



Tuesday, January 3, 2017

City of Port St. Lucie  
121 S.W. Port St. Lucie Blvd.  
Port St. Lucie, FL 34984  
[www.cityofpsl.com](http://www.cityofpsl.com)

For more information, contact:  
Sarah Prohaska, Public Information Officer  
(772) 873-6326 / [media@cityofpsl.com](mailto:media@cityofpsl.com)

FOR IMMEDIATE RELEASE

### **The City of Port St. Lucie Needs Residents' Input on Enhancing Neighborhood's Identity**

PORT ST. LUCIE (Jan. 3, 2017) – As part of the City of Port St. Lucie's goal to help its neighborhoods enhance and celebrate their identities, City staff wants to hear from residents who live in an area that will serve as a pilot project for neighborhood planning initiatives.

This time around, the City's neighborhood planning leaders are asking for specific input from residents who live in the area south of Port St. Lucie Boulevard, north of Oakridge Drive, west of the St. Lucie River and east of Florida's Turnpike. Previous neighborhood meetings were conceptual in nature, whereas this meeting will be focused on physical improvements in the targeted neighborhood.

Residents who live in this planning area are invited to a public information meeting on Jan. 18, 2017 from 5:30 p.m. to 6:30 p.m. at the Council on Aging of Port St. Lucie campus hall, 2501 SW Bayshore Blvd. At the meeting, City staff will present options for a neighborhood name and logo. Residents will be asked to rank and comment on the options, as well as offer their own ideas and opinions. Those who attend also will be able to see examples of decorative street poles and welcome signs that will be utilized in the neighborhood.

One of the top priorities in the City of Port St. Lucie's Strategic Plan is to help neighborhoods carve out their own identities. The success of these neighborhood planning projects depends on input from residents who know and live in these communities.

The City will be distributing fliers to those who live in this pilot area in the next few days with a quick survey asking for input on name and logo options. We ask residents to please bring this completed survey to the meeting or mail to Port St. Lucie City Hall, Neighborhood Services Dept., 121 SW Port St. Lucie Blvd., Port St. Lucie, FL, 34984.

City staff will be available at the meeting on Jan. 18 to answer any questions residents may have about this exciting new program.

###

*The City of Port St. Lucie is proud to be a hometown where people live, learn, work and play, and celebrate all of life's opportunities. With over 179,000 residents, Port St. Lucie is Florida's eighth largest city by population (South Florida's 3rd largest city). The City occupies an area of 120 square miles in St. Lucie County on Florida's east coast, about 50 miles north of West Palm Beach, half way between Miami and Orlando. The City provides most traditional municipal services including law enforcement, water and sewer, and public works. For more information, please visit: [www.cityofpsl.com](http://www.cityofpsl.com)*

