project Coordinator replied, "I think a lot of what we're doing is the watering. The trees were inexpensive enough that if you have to send out a watering truck plus the time, it ends up being hundreds of dollars to water \$8 to \$20 trees. It kind of depends, but we do have a backup plan with our Environmental Services Manager, but before they get planted throughout the City, I want to make sure residents have the opportunity to snag them. The Planning and Zoning Department has allocated funds next year for us to buy trees again, so when we approach that time, I want to have a discussion on a better way to run it if we don't have the attendance we expected. I knew at the end that we could give away two to three trees to residents who wanted them and were going to plant them, but if you have an hour and a half left and you still have 100 trees, do you give them away, or do you wait? I didn't play the guessing game and I waited, and now we have extra trees, so it is hard. You want to make sure everyone has the opportunity to come out and get a tree." Ms. Caraballo asked, "Did you keep the trees at the Botanical Gardens, or did you bring them back to a certain area?" The Special Project Coordinator replied, "We have them at the Public Works facility on Thornhill Drive."

Ms. Caraballo said, "Plant-A-Tree is at the end of September, and Hazardous Waste is in early October. What if we brought the leftover trees with us to Hazardous Waste, or a voucher to receive one of the trees? Everyone that comes in is community-minded and environmentally-minded." The Special Project Coordinator said, "We talked about doing that. The events are so close together that we get wrapped up. We had a pretty decent response from the Adopt-A-Street groups, so we thought they were going to disappear.

In the future, it's a thought we need to move forward with." Ms. Colonnese said, "We really wanted to focus on Hazardous Waste, and people don't get out of their vehicles at that event. We wanted to focus on what we were doing that day." Ms. Caraballo asked, "Is there parking in the area?" Ms. Colonnese replied, "There is parking, but you want to keep the flow of traffic going, and I think that's part of what made the decision." The Special Project Coordinator said, "We may be able to do a pull off." Ms. Caraballo said, "You could have a tent and a big banner. When they pull up, you can tell them that if they are interested in picking up a free tree they could pull off, and we could have a secondary line where they pick up the tree." The Special Project Coordinator said, "Ideally, you want the last person who walks in to get the last tree, but that is never going to happen. I would honestly rather have a few left over than have the last couple of people have disappointment in their faces. It's just a guessing game." Ms. Lankow said, "We always have something left over. I remember us being in the same predicament last year." The Special Project Coordinator said, "I just don't want to squash the partnership in any way with Planning and Zoning, because without them, we don't have the amount of trees we would like. I want to make sure we're still following through with what we said, that residents were going to get the trees." Mr. Colando asked, "Did we have more trees this year than we did last year?" Ms. Lankow said, "We had 500 this year, and 600 last year. The year before last, we had 1,000 trees." Mr. Colando asked, "How many do you think were left over?" Ms. Lankow replied, "Probably about the same amount." The Special Project Coordinator said, "I think there was more of a turnout in the past." Vice Chair Newell said, "I don't know why this one was so poorly attended." Ms. Lankow said, "The weather was bad. It had been raining for five days straight, and it was supposed to rain that day, but it didn't. When it is nice and sunny out, people are more apt to come outside and participate." Mr. Colando said, "It was opened up even more this year to the county than it was last year." The Special Project Coordinator said, "It was more advertised this year for the county, because we were working with the Extension Office, which is in Ft. Pierce." Ms. Lankow said, "It has always been." The Special Project Coordinator said, "You do what you can. We actually advertised more." Ms. Lankow said, "Even our Public Information Officer put stuff on the county's website." The Special Project Coordinator said, "I'd still chalk it up to a success. I think it was a good day. We still had a good turnout. We didn't get rid of all the trees, but people were happy. People really had a lot of positive things to say about the educational booths, whereas other events where there are free things, residents just want to get their stuff and get out of there. During this event, some of them were like that, but I think once they realized that we weren't going to run out of trees, they seemed to calm down, and it seemed that they really liked the educational booth. I liked seeing that. They seemed to enjoy it, and they should enjoy the Botanical Gardens, it is gorgeous there."

▪ **FDOT ADOPT-A-HIGHWAY (I-95 OFF-RAMP, CROSSTOWN PARKWAY)**

The Special Project Coordinator stated, "I have to leave, so I am going to turn it over to Ms. Colonnese. Ms. Caraballo had some stuff to report on the FDOT Drive it Home Campaign. One thing we talked about with the Committee was trying to get more engagement, and she did just that. Before I leave, I wanted to thank Waste Pro, St.

Lucie County, and anyone else who has come to help out at our events. Officer Knaggs, I know you were at the Tree Giveaway. I think this Committee is awesome, thank you guys for everything.”

Ms. Caraballo stated, “We wanted to provide an avenue for Keep Port St Lucie Beautiful to adopt a highway, because we do the Adopt-A-Street program. How can we spread that out to the state level? After spending some time trying to get a hold of the people that run the Adopt-A-Highway program, I was told that we had two options: Becker Road, and Crosstown Parkway. They didn’t really offer us Crosstown Parkway at first, but I was driving and didn’t see a sign on Crosstown Parkway, so I called FDOT and asked. They told me that there was a beautification project and that’s why they didn’t tell me about it. I asked them when it was over, and they said in September, which was literally not even four weeks away. As a team effort, Ms. Colonnese, the Special Project Coordinator, and Project Manager Capezzuto worked together on that application. Have we been approved yet?” Ms. Colonnese replied, “We have been approved, but we have to wait until the project is done. We will get to adopt that part, and we’ll have our name on the sign.” Ms. Caraballo stated, “I am excited about that. There has been some discussion on how we should technically clean the highway. We were talking about having our Litter Control Team handle the cleanup, because of the perceived danger in actually working on the highway, and on one of the days they’re assigned to clean up a regular street, the Keep Port St. Lucie Beautiful Committee would take that day.” Ms. Colonnese said, “The Litter Crew would do the actual highway, because of the dangers. They have the knowledge and the equipment, as well as things they can put out on the road. It’s more of a safety issue, but our group was thinking that maybe the Committee could clean up another road one day.” Ms. Caraballo said, “If we wanted to do it, we could do it. In order to do it ourselves, we would have to go through safety training, and get recertified every year. I just wanted to put it out there and see what you think.” Chair Taylor asked, “What part of the ramp is it?” Ms. Caraballo replied, “Just the ramp.” Ms. Colonnese added, “Just the ramp, going onto I-95. It is going to be great exposure for Keeping Port St. Lucie Beautiful, and we’re partnering with the Florida Department of Transportation. It’s a win-win all the way around.” Chair Taylor asked, “Is it going to be off, or on?” Ms. Caraballo replied, “Both. There are going to be signs all the way around.” Ms. Colonnese said, “It is going to be beautiful, because they are beautifying it now. I’ve heard there are a lot of trees going up.” Ms. Caraballo asked, “How does everyone else feel about us reciprocating if the Litter Crew comes out?” Ms. McLaughlin replied, “I’m all for it.” Ms. Caraballo said, “I wanted to give a shout out to Ms. Colonnese, the Special Project Coordinator, and Project Manager Capezzuto for helping me with this.” Ms. Colonnese said, “Ms. Caraballo contacted FDOT, got us the application, and met with us.”

