

2014

Keep Port St. Lucie Beautiful Sponsorship & Investment Opportunities



Keep Port St. Lucie Beautiful Mission

“Engaging individuals to take greater responsibility for improving their community environments.”

We emphasize:

- Litter Prevention
- Recycling
- Beautification



Marketing Opportunities

The Keep Port St. Lucie Beautiful Committee (KPSLB) plans various public events to build environmental awareness and encourage volunteer efforts for litter pick-up, landscape beautification and the proper disposal of household chemicals.

Annual Events Include:

- Keep Port St. Lucie Beautiful Cleanup Day - April 19, 2014
- Give-a-Tree, Spread-the-Shade Tree Giveaway – September 20, 2014
- Household Hazardous Waste Collection Day - October 4, 2014
- America Recycles Day - November 15, 2014

ALL EVENTS ARE OPEN TO THE PUBLIC

Why invest in your community?

- Economic Development
- Tourism
- Positive Citizenship
- Leading by Example



Sponsorship Levels

- Platinum Sponsor \$ 1,000 and ↑
- Gold Sponsor \$ 500
- Silver Sponsor \$ 250
- Bronze Sponsor \$ 100
(Cash/in-kind)



Photo by Alisha McDarris/Studio 509 Photography

Platinum Sponsor

1. Exhibitor table at select KPSLB events with business banner on display.
2. Inclusion in PSL Mail and Keep Port St. Lucie Beautiful e-newsletters as Platinum and Presenting Sponsor of Keep Port St. Lucie Beautiful.
3. Company name/logo on KPSLB Clean-up Day t-shirts.
4. P.A. announcements/on-stage promotion.
5. Special recognition at a Port St. Luce City Council Meeting.
6. Recognition on the City of Port St. Lucie website www.cityofpsl.com.

Gold Sponsor

1. KPSLB will display a banner supplied by your company at select events.
2. Exhibitor table at select KPSLB events.
3. Inclusion in Keep Port St. Lucie Beautiful e-newsletter as Gold Sponsor of Keep Port St. Lucie Beautiful.
4. Recognition on the City's government access channel, PSL TV.
5. Recognition on the City of Port St. Lucie website www.cityofpsl.com

Silver Sponsor

1. Exhibitor table at select Keep Port St. Lucie Beautiful events.
2. Inclusion in Keep Port St. Lucie Beautiful E-newsletter as Silver Sponsor of Keep Port St. Lucie Beautiful.
3. Recognition on the City's government access channel, PSL TV.
4. Recognition on the City of Port St. Lucie website www.cityofpsl.com

Bronze Sponsor

1. Inclusion in Keep Port St. Lucie Beautiful e-newsletter as Bronze Sponsor of Keep Port St. Lucie Beautiful.
2. Recognition on the City of Port St. Lucie website www.cityofpsl.com





Sponsorship Commitment

Please select the desired package:

- | | |
|------------------------|----------------|
| _____ Platinum Sponsor | \$ 1,000 and ↑ |
| _____ Gold Sponsor | \$ 500 |
| _____ Silver Sponsor | \$ 250 |
| _____ Bronze Sponsor | \$ 100 |

Please return this form along with payment to:

City of Port St. Lucie Public Works Department- Keep Port St. Lucie Beautiful
Attn: Allison Lankow, 121 SW Port St. Lucie Blvd., Port St. Lucie, FL 34984

Business Name: _____

Date: _____ Check #: _____ In-kind / Monetary Donation: _____

Contact Name: _____

Contact Address: _____

Email Address: _____ Contact Phone #: _____

Sponsor Signature: _____

Thank you for supporting Keep Port St. Lucie Beautiful!

For more information visit www.cityofpsl.com/KPSLB