

# BUSINESS SIGN INFORMATION



**City of Port St. Lucie  
Planning and Zoning Department**

121 S.W. Port St. Lucie Blvd.  
Port St. Lucie, FL 34984-5099

**(772) 871-5213**

**(772) 871-5124 (fax)**

[www.cityofpsl.com](http://www.cityofpsl.com)

**Patricia A. Tobin, AICP  
Director**



City of Port St. Lucie  
Planning & Zoning Department

121 S.W. Port St. Lucie Blvd.  
Port St. Lucie, Florida 34984-5099  
(772) 871-5212  
(772) 871-5124 Fax

TDD (772) 873-6339

September 24, 2015

The Planning and Zoning Department welcomes you to the City of Port St. Lucie. We understand that signage is very important to your business. As such, we are pleased to attach information that you will need to secure your sign permits. These include, but are not limited to monument (freestanding signs), wall (façade signs) and change of copy on existing façade signs. Attached is a schedule of fees for both the Planning and Zoning Department review and the Building Department review and permitting.

There are 20 developments in the City of Port St. Lucie that have Master Sign Programs and we have attached a list of those developments, together with contact information and maps indicating their locations. Written approval is required from those developments prior to applying to the City. Please note that additional review fees may be required by those developments.

Sign Permit Applications are available at the Planning and Zoning Department in Building B of the City Hall Complex, or on line at [www.cityofpsl.com/planning-zoning](http://www.cityofpsl.com/planning-zoning). You can also access a full copy of the Sign Code by the same process. Sign Permit applications are also available at the Building Department in Building B of the City Hall Complex or on line at [www.cityofpsl.com/building](http://www.cityofpsl.com/building). Additionally, a list of Sign Contractors, licensed by the City, is attached for your reference.

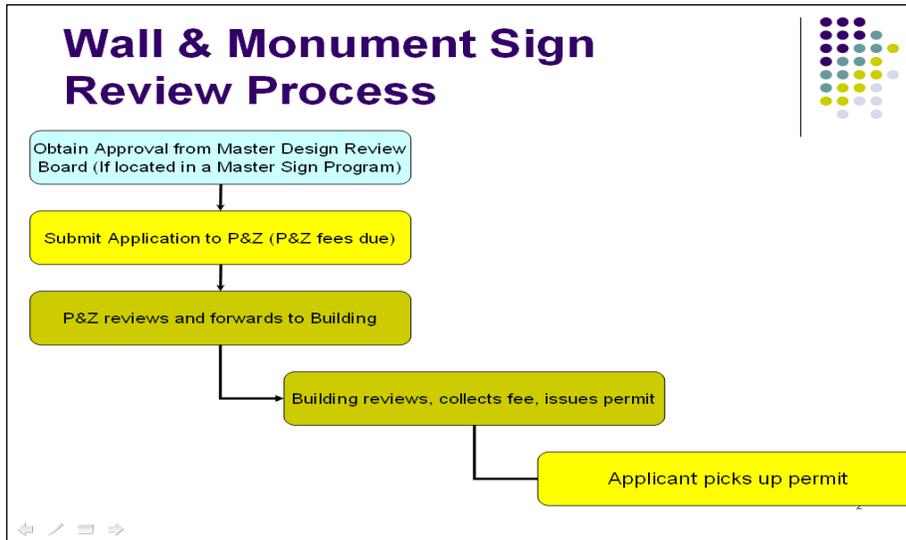
We wish you much success in your business. If you need further assistance, please contact Joan Weissman or Daniel Robinson in the Planning and Zoning Department at 772-871-5213.

Patricia A. Tobin, AICP  
Director  
Planning and Zoning Department

## SIGN CODE REGULATION AND POLICY HIGHLIGHTS

The following is a brief summary of the City Sign Code, adopted December 21, 2011:

- The City of Port St. Lucie requires a licensed contractor for all sign permits with the exception of refaces. Developments with Master Sign Programs may require a licensed contractor for all signs. Please check with each development.
- Businesses are permitted 40% coverage for each window/door. Permits are not required for window/door signs. However, permits are needed if the window sign is electrical.
- Some Master Sign Plan developments require a review of window/door signs. Please check with each development.
- Detailed information is in the Sign Code, which is available in the Planning and Zoning Office or online.
- All signage in new strip malls must be consistent (e.g., channel letters, box signs, or individual letters.)