▪ **ADOPT-A-STREET PROGRAM UPDATE**

Ms. Colonnese stated, “I’d like to give you an update on the Adopt-A-Street program. I contacted the different Adopt-A-Street groups and updated our records. Apparently, we have 91 Adopt-A-Street groups. Since October, we have 16 new groups. I am going to try to keep in contact with them on a regular basis.” Chair Taylor said, “I saw your

update reminding to input, which was good. If you'd send a monthly reminder out, I'd like that." Ms. Colonnese said, "I try to do that, and I do get a lot of response back afterwards. I get a lot of reports, so it helps a lot. After everyone responds, I send a thank you. I appreciate what they do. The more they clean, the better the City looks." Vice Chair Newell said, "It lets them know that they don't go unnoticed, and that we are grateful for what they are doing."

7d. STRATEGIC PLAN

▪ RECYCLING DROP-OFF LOCATIONS

Ms. Colonnese stated, "We have some people who live in apartments, or don't have recycling in their communities, and they're looking for places to recycle. This is something from a long time ago. The Special Project Coordinator and I met with Ms. Lankow to talk about what we could do. Right now, we are not getting a lot of requests for recycling, so we are just trying to accommodate the ones that are calling. Lyngate Park and the Civic Center have recycling carts. We're looking at adding a few carts to those locations. We are going to contact Parks and Recreation and the City Manager's Office to see if we can put them there to give the residents more options." Chair Taylor asked, "They're at Lyngate Park and where?" Ms. Colonnese replied, "Lyngate Park and the Civic Center. We've referred people there, especially with some of the apartments out there." Ms. McLaughlin said, "At our location, we have containers that people come and put stuff in." Officer Knaggs said, "I would suggest checking with McChesney Park on the west side, because we have a lot of complexes and neighborhoods there." Mr. Collins said, "Whispering Pines also." Ms. Colonnese said, "That would be a great location." Ms. McLaughlin said, "Two Saturdays ago, Ms. Lankow and I worked the Indian River Lagoon Science Fest, and 90% of the questions pertained to people who lived in a community that does not have recycling, so it is very big." Ms. Caraballo asked, "What about the Tradition area?" Ms. Colonnese said, "I haven't gotten any requests from out there; I think they have recycling already. What's good about the places you're suggesting is that they're parks manned by Parks and Recreation employees, which would make it easier." Ms. McLaughlin said, "The last thing you want is bags and bags of trash being thrown in the parks of the City." Ms. Colonnese said, "Anything to promote recycling." Ms. McLaughlin said, "Another thing on the financial end is that if it's in the City, it is picked up by City residential trucks, so the revenue from those recyclables goes towards the City."

7e. GRANTS

▪ FDOT DRIVE IT HOME CAMPAIGN – FINAL REPORT COMPLETED

Ms. Colonnese stated, "The grant for this campaign was for \$15,000 when we applied for it. After we sent all our invoices, we got almost \$15,000. We submitted our final report last week; it was a combined report for the year. They are going to have another grant next year for \$15,000, and we have already signed up for it. We are going to

figure out where we can use it. Last year we bought a lot of supplies, so we will see what is needed this year.”

▪ **KEEP AMERICA BEAUTIFUL – PROGRAM AWARD SUBMITTED**

Ms. Colonnese said, “Part of the previous grant was to apply for a Keep America Beautiful Award. We applied for the Great American Cleanup Day for an award through Keep America Beautiful. The national conference is in February, and it will be held in Orlando, Florida. Hopefully, we will be there to receive our award. The Special Project Coordinator worked very hard on this.”

▪ **CIGARETTE LITTER PREVENTION PROGRAM**

Ms. Colonnese stated, “We received \$2,500 this year for the Cigarette Litter Prevention Program. I am about to close that grant out. We have gotten 17 ash receptacles to place around the City. Hopefully, we will get to do this one again next year also.”

Ms. Colonnese stated, “That is all I have, but Vice Chair Newell is going to talk about the app.” Vice Chair Newell said, “Back in April, we went live with our app. You can download this app on your phone, and use it to report a problem, issue, or concern throughout the City, whether it is Code Compliance, someone speeding through a no wake zone, or littering. I get the ‘Other’ category, and people really use the app. It is wonderful. The app is a free download. If you go to the City’s website, you’ll see the different icons for social media, but there’s also an icon that says, ‘PSL App.’ You can click on that, and it takes you to a page that has a video tutorial on how to use it. It is actually quite easy, but let’s say you see litter somewhere, you can open the app, take a picture, and the GPS picks up the location of where it is. Someone will respond to the problem, and they’ll keep in touch with the person who filed the report. It’s a neat way to have more sets of eyes in the community.” Chair Taylor said, “EDC had a presentation yesterday, and I saw the video.” Vice Chair Newell said, “There was a gentleman who sent in a lovely email, and he said that he reported litter on a Saturday, and it was picked up on Monday, so good job, Waste Pro. He was thrilled with it, so I asked him to come in and do a testimonial. It is one thing for me to say that it is a great app, but for a resident to do it on his own is wonderful. There is a video out there of his testimonial. If anyone has an interest in the app, it is free, and does not take up a ton of space on your phone.” Chair Taylor asked, “How many reports do you get?” Vice Chair Newell replied, “It is hard for me to say, I would have to ask MIS for the total number. It depends on what is going on out there. For a long time after Canal Park opened, there were a lot of complaints regarding speeding boats, and I am the ‘Other’ category, so I was getting 27 a day for ten days. You can send in video or pictures. It is a neat app. It comes in waves, depending on what is going on out there, but people do it.” Chair Taylor asked, “Can you use this if your neighbor’s grass is too long?” Vice Chair Newell responded in the affirmative. Ms. Caraballo asked, “Do you think they will ever integrate Utilities by giving you the ability to pay your bill on the app?” Vice Chair Newell replied, “There is talk of that.” Ms. Caraballo said, “I think you would get new users that way. When I first saw the app, I thought I could pay my bill.” Vice Chair Newell said, “When you open it

