# **UTILITY BOX COVER ART**

Transparency. Raising Awareness, One Topic at a Time.



# **QUICK FACTS**

#### WHY

It is the City Council's vision to enhance the City with public art, even in unexpected places. This project **transforms plain**, **metal boxes** found at traffic intersections throughout the City with images of Florida's natural beauty.

#### WHEN

The first phase of this project started in September 2016 with the wrapping of the boxes at Airoso and Port St. Lucie Blvd. (in front of City Hall) in the City's officially licensed Guy Harvey artwork. Phase 1 should be completed by September 2017.

#### **WHERE**

An interactive map is available at **www.cityofpsl.com/utilitybox** and shows locations and photos where wraps have been installed. The map is updated as new wraps are completed.



Questions or Comments?
Contact the Neighborhood Services Department at 772-871-5010 or visit us on the web at www.CityofPSL.com.

## **CHALLENGE**

As a part of the City of Port St. Lucie's strategic goal to promote vibrant neighborhoods, the Neighborhood Services and Public Works departments are working to wrap utility boxes as a creative way to spread beauty and artwork in the community. These wraps transform plain, metal boxes into works of art in public places.



### **SOLUTION**

- No taxpayer money was used for this project.
- Because residents and businesses have increased recycling efforts, the city is using recyling revenue to fund the project. This is one way the City is giving back to the community.
- The City plans to wrap 30 utility boxes a year as funding becomes available.
- Each location costs about \$400 to wrap, which includes labor, materials, and installation.
- The more residents recycle, the more of these types of projects can be accomplished.



# **WHAT'S NEXT**

- Wrap the remaining traffic box locations in Phase 2.
- Explore partnerships with Florida Power and Light, Tradition, homeowner's associations and other entities to wrap even more utility boxes throughout the City.
- Partner with local artists for Phase 2 artwork.