**SIGN APPLICATION FEES (SEE COMMENTS BELOW FOR FURTHER INFORMATION)**

PLANNING & ZONING	
1) New applications	\$ 150.00
2) Resubmission fee (1st resubmission n/c)	90.00
3) Change of copy on existing permitted façade or monument sign	50.00
4) Drive-thru canopy instructional Signs - 4 per application	300.00
5) Master Sign Programs	3,980.00 (amendments \$500.00)
BUILDING DEPARTMENT	
1) Plan review fee	\$ 75.00
2) Plan review revision fee	50.00
3) Illuminated signs:	
Up to 32 square feet	125.00
Over 32 square feet	250.00
4) Non illuminated signs:	
Up to 32 square feet	100.00
Over 32 square feet	200.00
5) Change of copy on existing permitted façade sign (reface). Peel & stick vinyl only	54.00
6) Monument	No charge
7) For signs \$2,500.00 and over	300.00 (\$150.00 plan review; \$150.00 permit fee) 5.00 additional plus NOC

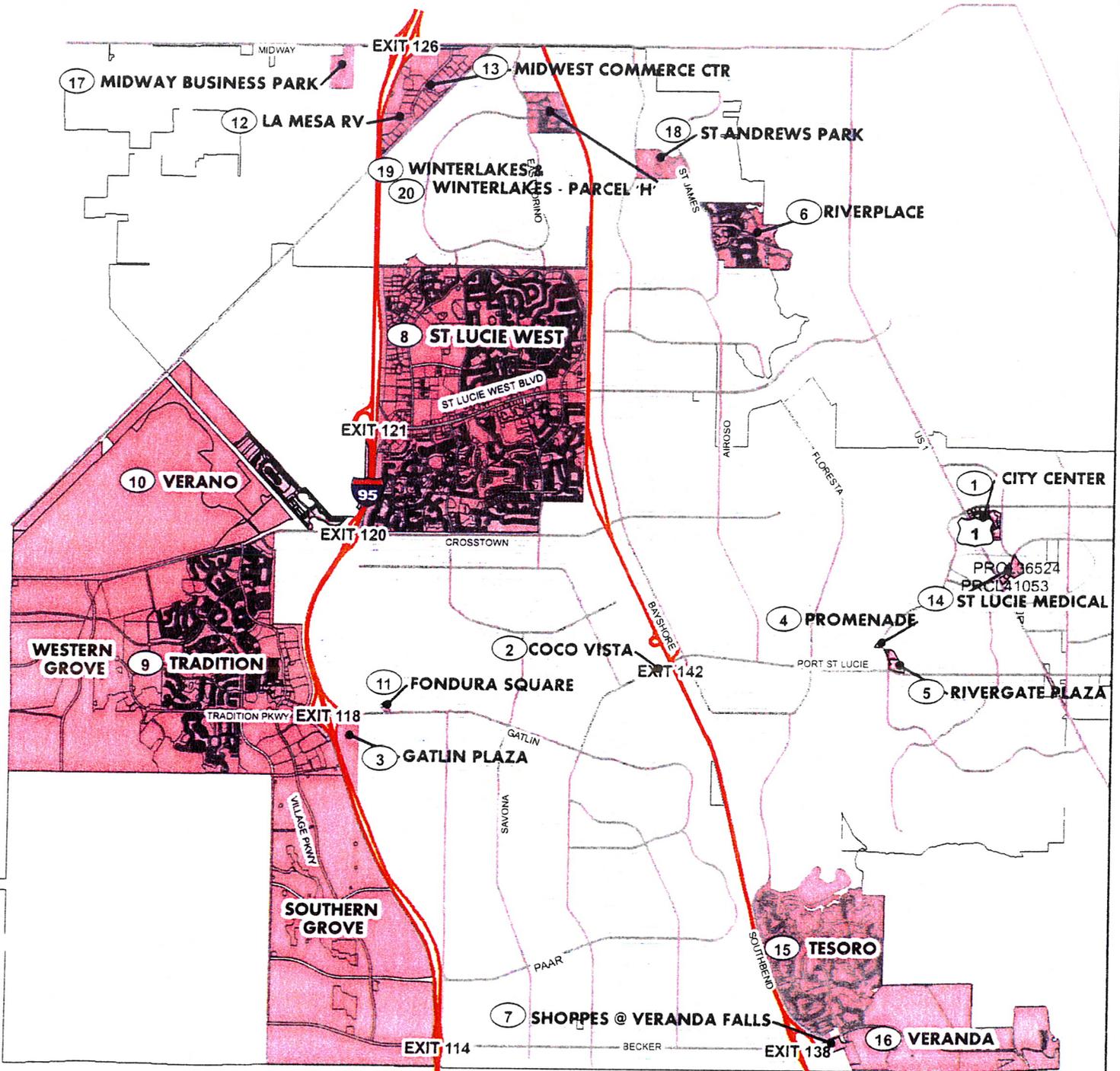
\* Additional review fees may be required by Master Sign Program communities. Contact community for further information.