up, it says that if you have an emergency, call 911, do not report it through the app. If there are certain things, like sewage coming out, you're going to make a phone call, you're not necessarily going to want to use the app. I can report back the number next time, if you'd like." Mr. Colando said, "Code Compliance gets a lot." Ms. Colonnese said, "A lot of them do include the photos. When I saw them, it seemed like a lot of them had photos attached, so that is a bonus." Vice Chair Newell said, "If you go on our website, there is a very quick tutorial on how to use it."

8. OLD BUSINESS

There was nothing heard under this Item.

9. NEW BUSINESS

Ms. Albers stated, "I went to Arbor Day this year, and I was very impressed. I don't know whether you buy the tree, or give money towards the tree, but I would like to make two donations: one for my sister, and one for my husband. I would like to know how to go about it." Ms. Colonnese replied, "I believe you contact the Botanical Gardens. I can email you their information, as they do the ceremony. Is that what you're talking about?" Ms. Albers replied, "I went to the ceremony." Ms. Colonnese said, "That's who you contact." Ms. Albers said, "I don't know if you purchase the whole tree, or part of the tree. I know nothing about it." Ms. Colonnese said, "I'll find out for you, and I'll get back to you." Ms. Albers said, "I would really appreciate it, because the time is creeping up. I think it's in February." Ms. Colonnese said, "It's the third Friday in January for Florida."

Mr. Colando asked, "Do we do anything with IRSC for recycling in St. Lucie West?" Ms. Colonnese responded in the negative. Mr. Colando said, "I did see their guys out there with grabbers. I guess it was campus patrol." Officer Knaggs said, "They have campus security." Mr. Colando said, "I saw them out on their golf carts, and I really wanted to take a picture, because they were on the other side of the street cleaning up. Maybe it's something we may want to contact them about. We may be able to get recycling out there, or maybe give them grabbers to help them out. We could even sign them up for the street, as they're pretty much out there already doing the job." Ms. Colonnese said, "I'll see if they want to adopt that street. It would be wonderful."

Mr. Collins said, "I know we've talked about revamping the turnpike exit at Port St. Lucie Boulevard before, and doing beautification. Did that ever get anywhere?" Chair Taylor asked, "Is that where they just put all the trees in?" Mr. Collins replied, "It's where the City sign is. We talked about it before, but I believe it got cut out of the budget last year." Ms. Colonnese stated, "It's on Bayshore Boulevard, where Walgreens is." Ms. McLaughlin said, "It is kind of nasty." Ms. Colonnese said, "Something was going on there, I think it was construction." Ms. Caraballo said, "It was FPL. My husband works for AT&T, so I know all about it. They had a huge outage. FPL hit and killed one of their main lines. He came home every night complaining about it." Ms. Colonnese said, "We can look into it." Ms. Caraballo asked, "Who is responsible for painting the bridge on that pass over?" Ms. Colonnese replied, "I think it's FDOT." Ms. Caraballo said, "I

**KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
MEETING MINUTES**

OCTOBER 7, 2015

wonder if we can make a request, because that wall is white, and gets very dirty. It needs to get repainted.” Mr. Collins said, “That whole area is not as nice as the entrance to the City.”

Chair Taylor said, “I saw the new signs going up on Gatlin Boulevard. It was a cement block sign welcoming people to the City. I guess it will be done soon. Our next meeting is scheduled for November 4th. I just looked at my calendar, and I am not going to be here.”

10. ADJOURN

There being no further business to discuss, the meeting adjourned at 3:50 p.m.

Sarah Taylor, Chair

Jeannette C. Baeza, Secretary

**CITY OF PORT ST. LUCIE
KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE
NOVEMBER 4, 2015**

A Regular Meeting of the KEEP PORT ST. LUCIE BEAUTIFUL COMMITTEE of the City of Port St. Lucie was called to order by Vice Chair Newell on November 4, 2015, at 3:06 p.m., at Port St. Lucie City Hall, Building B, Conference Room 201, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

1. CALL TO ORDER

2. ROLL CALL

Members Present: Jenny Newell, Vice Chair
Karol Albers
Jolien Caraballo (left at 3:40 p.m.)
John Colando
Darlene McLaughlin

Members Not Present: Sarah Taylor, Chair
Ryan Collins
Officer Fred Knaggs
Allison Lankow
Maureen Puglisi

Others Present: Anna Marie Colonnese, Public Works
Christina Daigle, Coordinator
Denise M. French, Deputy City Clerk

3. WELCOME & INTRODUCTIONS: JENNIFER NEWELL, VICE CHAIR

Vice Chair Newell noted, "We do not have a quorum today, but we will still discuss the Agenda items."

4. APPROVAL OF MINUTES: OCTOBER 7, 2015

(Clerk's Note: The October 7, 2015, minutes were not available for approval.)

5. ADDITIONS OR DELETIONS TO AGENDA

There were no additions or deletions to the Agenda.

6. PUBLIC TO BE HEARD

No one came forward to speak under this item.

7. STAFF REPORT:

Ms. Daigle stated, "What we are trying really, really hard to do is when things are brought to the table during Committee meetings, we want to do our very best to either solve them or look into them and find answers before the next Committee meeting. I think in the past it was always well-intentioned, but I think a lot of times they were put on the back burner because we have so many other things going on. There is a different section added on to the Agenda, which is 7d, Follow Up. That is something we'll touch on. It's not always the exact same things each month, like this month 7a is Upcoming Events, 7b is Projects, some things are going to change, but that is just one little addition we placed on the Agenda today.

a. UPCOMING EVENTS

- America Recycles Day (Clothing Drive for Hopes Closet)

Ms. Daigle said, "I want Ms. Colonnese to roll with this first one. She had the idea for America Recycles Day, and we'll see where we are at." Ms. Colonnese said, "We are partnering with Hope's Closet. We're going to have a clothing drive next week. It's really for the employees of the City; other people can participate, but because we are not sure how much clothing we will collect, we're going to start this year to see how it goes. We'll be collecting children's clothing, from newborn to 17 years old. Hope's Closet is an organization that takes in the clothing, and they have a boutique-style setting where the children can go in and pick out, I think, three outfits, jackets, a bathing suit. They also accept money for underclothing. These children have to be referred there; nobody can just walk in. We're going to do that next week. I've already sent the information to Human Resources, and they should be sending it out to all employees tomorrow. I put it on the America Recycles Day calendar, so they have it in order for the public to see it, also. We'll collect the clothing in three different locations: City Hall Building A, the Community Center and the Civic Center. I have copies of the flyers that will be going out to the employees. I'll have it where you can go to the website for GraceWay Village and Hope's Closet. They can make a monetary donation or they can volunteer. If anybody wants to sign up, they can go right to the website for Hope's Closet and participate in that way, too."

Vice Chair Newell asked, "Where is Hope's Closet located? In Port St. Lucie?" Ms. Colonnese replied, "In Fort Pierce, on Hartman Way or Hartman Road. I can get you more information." Vice Chair Newell inquired, "And this is just for employees; we're not inviting the public to bring in clothes?" Ms. Colonnese responded, "No, we just want to see how much we collect. It might get out of hand if all the residents were aware of this. We may collect so much that we're not ready for that type of participation. But, the information will be there, where other locations are for clothing drop-off. If you go to the website, they have Old Navy in Tradition and a couple of schools in Fort Pierce. The information will be there if the residents want to donate at other locations. The residents, if they hear about this, they can come to City Hall and drop it off. We're going to monitor the clothing. If we have to, we'll make a trip and drop some of it off." Vice Chair Newell said, "I think you'll be surprised because there have been so many fundraisers lately

with money. This will be nice. They have an option; they can donate without bringing out the wallet. It will be great.”

Ms. Caraballo inquired, “Is this going to be yearly?” Ms. Colonnese responded, “If it works out and we all like what happens, yes, it could be. They do clothing drives throughout the year.” Ms. Daigle added, “I think it is just a different option, a different twist on America Recycles Day. We may go with different avenues each year, but I think that it would be something we would be interested in promoting for them each year, and holding campaigns and drives for them. As Ms. Colonnese said, the kids are referred by different agencies, such as Social Services agencies and the school district, so these kids are definitely in need. One thing our contact at Hope’s Closet said was that they are not just looking for clothing, they are looking for kids’ style clothing, newborn to 17 years old. That’s one of the fears of inundation with clothing if you put it out to the public. People don’t want to necessarily throw their clothes away, sometimes they don’t want to give them to other organizations that sell clothing. Because they don’t sell clothing, a lot of times what the woman at Hope’s Closet was saying is that they get so many clothes that have nothing to do with kids at all. What’s nice is if we do get some of that, they still provide it do different organizations, anyway. No matter what, the clothes are not going to waste. I think it’s a great thought, a great spin that Ms. Colonnese had. Typically, you wouldn’t think of America Recycles Day as recycling clothes, but it definitely brings awareness to Keep Port St. Lucie Beautiful and our program because it is different.” Ms. McLaughlin said, “Yes, recycling clothes that are going to be used again, that’s awesome.” Vice Chair Newell stated, “I think it’s awesome. I have a bag in my trunk right now.” Ms. Colonnese said, “Save it for next week.”

Vice Chair Newell said, “After that, I’d love to know...Do they weigh it?” Ms. Colonnese replied, “They do weigh it. We’ll take it up there in trash bags and they’ll weigh it. They will sort through it, and they’ll take out women’s clothing or adult clothing and give it to another organization. If they do get adult clothing that they can’t use, they’ll sort it out and it will still go to somebody.” Vice Chair Newell said, “Just let me know how much it weighs, just to say that we did something and, again, that we did a different twist on this. Is Keep America Beautiful still doing the pledge? Remember how you could go on line and do the “I pledge to recycle...” Ms. Colonnese answered, “I can send you that information. Do you want to put something like that on the website?” Vice Chair Newell asked, “What day is that?” Ms. Colonnese replied, “It is November 15th, but it’s kind of the whole month of November. The exact day is November 15th, but there are events all month long.” Ms. Daigle said, “Something Ms. Colonnese and I were talking about that in the past we’ve done during Household Hazardous Waste Day, and we didn’t do it this year. If we can get that on the website, if we could push it through different avenues, I think it would be really helpful.”

- 4th Grade Foresters

Ms. Daigle said, “The new year is already coming, so under Upcoming Events we put 4th Grade Foresters and Adopt-a-Street Appreciation Lunch. Later on, we’ll talk about the event dates that we are proposing for 2016. Fourth Grade Foresters is not on that list because it is not one of our main events. What we do for 4th Grade Foresters is that

we go out to different elementary schools and provide seedlings given to us by the Arbor Day Foundation. We provide the educational background of how the kids can take care of the trees, how they can plant them and why trees are important, overall. We typically do this every year in January or February.” Ms. Colonnese stated, “It is usually February. We buy the seedlings and, usually, Waste Pro goes in with us on that and participates.” Ms. Daigle said, “I’m glad you stepped in there; I thought they were provided by the Foundation.” Ms. Colonnese noted, “Usually, it’s 50-50; Waste Pro sponsors...” Ms. McLaughlin said, “That’s what we did last year.” Ms. Colonnese said, “Yes, Keep Port St. Lucie Beautiful and Waste Pro. And, the year before. The kids love it. They want to go home and plant the trees. It’s really great.” Vice Chair Newell asked, “Do volunteers from the Botanical Gardens...? They helped out last year, right?” Ms. Colonnese answered, “Yes, Joleen King and Illona Christie from the Botanical Gardens came. You were there last year, weren’t you, Ms. McLaughlin?” Ms. McLaughlin replied, “Not last year.”

Ms. Daigle said, “I was thinking about trying to see what Chair Taylor wants to do with this because I know she is part of the Master Gardeners group, to see if she wants to run with that and any other Committee members who are interested, even if you want to go to one school and not the other.” Ms. McLaughlin inquired, “How many schools?” Ms. Daigle replied, “I think we did two schools.” Ms. Colonnese stated, “We did two the last two years.” Ms. McLaughlin asked, “And you alternate schools?” Ms. Colonnese answered in the affirmative. Ms. Daigle stated, “As that gets closer, we poll the Committee to see if anyone is interested in going. Obviously, it’s during work hours because it’s during the school day. I know that makes it difficult.” Ms. Caraballo said, “I’ll go.”