\*\* This is a partial list of fees. Please confirm both Planning and Building Dept. fees at the time of submission.

\*\*\* Note that Building Department fees are payable at the time of permitting and those fees should not be submitted to the Planning and Zoning Dept. Building Department fees require an additional state fee.

\*\*\*\* Note that all signs erected without a permit are subject to double permit fees.

# CITY OF PORT ST. LUCIE MASTER SIGN PROGRAMS



Prepared by the City of Port St. Lucie  
P&Z Department

September 16, 2015



**CONTACT LIST FOR DEVELOPMENTS WITH  
MASTER SIGN PROGRAMS  
AS OF SEPTEMBER 2015**

**PLEASE NOTE THAT THIS IS THE LATEST INFORMATION THE PLANNING OFFICE HAS  
ON FILE AND THAT IT MAY HAVE CHANGED.**

1. **CITY CENTER (PORT ST. LUCIE):**  
Bridget Kean, CRA Director  
121 SW Port St. Lucie Blvd., Bldg. B  
Port St. Lucie, FL 34984  
772-873-6489
2. **COCO VISTA:**  
Richard Gore, Site Manager  
561-301-5600
3. **GATLIN PLAZA:**  
No Information Available-Contact Owner
4. **PROMENADE:**  
Brasilino Filipe  
St. Lucie Riviera LLC  
380 Brazilian Circle  
Port St. Lucie, FL 34952  
772-879-2220
5. **RIVERGATE PLAZA:**  
Dead River Rivergate, LLC.,  
c/o The Sembler Company  
5858 Central Ave.  
St. Petersburg, FL 33707
6. **RIVERPLACE:**  
Architectural Design Review Board  
River Place on the St. Lucie POA
7. **SHOPPES @ VERANDA FALLS:**  
Wendy Hernandez  
Stiles Development Co  
1200 Town Center Drive, Suite 111  
Jupiter, FL 33458  
561-413-5909
- 8A. **ST. LUCIE WEST: (COMMERCIAL)**  
Tiffany Jackson  
Lang Management  
8350 Commerce Centre Drive  
Port St. Lucie, FL 34986  
772-489-9501
- 8B. **ST. LUCIE WEST: (INDUSTRIAL)**  
Anthony Purificato  
Pinnacle Management  
430 NW Lake Whitney Place  
Port St. Lucie, FL 34983  
772-871-0004
9. **TRADITION/WESTERN GROVE/  
SOUTHERN GROVE:**  
Angela Shepherd  
Fishkind & Associates  
10807 SW Tradition Square  
Port St. Lucie, FL 34987  
772-345-5101
10. **VERANO**  
Verano Development, LLC  
Robert Fromm  
9700 Reserve Blvd.  
Port St. Lucie, FL 34986  
772-467-1299
11. **FONDURA SQUARE**  
Racetrac Petroleum, Inc.  
3225 Cumberland Blvd., Suite 100  
Atlanta, GA 30339