- Adopt-a-Street Appreciation Lunch

Ms. Daigle stated, “This is just a heads-up. The lunch should have been first because that one is for...When did we propose it for? Was it January? It is on the horizon, and we want to start looking into it. We have it on for February 20th. In the next couple of meetings, we’ll start figuring out where we want to do it, how we want to do it and what we thought of it last year. A lot of you went, right? I saw a lot of you there. We’re going to be out at one of the parks again this year, so at the next couple of meetings we’ll talk about where we want to be, what we want to do, if we want to do the Golden Grabbers again, if we want to do some other type of awards. We’ll start brainstorming as it approaches. Like I said, I put it on the Agenda as a ‘Let’s keep this in mind’ sort of thing.”

b. PROJECTS

- FDOT Adopt-a-Highway (I-95 Off-Ramp/Crosstown Parkway)

Ms. Daigle said, “This is on-going. It is still with the Legal Department and Risk Management. Truthfully, I haven’t gotten onto them about it; I think they are waiting on me, and I just haven’t had the opportunity to do it.” Ms. Caraballo asked, “Do you want me to follow up?” Ms. Daigle responded, “We need to follow-up with staff on our end. I’ll

do it.” Ms. Caraballo stated, “If you need anything, let me know.” Ms. Daigle said, “Okay. That’s what I love. I love when we can get engagement from the Committee. I’ll definitely make sure to try to get back on top of that.”

- Adopt-a-Street Program Update

Ms. Daigle stated, “We mentioned that we were going to do it, but we had over 100 Adopt-a-Street groups. A group can consist of one person, two people, in Ms. Newell’s case or a whole group of 15 or more. We knew not everybody was providing us with reports, so Ms. Colonnese went through the daunting task of contacting all of the Adopt-a-Street groups. Some wrote back and said they’ve moved out of town, their lives have changed around, they don’t have time to do it or whatever the reason. We dropped 46 groups per their request. It’s a big number, and that drove me insane. I think it would make us look pretty bad, so I went in and looked into when they were actually dropped. We dropped them this past fiscal year; however, they stopped doing reports in 2012 and 2013. It’s not done, so I couldn’t provide it today. (**Clerk’s Note:** Ms. Daigle held up a spreadsheet to show the Committee, and pointed to the columns accordingly.) Basically, this is 2012 or earlier and this is 2013. Only these right here dropped in 2014. Although we dropped them because we got confirmation that they were no longer participating, they actually stopped providing reports before any of us...” Ms. McLaughlin interjected, “Years ago.” Ms. Colonnese said, “Years ago. It was just a matter of cleaning up the Adopt-a-Street Program and getting everything back on track.” Ms. Daigle said, “I think we’re at 92.” Ms. Colonnese noted, “We did lose two this month, but we haven’t lost too many since I’ve come on. I believe we’re at 90 groups right now.” Ms. McLaughlin stated, “I was thinking you were at 40.” Ms. Colonnese said, “They are all pretty much active; turning in their reports regularly, once a month.” Ms. Laughlin asked, “Did you get the report from Catherine?” Ms. Colonnese replied, “I did get caught up now; I just have to ask her to maintain. I’ll get with her to maintain it. I might be missing a month or two, but she got caught up on all the other reports.” Ms. McLaughlin said, “We’ve had some turnovers, so she is retraining again.”

Ms. Daigle said, “This is just an update for the program so we have only active groups and participating groups. And, also, we don’t want to keep sending emails out to people who don’t want anything to do with the program any more. I love feeling like we’re staying in touch with the active Adopt-a-Street groups. We actually had someone come in today because one of his grabbers broke, and he picked up a grabber, a hat, a vest and some other stuff. He was telling us where we needed trash cans. That is what we want, the groups that are active and the people who are out there actually doing their clean-up.

- St. Lucie Mets Agreement

Ms. Daigle said, “Two weeks ago, Ms. Colonnese and I went to Tradition Stadium and met with Lauren Mahoney, the contact for our annual agreement. In that agreement, we have banners in the parking lot and going up the walkways to the stadium. In addition, we also do our Keep Port St. Lucie Beautiful Appreciation Night there. We are in the

process of figuring out what we want to do for that agreement this year. We may see a few additions to that agreement. By the next meeting we'll, for sure, have it locked in. I think the 8th of..." Ms. Colonnese said, "April 8th is the tentative date, which is a Friday, and that would be fireworks, if we end up having it that night. It's looking good." Ms. Caraballo asked, "Do they just partner with the City or is there an actual cost to us doing it?" Ms. Daigle replied, "I say an agreement, but it's more of a contract on their end. We pay for it, for sure." Ms. Caraballo commented, "Because we do the same thing with them." Ms. Colonnese said, "We get advertising, and we also have a video at every game." Ms. Caraballo inquired, "Do we know what the approximate cost is?" Ms. Daigle answered, "Around \$9,000." Ms. McLaughlin added, "Mine's \$5,000, and that is just for the JumboTron." Ms. Daigle stated, "They mentioned that the prices had gone up this year because they were getting more traction due to the..." Mr. Colando interjected, "World Series." Ms. Daigle continued, "Thank you. I know nothing about sports." Ms. Caraballo stated, "I signed my contract early, before that." Ms. Colonnese said, "I know Lauren has done hers; she is getting married." Ms. McLaughlin said, "They contacted me. I got a voice mail yesterday from them." Ms. Daigle said, "They're trying to get everything locked in because the woman who does it all will be out in December, so she is trying to do it all now."

- Event Dates For 2016

Ms. Daigle said, "We've already mentioned a couple of these, but the dates we're looking at now, I didn't do a printout because they are tentative at this point. I think we're going to move forward with them, but for the most part all the events we have are in the same timeframe as last year, with the exception of Appreciation Night at Tradition Field, which we just discussed, was one week away from our annual clean-up day. That was insane for us. We want to move it a full three weeks apart and we couldn't because it is the same day as the Castle 5K Walk." Ms. Colonnese noted, "That is popular." Ms. Daigle continued, "So, instead of one week, and we can't do three weeks, we're going to do two weeks apart. Other than that, everything else is within the same time frame. The Adopt-a-Street Volunteer Appreciation, which we threw on the Agenda as a heads-up, is Saturday, February 20th. These are not all completely locked in because we need to confirm with Parks, and for Appreciation Night, we need to make sure we have Tradition Stadium, of course. Clean-Up Day..." Vice Chair Newell asked, "Did you say February 20th?" Ms. Daigle replied in the affirmative. Vice Chair Newell inquired, "That's the Appreciation Luncheon?" Ms. Colonnese replied, "The barbecue luncheon for the Adopt-a-Street members." Vice Chair Newell said, "Okay, that's the same thing."

Ms. Daigle stated, "The Adopt-a-Street Volunteer Luncheon Barbecue is Saturday, February 20th. For Keep Port St. Lucie Beautiful Appreciation Night at Tradition Field, we're looking at Friday, April 8th. They are going to have fireworks that night. It's not dollar night, but at least there will be fireworks, which is a great night to be out there appreciating everything all the residents do throughout the year. Clean-Up Day is Saturday, April 23rd." Ms. McLaughlin asked, "And, we'll still do lunch, right?" Ms. Daigle responded, "We'd love it if you would." Ms. McLaughlin said, "Yes, we will." Ms. Caraballo mentioned, "The kids had a blast." This coming year, we are looking at

Saturday, September 17th for the Tree Give-Away.” Ms. Caraballo inquired, “Did we ever get rid of the ones before? Did we finally get rid of all of them?” Ms. Daigle replied, “Ms. Colonnese sent an email out to all the Adopt-a-Streets, and they pretty much disappeared. The Botanical Gardens wanted a few more; they said they would plant them in the garden. Adopt-a-Street had first shot. When we had a few left, and we got tired of watering them, they went to the Botanical Gardens. For Household Hazardous Waste Collection Day, we’re trying to still stick to the first Saturday in October, which is October 1st this coming year. What we’ll do, when we have everything confirmed, when we know exactly what’s going on and we have all the locations confirmed and all the people on board confirmed, we’ll shoot it out to you in an email. Ms. Colonnese put a nice write-up together: this is the event, this is the time, this is who is involved and this is what it is.”

c. GRANTS

- FDOT Drive It Home Campaign Application 2016

Ms. Daigle stated, “Right now, even though we just finished the final report for FDOT Drive it Home Campaign, we got the \$15,000 for this year. It really helped to fund Clean-Up Day almost in its entirety. It was used to purchase all the safety vests, the hats, the grabbers, everything that we needed for our Adopt-a-Street groups. They are already asking for us to apply again. We are working on that. It is just the application, and it it’s awarded, we’ll follow through with the agreement. I’m definitely hoping to have it again; it was a huge, huge help this year for all of our clean-up projects.” Ms. McLaughlin stated, “That’s a lot of money.” Ms. Colonnese agreed. Ms. Daigle said, “It’s a lot of money, but with the budget we have, it is very helpful. We can definitely utilize it again. We broke down the \$15,000 and said this is what we need, so it would be awesome if we got it again.”

d. FOLLOW UP

- Tree City USA signs (2 new locations)

Ms. Daigle stated, “At the last meeting we talked about Tree City USA signs. The Arbor Day Foundation, because we hit our ten-year mark - ten consecutive years of being named a Tree City - they provided us with two free signs, which is great. We decided that we wanted to place those signs at the following locations: Green River Parkway, northbound at the Martin County line, and I-95 at Gatlin Boulevard, eastbound. In addition to that, they provide us each year with stickers that you put on a sign. This year we received the ones that say ‘Ten years.’ I went out to find the three signs we have; all are on I-95, all eastbound. One is at St. Lucie West Boulevard, one at Crosstown Parkway, and the other at Becker Road. I was driving around to put the stickers on the signs, and I realized that we don’t have one anymore at Crosstown. I talked to traffic, and they had not relocated it or taken it down; it must have gotten hit and, unfortunately, sometimes people take signs. I got approval today to purchase two more signs because I feel that we have a lot of signs out west, and we wanted to cover a lot of the areas

coming off I-95, but we really don't have any out east. Green River Parkway is one, but we have a ton of trees planted when we did EWIP (Easter Watershed Improvement Project). That project is over by Mariposa and Lennard Roads." Vice Chair Newell stated, "That would be a great area." Ms. Daigle said, "I got approval today, so we're going to put those out there. I think it's \$130 for two signs." Vice Chair Newell commented, "That's not bad." Ms. Colonnese stated, "It's worth promoting that we're a Tree City." Ms. Daigle said, "That is on our to-do list; I will order those next week. When we get them, Traffic will put them in for us, and we'll have a total of six signs."

- Recycling Drop-Off Sites

Ms. Daigle stated, "I haven't had a huge amount of time to look into this, but one thing we'd discussed, I don't know if we'd brought it up at a meeting or not, was trying to put recycling carts in some of the manned parks throughout the City, especially the parks located near apartment complexes and condo areas because they don't typically have the option to recycle. I talked to the Parks and Recreation Department, and they really like the idea of putting them in the neighborhood or unmanned parks. They were a little concerned about parking and people driving in. A lot of the parks are slammed when they have different events or games they're having. Because of that concern, we're looking into some of the unmanned parks. In addition to that, the idea was brought up about the bus sub-station right on Airoso Boulevard by the Community Center. What I liked about that, when we were talking about the recycling totes and the carts, doing something a little bit bigger, like a Dumpster. We're a little worried about contamination because it's out in the open. I like the area because you can drive around there; you can pull through easily. Even if it is clearly marked, we're still going to get waste in with the recyclables, so it might be something worth trying. We can definitely look into that if you're on board with it, Ms. McLaughlin." Ms. McLaughlin stated, "I think you'll have contamination in a big way. We're fighting that regularly with the commercial front-load cans." Vice Chair Newell inquired, "So, do you think a recycling cart would be better if these people know what they look like, since they've seen them out?" Ms. McLaughlin replied, "They steal them, and they're expensive." Ms. Daigle asked, "If they are chained, are they being stolen?" Ms. McLaughlin responded, "Not if they're chained." Ms. Daigle said, "But that just makes it so much harder for you guys to empty."