12. LA MESA RV  
8650 NW LTC Parkway  
Port St. Lucie, FL 34986  
858-522-8125
13. MIDWAY COMMERCE CENTER  
Midway Business Park POA  
700 Island Landing Drive  
St. Augustine, FL 32095
14. ST. LUCIE MEDICAL CENTER  
1800 SE Tiffany Avenue  
Port St. Lucie, FL 34952
15. TESORO  
Emerald Homes  
SE Florida Division  
1245 S. Military Trail, Suite 100  
Deerfield Beach, FL 33442  
954-949-3032
16. VERANDA PUD MASTER SIGN PROGRAM  
Christopher Hasty, Director  
DiVosta Homes LP  
24311 Walden Center Drive, Suite 300  
Bonita Springs, FL 34134

PLANNED UNIT DEVELOPMENTS (PUDs) WITH SIGN STANDARDS

17. MIDWAY BUSINESS PARK:  
Midway Commerce Park POA  
700 Island Landing Drive  
St. Augustine, FL 32095
18. ST. ANDREWS PARK:  
St. Andrews Park Inc.  
500 Australian Ave. South, Suite 110  
West Palm Beach, FL 33401
19. WINTERLAKES  
Architectural Design Review Board  
Winterlakes POA
20. WINTERLAKES – PARCEL – “H”  
Winterlakes POA  
Maronda Homes, Inc. of Florida  
3993 West First Street  
Sanford, FL 32771

## Sign Contractors Licensed by the City of Port St. Lucie

This list is current as of August 25, 2015. Please check with the Building Department's web page (<http://pandapublicweb.cityofpsl.com/ContractorSearch.aspx#search>) for a current list of licensed sign contractors. Depending on the scope of work, a general or building contractor may perform sign installations.

This brochure is not intended to be comprehensive and should not be used as the sole reference when hiring a sign contractor. The City of Port St. Lucie does not promote or guarantee the work or services of any of the companies listed below.

**Allen Industries, Inc.**  
11351 49<sup>th</sup> Street N  
Clearwater FL, 34622  
(727) 573-3076

**Ferrin Signs, Inc**  
945 26th Street  
West Palm Beach FL, 33407  
(561) 802-4242

**Sign Access, Inc.**  
7205 Waelti Dr.  
Melbourne, FL 32940  
321-752-9040

**Anchor Sign, Inc**  
PO Box 22737  
Charleston SC, 29413  
(800) 213-3331

**Flamingo Signs, LLC**  
4444 SE Commerce Ave  
Stuart FL, 34997  
(772) 220-7377

**Sign Connection of the T/C**  
10229 SE Port St. Lucie Blvd.  
Port St. Lucie FL 34952  
(772) 335-2441

**Art-Kraft Sign Company, Inc**  
2675 Kirby Cir. NE  
Palm Bay FL, 32905  
(321) 727-7324

**Glomaster Sign Co, Inc**  
3311 Industrial 25<sup>th</sup> St  
Ft Pierce FL, 34946  
(772) 464-0718

**Sign It, Inc**  
639 NW Baker Rd  
Stuart FL, 34994  
(772) 692-2866

**Atlas Signs of Lake Worth, Inc**  
1077 W Blue Heron Blvd  
Rivera Beach FL, 33404  
(561) 863-6659

**Interstate Signcrafters, Inc**  
130 Commerce Rd  
Boynton Beach FL, 33426  
(561) 547-3760

**Thomas Sign & Awning Co, Inc**  
4590 118<sup>th</sup> Ave North  
Clearwater FL, 34622  
(813) 573-7757

**Baron Sign Manufacturing**  
900 W 13<sup>th</sup> Street  
West Palm Beach FL, 33404  
(561) 863-7446

**Outdoor Images of Central FL, Inc.**  
5659 Commerce Dr  
Orlando FL, 32839  
(407) 825-9944

**Brister Signs, Inc.**  
1051 Old Dixie Highway  
Vero Beach, FL 23960  
772-562-9263