Ms. Caraballo commented, "It even happens at my job. We have one that says 'Cardboard Only,' and I have seen people pull into our parking lot, open the gate, pull open the top and throw computer monitors, you name it. I saw some guy today and I yelled at him. I asked him what he was doing; he said he was just looking for someplace to throw it out. I explained which one he should be using." Ms. Colonnese noted, "He shouldn't have been throwing it in your trash can anyway." Ms. Caraballo stated, "I know, but that's a whole other fight. If you're going to do it, get it in the right one." Ms. McLaughlin explained, "You know you can throw all recyclables in there, right?" Ms. Caraballo said, "It just says cardboard on ours; I didn't know that. That's good to know." Ms. McLaughlin said, "Just throw any recyclables in there - paper, cans, bottles." Ms. Colonnese said, "Yes, it will get sorted."

- IRSC Pruitt Campus (SLW) - Adopt-a-Street Inquiry

Ms. Daigle said, "I'm sorry, I'm zipping through, but I have an early meeting today." Ms. Caraballo stated, "I have a meeting, too." Ms. Daigle said, "I do have to leave early on Wednesdays because my other meetings are on Wednesday. Ms. Colonnese said Mr. Colando brought up that there are some men who work at IRSC cleaning the City's rights-of-ways, which they don't have to do. I'm sure everyone would agree that if there is trash in front of IRSC, even if it's in the City's right-of-way, it still makes IRSC look bad. So, I understand why they're cleaning it, but they are still going through the effort to do so. I reached out to Dr. Arnold, the Provost, and he seemed interested. I followed up with a pretty detailed email with all of our Adopt-a-Street Group information, and I'm waiting to hear back. If I don't hear back from him, maybe I can get Mr. Colando to follow up as a different avenue to reach out to him. We'll see if I hear back, but, like I said, he seemed interested. He asked what the requirements were. I told him they were already doing it, and all they would need to do is provide reports. He then asked how often the reports are done, and I told him once a month, but that we recommend twice a month. He indicated that it would not be a problem. I said we could provide him with all the tools that he needs to keep doing the clean-ups; we could give him vests even though they are probably wearing uniforms, we could provide grabbers, bags, whatever they need to clean those areas. I'm just waiting to hear back; I think I reached out to him the middle of last week. I figured if two weeks go by, I'll let you know and we can go that way." Mr. Colando said, "Not a problem, I'm right there." Ms. Colonnese said, "It's nice because the information goes to Keep America Beautiful. It's all documented. So, to have them on board is a bonus. It would be a nice partnership going both ways." Ms. Daigle said, "I love it when you speak. Come on."

Ms. Albers said, "There are several locations in the vicinity that have Homeowner's Associations, condos, whatever they are. I see their golf carts going around and picking up...They are the ones who keep the trash from littering our streets in the associations. They are not required to do it. I was wondering if there isn't some way that we could thank them." Ms. Daigle noted, "Some of those associations may already be Adopt-a-Street groups, because I know we have some. But, if you are able to let us know what those names are by the next meeting or if you call us and let us know where..." Ms. Albers interjected, "One is my own and the other one is across the street from us." Ms. Daigle inquired, "Where are you?" Ms. Albers stated, "We have two fellows with golf carts who are employed by us, but they still do extra outside the walls, so to speak." Ms. Colonnese asked, "What's the name?" Ms. Albers replied, "I think it's Emerald on Route 1." Ms. Daigle asked, "What is your HOA?" Ms. Albers replied, "Villas of Village Green." Ms. Daigle inquired, "And the one across the street?" Ms. Albers answered, "Rivergreen." Ms. Daigle stated, "We'll look into it to see and..." Ms. Albers interjected, "They're out there a couple of times a day. When they see something, they pick it up." Ms. Daigle asked, "Ms. Colonnese, do you recognize those names?" Ms. Colonnese replied, "I recognize the names from something else." Ms. Albers stated, "I brought this up quite a few times before this, but nobody ever listened."

Ms. Albers continued, "The other thing that I wanted to address is, when you go down Green River Parkway into Stuart, it says 'Welcome to Stuart.' There is nothing that says

that...We have those little areas where people can sit, but there is nothing indicating when you come from Stuart and pass into our border, it doesn't say anything. That was addressed a couple of years ago, and nothing was ever done." Vice Chair Newell said, "I thought there was a sign there." Ms. Daigle stated, "That sounds very familiar to me. I want to say that we either have it on the plan or there may have been one installed recently. We can let you know. The Green River Parkway welcome sign is ringing a bell in my head." Ms. Albers said, "The only reason I notice it is because when I come from the vet, I come down that way; I come back on Green River. It says, 'Welcome to...' I forget what it says." Vice Chair Newell asked, "It's Jensen Beach, isn't it?" Ms. McLaughlin inquired, "It's a green sign, right?" Ms. Albers answered, "To tell you the truth, I don't even know; I'm concentrating on my driving, not really the sign." Ms. Colonnese said, "We do have a program..." Ms. Albers interjected, "But it doesn't have it when you come back from Stuart." Ms. McLaughlin said, "Passing through Martin County into St. Lucie County." Ms. Albers said, "From Jensen Beach Commercial Avenue to Jensen Beach Boulevard, it doesn't say 'Welcome to Port St. Lucie or St. Lucie County.' There are two signs going into Stuart; I know they're there, but I don't pay too much attention to them." Ms. Colonnese noted, "We are working on welcome signs throughout the City, and I'm sure that's on the list. I'm going to check into it and get back to you. Welcome signs throughout the City is a big project, so I'm sure that's on there." Ms. Daigle said, "There is a new welcome sign that is being built on Gatlin Boulevard if you're driving towards Port St. Lucie Boulevard from Tradition. I'm not sure what direction that is." Ms. Colonnese stated, "I want to call it north and south, but it's east and west." Ms. Daigle said, "That monument sign is going up and it's looking pretty sharp. They form it, they concrete it, and they're tiling it. If we can get one out on Green River, we can let you know. We'll follow up anyway." Ms. Albers said, "I should have taken a picture of it, but I'm afraid to pull over." Vice Chair Newell said, "No, don't do that." Ms. Daigle said, "There is no need for you to pull over. We'll look into it and follow-up. We're trying really hard..." Ms. Albers interjected, "It's going and coming. You can tell the difference because the macadam is different." Ms. Daigle asked, "The what?" Ms. Albers replied, "The macadam; the road surface. We call it macadam up North." Ms. Colonnese commented, "I never heard that word before." Mr. Colando stated, "I hadn't either."

Ms. Daigle said, "We will follow up with that and, as far as the Adopt-a-Street Groups go, a lot of times, Ms. Colonnese reaches out and gets new Adopt-a-Street Groups all the time. If there is someone out there cleaning up, normally I would contact Ms. Colonnese to do it. For whatever reason, I felt I could reach out to IRSC; I should have had her do it, he would have already said yes. We'll see if they are on our list already, and if not, we will reach out to them and, hopefully, get them on board and get them recognized. It's important; if somebody is already doing..." Ms. Albers interjected, "I said it, now I'll be quiet again." Ms. Colonnese said, "Getting HOA's on board has been something in my mind for a while now. I will look into it, though." Ms. Albers stated, "The things I just mentioned have been mentioned quite a few times for a long time." Ms. Daigle said, "I think it's important now to try to follow up more. In the past, especially in the first few months that I started, I would take notes with every intention to look into it, but there are so many things going on that it's easy to put it on the back burner. I don't

want to do that anymore; I want to try to..." Ms. Albers stated, "We got left with a mess. It's going to take you a long time." Ms. Daigle said, "We're going to continue to grow and no matter what we do, we're always going to have more and more work. We're going to do what we can..." Ms. Albers stated, "You're doing a good job." Ms. Daigle said, "Thank you, we're trying."

- Turnpike Area Beautification

Ms. Daigle said, "I was hoping Mr. Collins would be here because I wanted some clarification on this because I had to leave early last time. I want to say that he is talking about this stuff." (**Clerk's Note:** Ms. Daigle held up some photos.) Ms. Daigle continued, "That sign is disgusting; it needs to be pressure-washed really badly. There is no program right now to even maintain the signs. On the Keep Port St. Lucie Beautiful signs, the word keep is missing an 'e.'" Ms. Colonnese said, "I have it in my drawer." Ms. Daigle said, "The signs aren't pressure-washed." Ms. McLaughlin stated, "As soon you mentioned this, it was in my mind's eye, because I see and it actually looks kind of cruddy." Ms. Daigle stated, "This literally, the pictures are dark, but this literally is part of the wall and it's that dark." (**Clerk's Note:** The photos were passed around the table for all Committee members to view.) Ms. McLaughlin stated, "The landscaping doesn't look very good either. I'm almost positive that's what he was talking about." Vice Chair Newell asked, "Is that our area or it is FDOT?" Ms. Daigle replied, "I don't know. I want to say it's DOT, but I talked to our Environmental Services Manager, John Dunton, and he said that he would also like to look into trying to clear up areas. He specifically said we need to get some type of program in place for pressure-washing. I don't know if we want to look into doing a bid and trying to get a contract to maintain all the signs. They just need upkeep; they don't necessarily need replacement of parts." Ms. Albers said, "Oh, I know where this is." Ms. Daigle noted, "It is right across from Bayshore."

Ms. McLaughlin said, "Because if you look at Becker Road and the Turnpike, it looks more like it is just..." Ms. Albers interjected, "For a long time." Ms. Daigle said, "I don't take the Turnpike anywhere, ever, so I'm glad it was brought up." Ms. Albers said, "They dug it all up, they made a pattern, they were going to put a waterfall, and they were going to put plants around or whatever, it never took place." Ms. Daigle stated, "One of the great ideas that didn't come to fruition." Ms. Albers said, "It just didn't work. It's in a very peculiar place and it's a very, very unusual whatever. The land is not conducive to any of that." Ms. Daigle commented, "It's full of weeds, too. It's a maintenance thing, in my opinion; it just needs to be maintained. We'll look into that. I will email the pictures to Mr. Collins to see if that's what he was talking about. In the event that it is not, it needs to be done anyway." Both Ms. McLaughlin and Mr. Colando stated they believe it is what Mr. Collins was speaking of."

Ms. Albers asked, "Are they allowing shoes? Do they need shoes?" Ms. Daigle responded, "She 100% wants shoes." Ms. Colonnese noted, "Just keep in mind that they are looking for children's clothing, newborn to 17 years old." Ms. Albers said, "I don't have old-lady shoes." Ms. Colonnese said, "You decide; otherwise, there are other organizations, also. While you are cleaning out your closet..." Ms. Albers interjected,

“And, I have a very unusual size, too. I wear a size 6B.” Ms. Daigle stated, “We’re happy that you’re participating. Don’t ever feel like you can’t speak at the meetings. You’re bringing up HOA’s, which is important.” Ms. Albers commented, “It’s been a long time. I was President of the Women’s Club in New Jersey, and I’ve gotten away from opening my mouth.” Ms. Daigle said, “I’m glad that you are. Just for the sake of time...” Ms. Albers interjected, “I don’t mean to down anybody, but from being on this Committee for a while, I see the same things being waited for as I did then. I think it’s a shame because we did get to a point where it was going along very well. I don’t know what happened that it just fell apart. I’m not downing anybody, because everybody tried their best, but there are some things that just got pushed aside.” Ms. Daigle stated, “I agree with you. It’s easy for that to happen, I think it’s easy for the meetings to become stale, too.” Ms. Albers said, “They even had on television that there are a lot of grants out there. I wouldn’t know how to go after a grant, but I’d try. I think that was missed; whether they stopped the grants for a while.” Ms. Daigle noted, “We got two new grants just last year, the FDOT Drive It Home Campaign, which was \$15,000 that helped to fund our Clean-Up Day and our Adopt-a-Street Program and, in addition to that, Ms. Colonnese also got a grant for Cigarette Litter Prevention. We got cigarette ash receptacles at the Community Center, the Civic Center and at the golf course. I agree with you, I think it’s important that we don’t fall back into old habits and into old ways. That was the idea of the follow-up section.” Ms. Albers said, “I don’t like to give particular people, teachers or whatever, but some people can do it better than others.” Ms. Daigle stated, “Sure, of course. There’s always going to be somebody better than someone else. I think it’s great that we...” Ms. Colonnese stated, “We’re going to do the best job we can do, absolutely.” Ms. Albers said, “I see that they’re getting back on track again. It is very, very difficult.” Ms. Daigle noted, “For the sake of time, I think that’s all we’ve got.”

8. OLD BUSINESS

There was nothing to be heard under this item.

9. NEW BUSINESS

There was nothing to be heard under this item.

a. Next Committee Meeting.

Vice Chair noted that the next Committee meeting is December 2, 2015.

10. ADJOURN

There being no further business, the meeting adjourned at 3:50 p.m.

Jennifer Newell, Vice Chair

Denise M. French, Deputy City Clerk